

Website review mobiliar.ch

Generated on January 12 2025 14:16 PM

The score is 64/100



SEO Content

	Title	Versicherungen & Vorsorge in der Schweiz die Mobiliar Length : 59 Perfect, your title contains between 10 and 70 characters.												
	Description	Die Mobiliar ist die älteste Versicherung & Vorsorge in der Schweiz und versichert jeden dritten Haushalt und jedes dritte Unternehmen. Length : 139 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>5</td><td>12</td><td>0</td><td>0</td><td>0</td></tr></table> • [H1] Unfall auf der Skipiste - wer bezahlt? • [H2] Online Services nutzen • [H2] Angebote entdecken • [H2] Das Leben leben – mit der Mobiliar an Ihrer Seite • [H2] Interessante Themen • [H2] Die Mobiliar in Ihrer Nähe finden • [H3] Möchten Sie eine Prämie berechnen? • [H3] Ist ein Schaden passiert? • [H3] Eigenheim • [H3] Zügelstress reduzieren • [H3] Vorsorge kennt kein Alter • [H3] Vergünstigungen für Junge • [H3] Cyber Hero oder Cyber Zero? Spannende Inhalte zu Thema • [H3] Unser Nachhaltigkeitsansatz • [H3] Vergünstigungen und früherer Vorverkauf im Mobiliar Ticketshop	H1	H2	H3	H4	H5	H6	1	5	12	0	0	0
H1	H2	H3	H4	H5	H6									
1	5	12	0	0	0									

SEO Content

		• [H3] Die «Meine Mobiliar» App • [H3] Unternehmensporträt • [H3] Sponsoring und Events
	Images	We found 24 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 1 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice

SEO Keywords



Keywords Cloud

junge ihrer **sie** vergünstigungen **für**
vorsorge schaden **mobiliar** und die

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
sie	5	✖	✖	✖	✔
mobiliar	5	✔	✖	✔	✔
für	4	✖	✖	✖	✔
die	4	✔	✖	✔	✔
und	3	✖	✖	✔	✔

Usability

	Url	Domain : mobiliar.ch Length : 11
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.

Document

	W3C Validity	Errors : 465 Warnings : 4
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Great, your website has few CSS files.  Perfect, your website has few JavaScript files.  Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.mobiliar.ch/sitemap.xml https://www.mobiliere.ch/sitemap.xml https://www.mobiliare.ch/sitemap.xml
	Robots.txt	http://mobiliar.ch/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.