








# Website review mothership.de

Generated on October 26 2024 16:37 PM





The score is 61/100







## SEO Content

	Title	<p>Shopware Agentur aus München - Mothership GmbH</p> <p><b>Length : 46</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Mothership ist eine Shopware-Agentur aus München spezialisiert auf maßgeschneiderte, nachhaltige und umsatzstarke Lösungen für den Onlinehandel.</p> <p><b>Length : 144</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1" data-bbox="539 1442 1481 1514"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>8</td> <td>3</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1547 1481 2011" style="list-style-type: none"> <li>• [H1] Shopware Agentur aus München</li> <li>• [H2] We create your E-Commerce Evolution</li> <li>• [H2] Shopware mit Herz und Blut</li> <li>• [H2] Unsere Kunden</li> <li>• [H2] Case Studies</li> <li>• [H2] Kundenstimmen</li> <li>• [H2] Erfolgsorientierte E-Commerce Beratung vom Shopware Spezialisten &amp; Partner</li> <li>• [H2] Unser Blog</li> <li>• [H2] Unsere Partner</li> <li>• [H3] Composable Commerce und Shopware: Ein Interview mit unserem Entwickler Niklas</li> <li>• [H3] Recap zur Shopware Unconference 2024</li> <li>• [H3] Unser Co-Founder Don Bosco van Hoi im Interview</li> </ul>	H1	H2	H3	H4	H5	H6	1	8	3	0	0	0
H1	H2	H3	H4	H5	H6									
1	8	3	0	0	0									
	Images	<p>We found 55 images on this web page.</p>												

## SEO Content

		Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : <b>12%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 12 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%


## In-page links

Anchor	Type	Juice
<a href="#">Direkt zum Inhalt</a>	Internal	Passing Juice
<a href="#">Über uns</a>	Internal	Passing Juice
<a href="#">E-Commerce Beratung</a>	Internal	Passing Juice
<a href="#">Agiles Projektmanagement</a>	Internal	Passing Juice
<a href="#">Softwareentwicklung</a>	Internal	Passing Juice
<a href="#">Digitale Transformation</a>	Internal	Passing Juice

## In-page links

<a href="#">Schnittstellenanbindung</a>	Internal	Passing Juice
<a href="#">Shopware Apps</a>	Internal	Passing Juice
<a href="#">Shopware Entwicklung</a>	Internal	Passing Juice
<a href="#">Alle Projekte</a>	Internal	Passing Juice
<a href="#">Alle Artikel</a>	Internal	Passing Juice
<a href="#">E-Mail schreiben</a>	Internal	Passing Juice





## SEO Keywords

 Keywords Cloud	und partner gmbh shopware e-commerce agentur wir mothership mit auf
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
shopware	29	✓	✗	✓	✓
und	20	✗	✗	✓	✓
agentur	13	✓	✗	✓	✓
mothership	12	✓	✗	✓	✗
e-commerce	10	✗	✗	✗	✓




## Usability

 Url	Domain : mothership.de Length : 13
 Favicon	Great, your website has a favicon.
 Printability	We could not find a Print-Friendly CSS.
 Language	Good. Your declared language is de.





## Usability

		
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 6 Warnings : 6
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://www.mothership.de/sitemap.xml">https://www.mothership.de/sitemap.xml</a>
	Robots.txt	<a href="http://mothership.de/robots.txt">http://mothership.de/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.