Website review
munro.agency

Generated on November 05 2024 11:00 AM

The score is 55/100

SEO Content

✔	Title	Glasgow Digital Marketing Agency **Length : 32** Perfect, your title contains between 10 and 70 characters.
✔	Description	Glasgow Digital Marketing Agency specialising in PPC, SEO, Marketing Automation and Web Design. We are here to Supercharge Your Business Growth! **Length : 144** Great, your meta description contains between 70 and 160 characters.
✖	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✔	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_GB
type	website
title	The Munro Agency
description	Using the latest Marketing Automation technology as well as our expertise in Inbound Marketing and Advertising we supercharge your business growth. Successful marketing seems to elude many businesses, we aim to break through that barrier by helping companies and marketers develop sales ready leads for their businesses.
url	https://www.munro.agency/
site_name	The Munro Agency

SEO Content

		image	https://www.munro.agency/wp-content/uploads/2017/05/Optimized-Munro-Website-copy-1.jpg
		image:width	1800
		image:height	1200
		image:type	image/jpeg

	Headings						

		H1	**H2**	**H3**	**H4**	**H5**	**H6**
		1	9	35	33	1	0

- [H1] DIGITAL MARKETING AGENCY
- [H2] DIGITAL MARKETING & LEAD GENERATION SERVICES
- [H2] Digital Marketing Services That Make a Difference to Your Bottom Line
- [H2] DIGITAL MARKETING AGENCY SERVICES THAT GET RESULTS
- [H2] FREE to use Website SEO Analyser
- [H2] DIGITAL MARKETING AGENCY SERVICES THAT GET RESULTS
- [H2] DIGITAL MARKETING AGENCY SERVICES
- [H2] Using the latest Marketing Automation technology as well as our expertise in Inbound Marketing and Advertising to supercharge your business growth.
- [H2] The Ultimate PPC Guide for Beginners
- [H2] CLIENTS & TESTIMONIALS
- [H3] Delivering More Qualified Leads Into Your Business For Less
- [H3] Retargeted visitors are 10x more likely to click and 70% more likely to convert.
- [H3] Lead Generation for Translation Agency
- [H3] Marketing Automatic & Industrial Door Company
- [H3] Lead Generation | Hospitality
- [H3] Website Design & Development | Oil & Gas
- [H3] SEO & Marketing Automation | SAAS
- [H3] Start-up Marketing | Germany
- [H3] Small business Marketing Services
- [H3] Statistics Page (Template Draft)
- [H3] My Animated SVG Battle: A Journey from Zero to Hero
- [H3] B2B Webinar Best Practice for Lead Generation:
- [H3] How To Do Link Building Outreach (And Actually Get Links!)
- [H3] Top Tips to Boost Engagement on LinkedIn (With Examples)
- [H3] How to set up Consent Mode v2 in Google Tag Manager (GTM) (With Pictures)
- [H3] Cringey CTAs and how to write an effective one
- [H3] SaaS Copywriting: How to Write Like a Human Being
- [H3] 100+ B2B Marketing Statistics You Should Know!
- [H3] B2B Marketing Guide: Definition, Strategy & Trends in 2024
- [H3] 17 Best B2B Marketing Strategies For Your Business
- [H3] 3 Key Takeaways from Generating Ideas – 3 Strategies
- [H3] What is Evergreen Content and How Do I Create It?

SEO Content

- [H3] 23 Ways to Market Your Business in 2024
- [H3] Content Marketing in 2024 – What? Why? How?
- [H3] B2B SEO Strategy Guide
- [H3] What is Affiliate Marketing?
- [H3] Your Complete Guide to SaaS Lead Generation & Why It's Important
- [H3] B2B Lead generation For Your Business!
- [H3] Marketing Services
- [H3] SEO and Digital PR Services
- [H3] Technical & Web Development
- [H3] About The Marketing Agency
- [H3] Latest Marketing Guides
- [H3] Munro Agency
- [H3] Trusted Reviews
- [H4] OUR SERVICES
- [H4] MARKETING AUTOMATION
- [H4] YOUR BRAND
- [H4] SEARCH ENGINE OPTIMISATION
- [H4] MARKETING STRATEGY
- [H4] WEBSITE DESIGN & DEVELOPMENT
- [H4] NOT GETTING ENOUGH TRAFFIC?
- [H4] GET YOUR FREE REPORT
- [H4] COMPETITIVE ADVANTAGE
- [H4] START FOR FREE
- [H4] GET YOUR MESSAGE HEARD
- [H4] INCREASE CONVERSION
- [H4] INSPIRED DIGITAL MARKETING
- [H4] Our Latest Work
- [H4] SME Marketing Packages
- [H4] Online Marketing Support
- [H4] START-UP SUPPORT
- [H4] Marketing Automation
- [H4] Behavioural-Based Email Automation
- [H4] Website Visitor ID
- [H4] In-depth Analytics
- [H4] Forms Built for Generating Leads
- [H4] Customisable CRM System
- [H4] Platform integration
- [H4] Marketing Automation
- [H4] Integrated Call Tracking
- [H4] Social Media
- [H4] Digital Marketing Blog
- [H4] What is PPC?
- [H4] PPC Terminology
- [H4] Get Sales Ready Leads
- [H4] Convert Leads to Sales
- [H4] Privacy Overview
- [H5] COOKIE CONSENT

❌	Images	We found 196 images on this web page. 28 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **5%**

SEO Content

❌		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 92 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
CRM System	Internal	Passing Juice
Email Marketing	Internal	Passing Juice
Inbound Marketing	Internal	Passing Juice
Marketing Automation Services	Internal	Passing Juice
SharpSpring Consultancy	Internal	Passing Juice
B2B Lead Generation	Internal	Passing Juice

