







Website review nautilusmarketing.co.uk

Generated on November 05 2024 11:01 AM

The score is 54/100



SEO Content

	Title	Digital Marketing Agency London - Digital Marketing Consultant UK - Online Marketing Agency Length : 91 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.														
	Description	Award Winning Full-Service Digital Marketing Agency + Consultant based in London, UK - Providing the best digital marketing + web design services, app development, SEO (Search Engine Optimisation), PPC services for businesses around the world. Give our nerds a call on 020 4513 9344 Length : 282 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Nautilus Marketing</td></tr><tr><td>description</td><td>Award Winning Full-Service Digital Marketing Agency + Consultant based in London, UK</td></tr><tr><td>url</td><td>https://nautilusmarketing.co.uk/</td></tr><tr><td>site_name</td><td>Nautilus Marketing</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Nautilus Marketing	description	Award Winning Full-Service Digital Marketing Agency + Consultant based in London, UK	url	https://nautilusmarketing.co.uk/	site_name	Nautilus Marketing
Property	Content															
locale	en_US															
type	website															
title	Nautilus Marketing															
description	Award Winning Full-Service Digital Marketing Agency + Consultant based in London, UK															
url	https://nautilusmarketing.co.uk/															
site_name	Nautilus Marketing															

SEO Content





image	https://nautilusmarketing.co.uk/wp-content/uploads/2024/05/Nautilus-Logo-2023-Final_White.jpg
image:width	1440
image:height	801
image:type	image/jpeg

Headings





H1	H2	H3	H4	H5	H6
1	13	20	13	1	0

- [H1] Full-Service Digital Marketing Agency London
- [H2] Established, Experienced & Trusted
- [H2] We are Results Driven Digital Marketing Agency
- [H2] Featured in
- [H2] Your London Digital Marketing Agency
- [H2] Why Work with Us
- [H2] Our Digital Marketing Services
- [H2] Partial Portfolio
- [H2] Our Testimonials
- [H2] Want to discuss anything with us?
- [H2] Recent Blogs
- [H2] Let's make Something Amazing, Together!
- [H2] Recent Awards
- [H2] Subscribe to our Newsletter
- [H3] Website & App
- [H3] Development
- [H3] Design
- [H3] Marketing
- [H3] Organic Search
- [H3] Organic
- [H3] Paid Ads
- [H3] Design
- [H3]
- [H3] Content
- [H3]
- [H3] Prestige Awards
- [H3] Global Awards
- [H3] M&A Today Awards
- [H3] UK Enterprise Awards
- [H3] About Us
- [H3] Quick Links
- [H3] Services
- [H3] Contact Us
- [H3] Cart
- [H4] Development
- [H4] Design
- [H4] Organic Search
- [H4] Organic Marketing
- [H4]
- [H4] Paid Ads
- [H4] Design
- [H4]

SEO Content

		<ul style="list-style-type: none">• [H4] Content• [H4]• [H4] The Future of Digital Marketing in 2025: Trends, Strategies, and Innovations• [H4] Mastering White Hat SEO: Proven Strategies for Ethical Link Building in 2024• [H4] How AI Marketing Tools Are Redefining Customer Engagement• [H5] Over a Decade of Experience in providing Bespoke Digital Marketing Solutions
	Images	We found 116 images on this web page. 88 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 12% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 81 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 29.63% Internal Links 70.37%

In-page links

Anchor	Type	Juice
Log in	Internal	Passing Juice
Home	Internal	Passing Juice
About	Internal	Passing Juice
Events	Internal	Passing Juice
Portfolio	Internal	Passing Juice
Blog	Internal	Passing Juice
Press	Internal	Passing Juice
Contact	Internal	Passing Juice
Book a Call	Internal	Passing Juice
Explore Our Services	Internal	Passing Juice
WordPress	Internal	Passing Juice
Wix	Internal	Passing Juice
Mobile App	Internal	Passing Juice
Web Dev	Internal	Passing Juice
Hosting	Internal	Passing Juice
Maintenance	Internal	Passing Juice
Web Migration	Internal	Passing Juice
Web Design	Internal	Passing Juice
App Design	Internal	Passing Juice
SEO	Internal	Passing Juice
Ecommerce SEO	Internal	Passing Juice
International SEO	Internal	Passing Juice
Multi Lingual SEO	Internal	Passing Juice
Local SEO Agency London	Internal	Passing Juice
WordPress SEO	Internal	Passing Juice
Wix SEO	Internal	Passing Juice
Link Building	Internal	Passing Juice

In-page links

Guest Posting	Internal	Passing Juice
Digital PR	Internal	Passing Juice
Social Media	Internal	Passing Juice
Community Management	Internal	Passing Juice
Email Marketing	Internal	Passing Juice
Google Ads	Internal	Passing Juice
Amazon Ads	Internal	Passing Juice
Meta Ads	Internal	Passing Juice
LinkedIn Ads	Internal	Passing Juice
Logo Design	Internal	Passing Juice
Graphic Design	Internal	Passing Juice
UI/UX Design	Internal	Passing Juice
Photography	Internal	Passing Juice
Videography	Internal	Passing Juice
Copywriting	Internal	Passing Juice
Blogs	Internal	Passing Juice
All	Internal	Passing Juice
Website	Internal	Passing Juice
Logo	Internal	Passing Juice
SEO	Internal	Passing Juice
PPC	Internal	Passing Juice
App	Internal	Passing Juice
Photography	Internal	Passing Juice
Videography	Internal	Passing Juice
Social Media	Internal	Passing Juice
MODA PR	External	Passing Juice
Kris Flank	External	Passing Juice
Horsham Fencing club	External	Passing Juice

In-page links

Mark	External	Passing Juice
Jenn Clower Monterey Energy Group	External	Passing Juice
Natascha Lindskov	External	Passing Juice
Louie Pro	External	Passing Juice
Competition Bros	External	Passing Juice
Alexandria Monk	External	Passing Juice
Blake Morgan	External	Passing Juice
Billy Collins	External	Passing Juice
bradley harnan	External	Passing Juice
George Sunderland	External	Passing Juice
Mark Tadman	External	Passing Juice
Michael Lawton	External	Passing Juice
Roger Hank	External	Passing Juice
Smart Guys	External	Passing Juice
Drew Hemmingway	External	Passing Juice
Phil Taylor	External	Passing Juice
Sarah-Janes Husser	External	Passing Juice
Jennifer Crakow	External	Passing Juice
marvin rosania	External	Passing Juice
Bilal Badul	External	Passing Juice
View more	Internal	Passing Juice
Nauti Nerds Podcast	External	Passing Juice
Refer A Friend	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Social Media	Internal	Passing Juice
Checkout	Internal	Passing Juice

SEO Keywords



Keywords Cloud

work islands agency nautilus seo digital team
marketing design website

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
marketing	59	✓	✗	✓	✓
digital	40	✓	✗	✓	✓
nautilus	23	✗	✗	✗	✗
design	21	✗	✗	✓	✓
agency	20	✓	✗	✓	✓










Usability

	Url	Domain : nautilusmarketing.co.uk Length : 23
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.





Document

	W3C Validity	Errors : 384 Warnings : 26
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://nautilusmarketing.co.uk/sitemap_index.xml
	Robots.txt	http://nautilusmarketing.co.uk/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics