







Website review nhs.uk

Generated on November 17 2024 09:53 AM






The score is 69/100







SEO Content

	<p>Title</p>	<p>NHS website for England - NHS</p> <p>Length : 29</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	<p>Description</p>	<p>Find information and services to help you manage your health.</p> <p>Length : 61</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>																		
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																		
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1955"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://www.nhs.uk/</td> </tr> <tr> <td>site_name</td> <td>nhs.uk</td> </tr> <tr> <td>title</td> <td>NHS website for England</td> </tr> <tr> <td>description</td> <td>Find information and services to help you manage your health.</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>locale</td> <td>en_GB</td> </tr> <tr> <td>image</td> <td>https://www.nhs.uk/static/nhsuk/img/open-graph.a74435697f45.png</td> </tr> <tr> <td>image:alt</td> <td>nhs.uk</td> </tr> </tbody> </table>	Property	Content	url	https://www.nhs.uk/	site_name	nhs.uk	title	NHS website for England	description	Find information and services to help you manage your health.	type	website	locale	en_GB	image	https://www.nhs.uk/static/nhsuk/img/open-graph.a74435697f45.png	image:alt	nhs.uk
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	<p>Headings</p>	<table border="1" data-bbox="539 1989 1481 2063"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>12</td> <td>4</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	1	12	4	0	0	0						
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1	12	4	0	0	0															

SEO Content

		<ul style="list-style-type: none">• [H1] NHS website for England Find information and services to help you manage your health• [H2] Health A to Z• [H2] Medicines A to Z• [H2] Manage your health• [H2] NHS services• [H2] Featured• [H2] More information and advice• [H2] Vaccinations• [H2] COVID-19• [H2] Baby• [H2] Women's health• [H2] Contraception• [H2] Support links• [H3] Help from NHS 111• [H3] Winter vaccinations and winter health• [H3] COVID-19 vaccine• [H3] Help change the NHS
	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 23% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 32 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0%

SEO Links

Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Health A to Z	Internal	Passing Juice
Medicines A to Z	Internal	Passing Juice
111.nhs.uk	Internal	Passing Juice
Winter vaccinations and winter health	Internal	Passing Juice
COVID-19 vaccine	Internal	Passing Juice
Help change the NHS	Internal	Passing Juice
Vaccinations	Internal	Passing Juice
COVID-19	Internal	Passing Juice
Baby	Internal	Passing Juice
Women's health	Internal	Passing Juice
Contraception	Internal	Passing Juice
Home	Internal	Passing Juice
Live Well	Internal	Passing Juice
Mental health	Internal	Passing Juice
Care and support	Internal	Passing Juice
Pregnancy	Internal	Passing Juice
NHS services	Internal	Passing Juice
Coronavirus (COVID-19)	Internal	Passing Juice
NHS App	Internal	Passing Juice
Find my NHS number	Internal	Passing Juice
View your GP health record	Internal	Passing Juice
View your test results	Internal	Passing Juice

In-page links

About the NHS	Internal	Passing Juice
Healthcare abroad	Internal	Passing Juice
Other NHS websites	Internal	Passing Juice
Profile editor login	Internal	Passing Juice
About us	Internal	Passing Juice
Give us feedback	Internal	Passing Juice
Accessibility statement	Internal	Passing Juice
Our policies	Internal	Passing Juice
Cookies	Internal	Passing Juice



SEO Keywords

	Keywords Cloud	services nhs health help view including information covid-19 get how
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
nhs	18	✓	✗	✗	✓
health	13	✗	✗	✓	✓
services	7	✗	✗	✓	✓
including	6	✗	✗	✗	✗
how	6	✗	✗	✗	✗

Usability

	Url	Domain : nhs.uk Length : 6
	Favicon	Great, your website has a favicon.





Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 5
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Mobile

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.nhs.uk/sitemap.xml
	Robots.txt	http://nhs.uk/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.