

Website review micarna.ch

Generated on November 01 2024 14:00 PM






The score is 58/100







SEO Content

	Title	Home - Micarna-Gruppe Length : 21 Perfect, your title contains between 10 and 70 characters.																		
	Description	Die Micarna-Gruppe ist seit mehr als einem halben Jahrhundert die führende Fleisch-, Geflügel-, Ei- und Seafood-Produzentin der Schweiz und leistet als Length : 151 Great, your meta description contains between 70 and 160 characters.																		
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																		
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>de_DE</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Home - Micarna-Gruppe</td></tr><tr><td>description</td><td>Die Micarna-Gruppe ist seit mehr als einem halben Jahrhundert die führende Fleisch-, Geflügel-, Ei- und Seafood-Produzentin der Schweiz und leistet als</td></tr><tr><td>url</td><td>https://www.migrosindustrie.ch/micarna/</td></tr><tr><td>site_name</td><td>Micarna-Gruppe</td></tr><tr><td>updated_time</td><td>2024-08-16T13:27:37+00:00</td></tr><tr><td>image</td><td>https://prod-migrosindustrie-data.storage.googleapis.com/files/sites/3/20230221121841/CMYK_Micarna_-Produktionsmitarbeiter-1.png</td></tr></tbody></table>	Property	Content	locale	de_DE	type	website	title	Home - Micarna-Gruppe	description	Die Micarna-Gruppe ist seit mehr als einem halben Jahrhundert die führende Fleisch-, Geflügel-, Ei- und Seafood-Produzentin der Schweiz und leistet als	url	https://www.migrosindustrie.ch/micarna/	site_name	Micarna-Gruppe	updated_time	2024-08-16T13:27:37+00:00	image	https://prod-migrosindustrie-data.storage.googleapis.com/files/sites/3/20230221121841/CMYK_Micarna_-Produktionsmitarbeiter-1.png
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SEO Content

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	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>3</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] Die Micarna-Gruppe - Teil der Migros Industrie • [H2] Willkommen bei der Micarna-Gruppe • [H2] Zahlen und Fakten der Micarna-Gruppe • [H2] News aus der Micarna-Gruppe 	H1	H2	H3	H4	H5	H6	1	3	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	3	0	0	0	0									
	Images	<p>We found 4 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												
	Text/HTML Ratio	<p>Ratio : 5%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>												

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 28 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 89.29%</p>

SEO Links

Internal Links 10.71%

In-page links

Anchor	Type	Juice
Zum Inhalt springen	Internal	Passing Juice
Downloads	External	Passing Juice
Migros Industrie	Internal	Passing Juice
Über uns	External	Passing Juice
In Kürze	External	Passing Juice
Standorte	External	Passing Juice
Geschichte	External	Passing Juice
Sponsoring	External	Passing Juice
Business Units	External	Passing Juice
Fleisch	External	Passing Juice
Geflügel	External	Passing Juice
Ei	External	Passing Juice
Seafood	External	Passing Juice
Gastro Service / Mérat	External	Passing Juice
Produktstolz	External	Passing Juice
Unsere Lieblingsprodukte	External	Passing Juice
Rezepte & Inspirationen	External	Passing Juice
Jobs & Karriere	External	Passing Juice
Nachhaltigkeit	External	Passing Juice
Nachhaltigkeit bei der Micarna	External	Passing Juice
Nachhaltigkeitsbericht der Micarna	External	Passing Juice
Tierwohl	External	Passing Juice
Shops	External	Passing Juice

In-page links

Landwirte	External	Passing Juice
Micarna als Partnerin	External	Passing Juice
Login B2B Schlachtdatenbank	Internal	Passing Juice
Impressum	External	Passing Juice
Datenschutz	External	Passing Juice


SEO Keywords

	Keywords Cloud	micarna industrie migros ist der micarna-gruppe als und die mit
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
der	15	✘	✘	✔	✔
micarna-gruppe	8	✔	✘	✔	✔
die	7	✘	✘	✔	✔
und	5	✘	✘	✔	✔
migros	4	✘	✘	✘	✔








Usability

	Url	Domain : micarna.ch Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.

Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 12
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile



	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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Optimization



		https://www.migrosindustrie.ch/micarna/
	Robots.txt	http://micarna.ch/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.