Website review
nowpayments.io

Generated on February 03 2025 05:55 AM

The score is 64/100

pagepeeker

SEO Content

⚠️	Title	Crypto Payment Gateway — the best solution for accepting cryptocurrency for your business **Length : 89** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
✅	Description	▶ NOWPayments is a crypto payment gateway for accepting Bitcoin, USDT, Ethereum and other cryptocurrencies. ⬜ Sign up for free and start accepting crypto NOW! **Length : 159** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website
url	https://nowpayments.io
title	Crypto Payment Gateway — the best solution for accepting cryptocurrency for your business
description	▶ NOWPayments is a crypto payment gateway for accepting Bitcoin, USDT, Ethereum and other cryptocurrencies. ⬜ Sign up for free and start accepting crypto NOW!
site_name	NOWPayments
image	https://nowpayments.io/images/logo/sharing_image.png

SEO Content

	Headings	H1	H2	H3	H4	H5	H6
		1	6	6	0	0	0

- [H1] Start Accepting Crypto Payments NOW
- [H2] How crypto payments work
- [H2] With NOWPayments you get
- [H2] Widest range of crypto payment tools
- [H2] Easy integration and setup
- [H2] Best suited for:
- [H2] Part of NOW Solutions Ecosystem
- [H3] 300+ cryptocurrencies
- [H3] Best fees
- [H3] Instant payouts
- [H3] Fiat operations
- [H3] Accept crypto payments and donations
- [H3] Get started NOW

	Images	We found 158 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : **8%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 56 links including 5 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.79% Internal Links 98.21%

In-page links

Anchor	Type	Juice
Affiliate Program	Internal	Passing Juice
Blog	Internal	Passing Juice
FAQ	Internal	Passing Juice
Fees & Pricing	Internal	Passing Juice
Contact us	Internal	Passing Juice
Support	Internal	Passing Juice
HelpCenter	External	Passing Juice
Check statuses	Internal	Passing Juice
Sign In	Internal	Passing Juice
Get Started	Internal	Passing Juice
Support	Internal	Passing Juice
Accept Crypto	Internal	Passing Juice
Development API	Internal	Passing Juice
Invoices	Internal	Passing Juice
Fiat payments	Internal	Passing Juice
Subscriptions	Internal	Passing Juice
Donation tools	Internal	Passing Juice
Point of Sale	Internal	Passing Juice
Plug-ins	Internal	Passing Juice
Payment widget	Internal	Passing Juice
Payment button	Internal	Passing Juice
Mass payouts	Internal	Passing Juice
Custody	Internal	Passing Juice
Off-ramp payouts	Internal	Passing Juice
Customer operations	Internal	Passing Juice
All solutions	Internal	Passing Juice
For E-commerce	Internal	Passing Juice

In-page links

For Trading platforms	Internal	Passing Juice
For Casinos	Internal	Passing Juice
For Token Generation Events	Internal	Passing Juice
For Gaming	Internal	Passing Juice
For Adult platforms	Internal	Passing Juice
For Marketplaces	Internal	Passing Juice
For SaaS and Web Services	Internal	Passing Juice
For Charity	Internal	Passing Juice
For Individuals	Internal	Passing Juice
About	Internal	Passing Juice
List your token	Internal	Passing Juice
All supported coins	Internal	Passing Juice
Tether (USDT) Payments	Internal	Passing Juice
TRON (TRX) Payments	Internal	Passing Juice
Ethereum (ETH) Payments	Internal	Passing Juice
Bitcoin (BTC) Payments	Internal	Passing Juice
Solana (SOL) Payments	Internal	Passing Juice
USD Coin (USDC) Payments	Internal	Passing Juice
Monero (XMR) Payments	Internal	Passing Juice
Litecoin (LTC) Payments	Internal	Passing Juice
Dogecoin (DOGE) Payments	Internal	Passing Juice
Cardano (ADA) Payments	Internal	Passing Juice
Polygon (MATIC) Payments	Internal	Passing Juice
Shiba Inu (SHIB) Payments	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Cookie Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
SOS	Internal	Passing Juice

In-page links

[AML/KYC Policy](#)	Internal	Passing Juice

SEO Keywords

Keywords Cloud	customer payouts token now fiat crypto payments payment accept solutions

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
payments	28	✖	✖	✔	✔
crypto	13	✔	✖	✔	✔
accept	11	✔	✖	✔	✔
solutions	10	✖	✖	✖	✔
fiat	10	✖	✖	✖	✔

Usability

	Url	Domain : nowpayments.io Length : 14
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 40 Warnings : 1
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✓ Perfect. No inline css has been found in HTML tags! ✓ Great, your website has few CSS files. ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

●	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. https://nowpayments.io/sitemap.xml
✓	Robots.txt	http://nowpayments.io/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.

Optimization

Google Analytics