

#### **SEO Content**

	Title	404 Not F	ound				
$\checkmark$		Length : 13					
		Perfect, your title contains between 10 and 70 characters.					
$\bigotimes$	Description	Length : 0 Very bad. We haven't found meta description on your page. Use <u>this</u> free online meta tags generator to create description.					
	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.					
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <u>this free og</u> <u>properties generator</u> to create them.					
0	Headings	<b>H1</b> 1	<b>H2</b> 0	H3 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
$\bigcirc$	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes.					
$\bigcirc$	Text/HTML Ratio	Ratio : <b>42%</b> Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.					
0	Flash	Perfect, n	o Flash cor	ntent has be	en detected	d on this paœ	ge.

### **SEO Content**

$\bigcirc$	Iframe	Great, there are no Iframes detected on this page.		
		SEO Links		
$\bigcirc$	URL Rewrite	Good. Your links looks friendly!		
$\bigcirc$	Underscores in the URLs	Perfect! No underscores detected in your URLs.		
	In-page links	We found a total of 0 links including 0 link(s) to files		
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 0%		

# In-page links

Anchor		Туре	Juice
	SEO Keywords	5	
Keywords Cloud	found nginx12	40	

# **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
found	2	×	×	×	×
nginx1240	1	×	×	×	×

## Usability

0	Url	Domain : mastermartspk.com Length : 17
8	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
$\bigotimes$	Printability	We could not find a Print-Friendly CSS.
$\bigotimes$	Language	You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website.
$\bigotimes$	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

$\bigotimes$	Doctype	Missing doctype
$\bigotimes$	Encoding	You have not specified the document's charset. Use <u>this free meta tags</u> <u>generator</u> to declare document's charset.
$\bigotimes$	W3C Validity	Errors : 1 Warnings : 0
0	Email Privacy	Great no email address has been found in plain text!
8	Deprecated HTML	Deprecated tags Occurrences <center> 2</center>
		Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

### Mobile

0	Mobile Optimization	×	Apple Icon
		×	Meta Viewport Tag
		*	Flash content

# Optimization

XML Sitemap	Missing
	Your website does not have an XML sitemap - this can be problematic.
	A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
Robots.txt	http://mastermartspk.com/robots.txt
	Great, your website has a robots.txt file.
Analytics	Missing
	We didn't detect an analytics tool installed on this website.
	Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.
	Robots.txt