



# Website review nolda.swiss-hotels-stmoritz.ch

Generated on November 08 2024 11:46 AM





The score is 44/100







## SEO Content

|    | <p>Title</p>              | <p>HOTEL NOLDA   ST. MORITZ</p> <p><b>Length : 24</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>   |    |    |    |    |    |    |    |    |   |   |   |   |
|----|---------------------------|---|----|----|----|----|----|----|----|----|---|---|---|---|
|    | <p>Description</p>        | <p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>   |    |    |    |    |    |    |    |    |   |   |   |   |
|    | <p>Keywords</p>           | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>  |    |    |    |    |    |    |    |    |   |   |   |   |
|    | <p>Og Meta Properties</p> | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>  |    |    |    |    |    |    |    |    |   |   |   |   |
|    | <p>Headings</p>           | <table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>12</td> <td>12</td> <td>5</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] NOLDA</li> <li>• [H1] Buchen ohne Risiko.</li> <li>• [H1] Immer der beste Preis</li> <li>• [H1] LEISTUNGEN INKLUSIVE</li> <li>• [H1] EINZIGARTIG</li> <li>• [H1] RESTAURANT NOLDA</li> <li>• [H1] Wellness und Massage</li> <li>• [H1] ANKOMMEN</li> <li>• [H1] Angebote &amp; Pauschalen</li> <li>• [H1] WINTER SKI PAUSCHALEN</li> <li>• [H1] Unser Newsletter</li> <li>• [H1] ONLINE SHOP</li> <li>• [H2] BESTPREIS BUCHEN</li> <li>• [H2] Wintersaison ab dem 6. Dezember</li> <li>• [H2] Wintersaison ab dem 6. Dezember</li> <li>• [H2] Rundum geborgen</li> <li>• [H2] Traumlage</li> <li>• [H2] Bergbahn Inklusive</li> </ul> | H1 | H2 | H3 | H4 | H5 | H6 | 12 | 12 | 5 | 0 | 0 | 0 |
| H1 | H2                        | H3  | H4 | H5 | H6 |    |    |    |    |    |   |   |   |   |
| 12 | 12                        | 5   | 0  | 0  | 0  |    |    |    |    |    |   |   |   |   |

## SEO Content

|   |                 |   |
|---|-----------------|---|
|   |                 | <ul style="list-style-type: none"><li>• [H2] Ski + Sleep</li><li>• [H2] ZIMMER MIT HERZ</li><li>• [H2] Kulinarische Vielfalt</li><li>• [H2] DINE AROUND</li><li>• [H2] WELLNESS UND SPA</li><li>• [H2] GENIESSEN IM NOLDA</li><li>• [H3] Budget</li><li>• [H3] Standard</li><li>• [H3] Superior</li><li>• [H3] Deluxe</li><li>• [H3] Familien</li></ul> |
|    | Images          | We found 47 images on this web page.<br><br>42 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.   |
|    | Text/HTML Ratio | Ratio : <b>1%</b><br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.   |
|   | Flash           | Perfect, no Flash content has been detected on this page.   |
|  | Iframe          | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.  |

## SEO Links

|   |                         |  |
|---|-------------------------|--|
|  | URL Rewrite             | Good. Your links looks friendly!   |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.   |
|  | In-page links           | We found a total of 28 links including 0 link(s) to files  |
|  | Statistics              | External Links : noFollow 0%<br><br>External Links : Passing Juice 32.14%<br><br>Internal Links 67.86% |

## In-page links

| Anchor  | Type     | Juice         |
|---|----------|---------------|
| <a href="#">Home</a>                              | Internal | Passing Juice |
| <a href="#">Hotel</a>                             | Internal | Passing Juice |
| <a href="#">Zimmer</a>                            | Internal | Passing Juice |
| <a href="#">Gastronomie</a>                       | Internal | Passing Juice |
| <a href="#">Restaurants</a>                       | Internal | Passing Juice |
| <a href="#">Frühstück</a>                         | Internal | Passing Juice |
| <a href="#">Stübli und Bar</a>                    | Internal | Passing Juice |
| <a href="#">Wellness</a>                          | Internal | Passing Juice |
| <a href="#">Engadin Sommer</a>                    | Internal | Passing Juice |
| <a href="#">Engadin Herbst</a>                    | Internal | Passing Juice |
| <a href="#">Engadin Winter</a>                    | Internal | Passing Juice |
| <a href="#">Preise</a>                            | Internal | Passing Juice |
| <a href="#">Kontakt</a>                           | Internal | Passing Juice |
| <a href="#">ZUM HOTEL ARTE ST. MORITZ</a>         | External | Passing Juice |
| <a href="#">ZUM HOTEL SAN GIAN ST. MORITZ</a>     | External | Passing Juice |
| <a href="#">ZUM BESTPREIS</a>                     | External | Passing Juice |
| <a href="#">Budget</a>                            | Internal | Passing Juice |
| <a href="#">GASTRONOMIE</a>                       | Internal | Passing Juice |
| <a href="#">Package 4 Nächte</a>                  | External | Passing Juice |
| <a href="#">Package 7 Nächte</a>                  | External | Passing Juice |
| <a href="#">Datenschutzerklärung</a>              | Internal | Passing Juice |
| <a href="#">Zum Online-Shop</a>                   | External | Passing Juice |
| <a href="#">Home Sommer</a>                       | Internal | Passing Juice |
| <a href="#">Datenschutz</a>                       | Internal | Passing Juice |
| <a href="#">Hotel Supply Kontakt</a>              | External | Passing Juice |
| <a href="#">Jobs</a>                              | External | Passing Juice |
| <a href="#">Privatsphäre-Einstellungen ändern</a> | Internal | Passing Juice |

## In-page links

[Consent Management Platform von Real Cookie Banner](#)

External

Passing Juice

## SEO Keywords



Keywords Cloud

der und hotel nolda für moritz  
around dine sie engadin












## Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| und     | 11      | ✘     | ✘        | ✘           | ✔        |
| hotel   | 10      | ✔     | ✘        | ✘           | ✘        |
| für     | 9       | ✘     | ✘        | ✘           | ✘        |
| sie     | 8       | ✘     | ✘        | ✘           | ✘        |
| nolda   | 7       | ✔     | ✘        | ✘           | ✔        |





## Usability

|  |              |  |
|--|--------------|--|
|  | Url          | Domain : nolda.swiss-hotels-stmoritz.ch<br>Length : 30 |
|  | Favicon      | Great, your website has a favicon.                     |
|  | Printability | We could not find a Print-Friendly CSS.                |
|  | Language     | Good. Your declared language is de.                    |
|  | Dublin Core  | This page does not take advantage of Dublin Core.      |


## Document

|   | Doctype         | HTML 5   |                 |             |          |   |
|---|-----------------|--|-----------------|-------------|----------|---|
|   | Encoding        | Perfect. Your declared charset is UTF-8.   |                 |             |          |   |
|   | W3C Validity    | Errors : 81<br>Warnings : 91   |                 |             |          |   |
|   | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.   |                 |             |          |   |
|   | Deprecated HTML | <table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;center&gt;</td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>  | Deprecated tags | Occurrences | <center> | 1 |
| Deprecated tags   | Occurrences     |  |                 |             |          |   |
| <center>  | 1               |  |                 |             |          |   |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul> |                 |             |          |   |




## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|--|---------------------|--|

## Optimization

|  |             |  |
|--|-------------|--|
|  | XML Sitemap | Great, your website has an XML sitemap.<br><a href="https://nolda.swiss-hotels-stmoritz.ch/wp-sitemap.xml">https://nolda.swiss-hotels-stmoritz.ch/wp-sitemap.xml</a> |
|  | Robots.txt  | <a href="http://nolda.swiss-hotels-stmoritz.ch/robots.txt">http://nolda.swiss-hotels-stmoritz.ch/robots.txt</a>  |

## Optimization

|  |           |  |
|--|-----------|--|
|  |           | Great, your website has a robots.txt file.   |
|  | Analytics | Great, your website has an analytics tool.<br> Google Analytics |