In-page links

B2B Thought Leadership	Internal	Passing Juice
Digital PR Agency	Internal	Passing Juice
Glasgow SEO Agency	Internal	Passing Juice
PPC & AdWords Agency	Internal	Passing Juice
SEO Content Writing Services	Internal	Passing Juice
Remarketing & Retargeting	Internal	Passing Juice
Social Media Marketing Agency	Internal	Passing Juice
Start-up & Small Business Marketing	Internal	Passing Juice
Website Design & Development	Internal	Passing Juice
Our Work	Internal	Passing Juice
About	Internal	Passing Juice
The Blog	Internal	Passing Juice
Contact Us	Internal	noFollow
Marketing Services	Internal	Passing Juice
SEO & PPC Services	Internal	Passing Juice
Marketing strategy	Internal	Passing Juice
Marketing Strategy	Internal	Passing Juice
social media	Internal	Passing Juice
TRY OUR FREE SEO WEBSITE ANALYSER	Internal	Passing Juice
Lead Generation for Translation Agency	Internal	Passing Juice
Marketing Automatic & Industrial Door Company	Internal	Passing Juice
Lead Generation	Hospitality	Internal	Passing Juice
Website Design & Development	Oil & Gas	Internal	Passing Juice
SEO & Marketing Automation	SAAS	Internal	Passing Juice
Start-up Marketing	Germany	Internal	Passing Juice
Website Visitor ID	Internal	Passing Juice
In-depth Analytics	Internal	Passing Juice
Forms Built for Generating Leads	Internal	Passing Juice

In-page links

Platform integration	Internal	Passing Juice
Marketing Automation	Internal	Passing Juice
Integrated Call Tracking	Internal	Passing Juice
Social Media	Internal	Passing Juice
Statistics Page (Template Draft)	Internal	Passing Juice
My Animated SVG Battle: A Journey from Zero to Hero	Internal	Passing Juice
B2B Webinar Best Practice for Lead Generation:	Internal	Passing Juice
How To Do Link Building Outreach (And Actually Get Links!)	Internal	Passing Juice
Top Tips to Boost Engagement on LinkedIn (With Examples)	Internal	Passing Juice
How to set up Consent Mode v2 in Google Tag Manager (GTM) (With Pictures)	Internal	Passing Juice
Cringey CTAs and how to write an effective one	Internal	Passing Juice
SaaS Copywriting: How to Write Like a Human Being	Internal	Passing Juice
100+ B2B Marketing Statistics You Should Know!	Internal	Passing Juice
B2B Marketing Guide: Definition, Strategy & Trends in 2024	Internal	Passing Juice
17 Best B2B Marketing Strategies For Your Business	Internal	Passing Juice
3 Key Takeaways from Generating Ideas – 3 Strategies	Internal	Passing Juice
What is Evergreen Content and How Do I Create It?	Internal	Passing Juice
23 Ways to Market Your Business in 2024	Internal	Passing Juice
Content Marketing in 2024 – What? Why? How?	Internal	Passing Juice
B2B SEO Strategy Guide	Internal	Passing Juice
What is Affiliate Marketing?	Internal	Passing Juice
Your Complete Guide to SaaS Lead Generation & Why It's Important	Internal	Passing Juice
Pay Per Click Advertising	Internal	Passing Juice
marketing campaign	Internal	Passing Juice
B2B Lead Generation	Internal	Passing Juice
B2B Thought Leadership Agency	Internal	Passing Juice

In-page links

Remarketing Agency	Internal	Passing Juice
SharpSpring Consultancy Agency	Internal	Passing Juice
Small Business Marketing	Internal	Passing Juice
Digital PR Agency	Internal	Passing Juice
Edinburgh SEO Agency	Internal	Passing Juice
Glasgow SEO Agency	Internal	Passing Juice
London SEO Agency	Internal	Passing Juice
SEO Content Writing Services	Internal	Passing Juice
Search Engine Optimisation	Internal	Passing Juice
AI bot development agency	Internal	Passing Juice
AI development agency	Internal	Passing Juice
Craft CMS Support	Internal	Passing Juice
Dynamic Web Content	Internal	Passing Juice
Multilingual Websites	Internal	Passing Juice
WordPress Plugin Agency	Internal	Passing Juice
Website Design & Development	Internal	Passing Juice
What is a Marketing Agency?	Internal	Passing Juice
What is a Marketing Automation?	Internal	Passing Juice
Guide to ABM Marketing	Internal	Passing Juice
About us	Internal	Passing Juice
Contact us	Internal	Passing Juice
Our Work	Internal	Passing Juice
Sitemap	Internal	Passing Juice
Vacancies	Internal	Passing Juice
	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Website Disclaimer	Internal	Passing Juice

In-page links

Copyright Notice	Internal	Passing Juice
'+v.prevText+'	Internal	Passing Juice
The content	Internal	Passing Juice

SEO Keywords

Keywords Cloud	digital **marketing** services more b2b munro agency help leads business

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
marketing	124	✔	✖	✔	✔
agency	61	✔	✖	✔	✔
more	52	✖	✖	✖	✔
business	43	✖	✖	✔	✔
services	35	✖	✖	✖	✔

Usability

	Url	Domain : munro.agency Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 559 Warnings : 131
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✗ Attention! Try to avoid nested tables in HTML.
		✗ Too bad, your website is using inline styles.
		✗ Too bad, your website has too many CSS files (more than 4).
		✗ Too bad, your website has too many JS files (more than 6).
		✓ Perfect, your website takes advantage of gzip.

Mobile

●	Mobile Optimization	✗ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. https://wordpress-84742-1355775.cloudwaysapps.com/sitemap_index.xml
	Robots.txt	http://munro.agency/robots.txt

Optimization

✅		Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.