







Website review makeitrane.com

Generated on November 05 2024 10:58 AM



The score is 63/100






SEO Content

|  | <p>Title</p> | <p>We Are RANE digital Global Digital Marketing Agency Banbridge, Belfast NI</p> <p>Length : 75</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p> | | | | | | | | | | |
|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|---------|-------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|-------------------------------------------------------------------------------------------|-------|-------------------------------------------------------------------------------------------|
|  | <p>Description</p> | <p>RANE Digital Marketing Agency is a full service global digital marketing agency specialising in Web Design, SEO, PPC, Design, Social Media, Branding, Apps & Hosting. Based in Banbridge, Northern Ireland serving clients in Ireland, UK & Worldwide.</p> <p>Length : 247</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p> | | | | | | | | | | |
|  | <p>Keywords</p> | <p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p> | | | | | | | | | | |
|  | <p>Og Meta Properties</p> | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1451 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>description</td> <td>RANE Digital Marketing Agency is a full service global digital marketing agency specialising in Web Design, SEO, PPC, Design, Social Media, Branding, Apps & Hosting. Based in Banbridge, Northern Ireland serving clients in Ireland, UK & Worldwide</td> </tr> <tr> <td>image</td> <td>https://pbs.twimg.com/profile_images/906207132088971265/LyktH3WE_400x400.jpg</td> </tr> <tr> <td>site_name</td> <td>We Are RANE digital Global Digital Marketing Agency Banbridge, Belfast Northern Ireland</td> </tr> <tr> <td>title</td> <td>We Are RANE digital Global Digital Marketing Agency Banbridge, Belfast Northern Ireland</td> </tr> </tbody> </table> | Property | Content | description | RANE Digital Marketing Agency is a full service global digital marketing agency specialising in Web Design, SEO, PPC, Design, Social Media, Branding, Apps & Hosting. Based in Banbridge, Northern Ireland serving clients in Ireland, UK & Worldwide | image | https://pbs.twimg.com/profile_images/906207132088971265/LyktH3WE_400x400.jpg | site_name | We Are RANE digital Global Digital Marketing Agency Banbridge, Belfast Northern Ireland | title | We Are RANE digital Global Digital Marketing Agency Banbridge, Belfast Northern Ireland |
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SEO Content

| | | | | | | | |
|------------------------------------------------------------------------------------|----------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------|----------------|----------------|-----------------|----------------|
| | | type | website | | | | |
| | | url | https://makeitrane.com | | | | |
|  | Headings | H1 1 | H2 6 | H3 7 | H4 8 | H5 12 | H6 0 |
| | | <ul style="list-style-type: none">• [H1] Digital Marketing - Seo - Web Design - Social Media - Hosting & more...• [H2] Hey please wait Still loading• [H2] we are RANE• [H2] WE ARE• [H2] our showcase• [H2] our clients• [H2] get in touch• [H3] Hello. We're RANE digital, a creative digital marketing agency located in Northern Ireland . We are focused on delivering results - working with brands throughout the UK and Worldwide.• [H3] Specialists in Performance Marketing inSEO, Google Ads / PPC & Meta / Facebook Ads / LinkedIn Ads / IG Ads• [H3] Experienced In-House Development Team Woocommerce / Shopify / Magento / Custom Web Development• [H3] Offices in Belfast, Banbridge, London, Dublin & coming soon - Toronto• [H3] OUR ACCREDITATIONS• [H3] -Milton Glaser-• [H3] WE ARE A DIGITAL AGENCY• [H4] Website Design• [H4] SEO• [H4] Pay Per Click• [H4] Social Media• [H4] Graphic Design• [H4] Branding• [H4] App Development• [H4] Web Hosting• [H5] Results Driven Digital Marketing Agency• [H5] Web Design• [H5] SEO & PPC• [H5] Social Media• [H5] Graphic Design• [H5] Award Winning Global Agency• [H5] SAY HELLO• [H5] Amazing projects with unique ideas• [H5] A selection of our latest work• [H5] SOME OF OUR CUSTOMERS• [H5] HOW CAN WE HELP OR ASSIST YOU. WE HAVE A PASSION FOR DESIGN• [H5] GET IN TOUCH | | | | | |
|  | Images | We found 39 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. | | | | | |

SEO Content

| | | |
|----------------------------------------------------------------------------------|-----------------|-------------------------------------------------------------------------------------------------------|
|  | Text/HTML Ratio | Ratio : 29% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent. |
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. |

SEO Links

| | | |
|------------------------------------------------------------------------------------|-------------------------|-------------------------------------------------------------------------------------------------------|
|  | URL Rewrite | Bad. Your links have query string. |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 17 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 5.88% Internal Links 94.12% |


In-page links

| Anchor | Type | Juice |
|-----------------------------|----------|---------------|
| HOME | Internal | Passing Juice |
| ABOUT US | Internal | Passing Juice |
| SERVICES | Internal | Passing Juice |
| SEO | Internal | Passing Juice |
| WEB DESIGN | Internal | Passing Juice |
| VIDEOGRAPHY | Internal | Passing Juice |
| SHOWCASE | Internal | Passing Juice |
| | | |

In-page links

| | | |
|-----------------------------------|----------|---------------|
| BLOG | Internal | Passing Juice |
| WEB AUDIT | Internal | Passing Juice |
| CONTACT | Internal | Passing Juice |
| SUPPORT | Internal | Passing Juice |
| Shopify | Internal | Passing Juice |
| London | Internal | Passing Juice |
| Dublin | Internal | Passing Juice |
| Toronto | Internal | Passing Juice |
| Web Design Dublin | Internal | Passing Juice |
| Instagram | External | Passing Juice |


SEO Keywords

| | | |
|-----------------------------------------------------------------------------------|----------------|--------------------------------------------------------------------------------------------|
|  | Keywords Cloud | media seo web website design rane ireland marketing digital agency |
|-----------------------------------------------------------------------------------|----------------|--------------------------------------------------------------------------------------------|





Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|-----------|---------|-------|----------|-------------|----------|
| design | 17 | ✗ | ✗ | ✓ | ✓ |
| digital | 16 | ✓ | ✗ | ✓ | ✓ |
| rane | 12 | ✓ | ✗ | ✓ | ✓ |
| web | 12 | ✗ | ✗ | ✓ | ✓ |
| marketing | 10 | ✓ | ✗ | ✓ | ✓ |


Usability

| | | |
|------------------------------------------------------------------------------------|-----|----------------------------------------|
|  | Url | Domain : makeitrane.com Length : 14 |
|------------------------------------------------------------------------------------|-----|----------------------------------------|



Usability

| | | |
|----------------------------------------------------------------------------------|--------------|---------------------------------------------------|
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |

Document

| | | |
|------------------------------------------------------------------------------------|-----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 8 Warnings : 0 |
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip. |




Mobile

| | | |
|------------------------------------------------------------------------------------|---------------------|------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <ul style="list-style-type: none"> Apple Icon |
|------------------------------------------------------------------------------------|---------------------|------------------------------------------------------------------------------------------------------------------------------------------------|

Mobile

- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization

| | | |
|----------------------------------------------------------------------------------|-------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | Great, your website has an XML sitemap. https://makeitrane.com/sitemap.xml |
|  | Robots.txt | http://makeitrane.com/robots.txt Great, your website has a robots.txt file. |
|  | Analytics | Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |