Website review mz-architektur.ch

Generated on January 13 2025 07:36 AM

The score is 41/100

SEO Content

✓	Title	MZ Architektur **Length : 14** Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
◉	Headings	**H1** 0 **H2** 0 **H3** 0 **H4** 0 **H5** 0 **H6** 0
✗	Images	We found 12 images on this web page. 10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✗	Text/HTML Ratio	Ratio : **4%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 12 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Bauten	Internal	Passing Juice
Wohnbauten	Internal	Passing Juice
An- und Umbauten	Internal	Passing Juice
Öffentliche Bauten	Internal	Passing Juice
Werkliste	Internal	Passing Juice
Büro	Internal	Passing Juice
Team	Internal	Passing Juice
Stellen:	Internal	Passing Juice
Kontakt	Internal	Passing Juice
Weihnachten 23	Internal	Passing Juice

In-page links

Impressum	Internal	Passing Juice

SEO Keywords

Keywords Cloud	öffentliche und werkliste büro content wohnbauten umbauten architektur **bauten** skip

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
bauten	2	✖	✖	✖	✖
architektur	1	✔	✖	✖	✖
skip	1	✖	✖	✖	✖
content	1	✖	✖	✖	✖
wohnbauten	1	✖	✖	✖	✖

Usability

	Url	Domain : mz-architektur.ch Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 2 Warnings : 6
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✗ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.mz-architektur.ch/wp-sitemap.xml
✓	Robots.txt	http://mz-architektur.ch/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing

Optimization

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.