Website review
maison90.com

The score is 64/100

SEO Content

✅	Title	Home | Maison90 | Creative agency based in Paris **Length : 48** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Created to inspire, Maison90 is a creative agency based in Paris. For our clients we imagine singular, inspiring and captivating worlds and aesthetics. From Strategy to Art Direction, we love to push the boundaries of creativity by blending yesterday's energy and today's liveliness. **Length : 293** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✅	Keywords	Maison90,creative agency,agency paris,creative agency paris,creative studio,agence paris,agence créative,agence créative paris,agence de communication Good, your page contains meta keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Home | Maison90 | Creative agency based in Paris
description	Created to inspire, Maison90 is a creative agency based in Paris. For our clients we imagine singular, inspiring and captivating worlds and aesthetics. From Strategy to Art Direction, we love to push the boundaries of creativity by blending yesterday's energy and today's liveliness.
url	https://maison90.com/
site_name	Maison90 | Creative agency based in Paris

SEO Content

		locale	en
		image	https://cdn.sanity.io/images/inqakpsj/staging/65c96b295a6db0408be5e27e71217244e27c8b2a-1200x630.jpg
		image:height	630
		image:width	1200
		type	website

	Headings	H1 0	H2 2	H3 0	H4 0	H5 0	H6 0

- [H2] Creative Agency
- [H2] Inspiration Hub

	Images	We found 2 images on this web page. Good, most or all of your images have alt attributes.

	Text/HTML Ratio	Ratio : **1%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.

	Flash	Perfect, no Flash content has been detected on this page.

	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!

	Underscores in the URLs	Perfect! No underscores detected in your URLs.

	In-page links	We found a total of 3 links including 0 link(s) to files

	Statistics	External Links : noFollow 0% External Links : Passing Juice 100% Internal Links 0%

In-page links

Anchor		Type	Juice
The map		External	Passing Juice
Spotify		External	Passing Juice
Instagram		External	Passing Juice

SEO Keywords

	Keywords Cloud	maison90 email paris mont rue instagram home creative spotify agency

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
creative	2	✔	✔	✔	✔
agency	2	✔	✔	✔	✔
paris	2	✔	✔	✔	✖
maison90	2	✔	✔	✔	✖
home	1	✔	✖	✖	✖

Usability

	Url	Domain : maison90.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.

Usability

✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 3 Warnings : 2
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⦾	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✓ Perfect, your website has few JavaScript files. ✓ Perfect, your website takes advantage of gzip.

Mobile

⦾	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://maison90.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool. Google Analytics