

Website review obi4wan.com

Generated on January 23 2025 14:18 PM

The score is 63/100



SEO Content

| | Title | Excel in digital customer engagement Spotler Length : 46 Perfect, your title contains between 10 and 70 characters. | | | | | | | | | | | | | | | | | | | | |
|------------------|--|--|----------|---------|--------|-------|------|---------|-------|--|-------------|--|-----|----------------------------|-----------|--|--------------|---------------------------|-------|---|------------------|---|
| | Description | Webcare, messaging, social media publishing and monitoring in one clear and concise tool with Spotler Engage. Read more! Length : 120 Great, your meta description contains between 70 and 160 characters. | | | | | | | | | | | | | | | | | | | | |
| | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. | | | | | | | | | | | | | | | | | | | | |
| | Og Meta Properties | Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>article</td></tr><tr><td>title</td><td>Excel in digital customer engagement Spotler</td></tr><tr><td>description</td><td>Webcare, messaging, social media publishing and monitoring in one clear and concise tool with Spotler Engage. Read more!</td></tr><tr><td>url</td><td>https://spotler.com/engage</td></tr><tr><td>site_name</td><td>Data Driven Marketing Software Spotler</td></tr><tr><td>updated_time</td><td>2025-01-10T16:58:16+01:00</td></tr><tr><td>image</td><td>https://spotler.com/wp-content/uploads/2024/11/spotlernl-og-image.png</td></tr><tr><td>image:secure_url</td><td>https://spotler.com/wp-content/uploads/2024/11/spotlernl-og-image.png</td></tr></tbody></table> | Property | Content | locale | en_US | type | article | title | Excel in digital customer engagement Spotler | description | Webcare, messaging, social media publishing and monitoring in one clear and concise tool with Spotler Engage. Read more! | url | https://spotler.com/engage | site_name | Data Driven Marketing Software Spotler | updated_time | 2025-01-10T16:58:16+01:00 | image | https://spotler.com/wp-content/uploads/2024/11/spotlernl-og-image.png | image:secure_url | https://spotler.com/wp-content/uploads/2024/11/spotlernl-og-image.png |
| Property | Content | | | | | | | | | | | | | | | | | | | | | |
| locale | en_US | | | | | | | | | | | | | | | | | | | | | |
| type | article | | | | | | | | | | | | | | | | | | | | | |
| title | Excel in digital customer engagement Spotler | | | | | | | | | | | | | | | | | | | | | |
| description | Webcare, messaging, social media publishing and monitoring in one clear and concise tool with Spotler Engage. Read more! | | | | | | | | | | | | | | | | | | | | | |
| url | https://spotler.com/engage | | | | | | | | | | | | | | | | | | | | | |
| site_name | Data Driven Marketing Software Spotler | | | | | | | | | | | | | | | | | | | | | |
| updated_time | 2025-01-10T16:58:16+01:00 | | | | | | | | | | | | | | | | | | | | | |
| image | https://spotler.com/wp-content/uploads/2024/11/spotlernl-og-image.png | | | | | | | | | | | | | | | | | | | | | |
| image:secure_url | https://spotler.com/wp-content/uploads/2024/11/spotlernl-og-image.png | | | | | | | | | | | | | | | | | | | | | |

SEO Content

| | |
|--------------|----------------|
| image:width | 1200 |
| image:height | 630 |
| image:alt | spotler engage |
| image:type | image/png |

Headings





| H1 | H2 | H3 | H4 | H5 | H6 |
|----|----|----|----|----|----|
| 1 | 10 | 0 | 2 | 21 | 5 |

- [H1] Excel in digital customer engagement
- [H2] Trusted customer engagement software
- [H2] Stay connected with your audience
- [H2] Efficiently monitor brand reputation
- [H2] Use generative AI to improve your social posts
- [H2] Bring all conversations together
- [H2] Have a sincere conversation with every customer
- [H2] Integrate with the channels where your customers are
- [H2] Unlock opportunities and mitigate risks with media analyses
- [H2] Frequently Asked Questions
- [H2] Plan an online demo
- [H4] Spotler Engage
- [H4] Can I make my own media analysis?
- [H5] Activate
- [H5] Connect
- [H5] Mail+
- [H5] SendPro
- [H5] Activate Search
- [H5] CRM
- [H5] MailPro
- [H5] Aigent
- [H5] Engage
- [H5] Message
- [H5] AI in Spotler Products
- [H5] Use cases
- [H5] Industries
- [H5] Teams
- [H5] Case studies
- [H5] The AI solutions we offer
- [H5] Services
- [H5] Support
- [H5] Education
- [H5] Technical specialists
- [H5] Partner network
- [H6] We added generative AI, conversational AI and predictive AI in our products. Want to know how you have control over it and how you can benefit from AI?
- [H6] Plan, publish and optimise your social media posts
- [H6] Engage your audience on their preferred channel
- [H6] Realtime conversations with website visitors
- [H6] Complete yet comprehensive insights





Images

We found 39 images on this web page.

SEO Content

| | | |
|---|-----------------|---|
|  | | 13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|  | Text/HTML Ratio | Ratio : 47% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent. |
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. |

SEO Links

| | | |
|---|-------------------------|---|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 50 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 2% External Links : Passing Juice 96% Internal Links 2% |

In-page links

| Anchor | Type | Juice |
|--|----------|---------------|
| Data Driven Marketing Software Spotler | External | noFollow |
| Activate | External | Passing Juice |
| Connect | External | Passing Juice |
| Mail+ | External | Passing Juice |
| SendPro | External | Passing Juice |
| | | |

In-page links

| | | |
|--------------------------------------|----------|---------------|
| Activate Search | External | Passing Juice |
| CRM | External | Passing Juice |
| MailPro | External | Passing Juice |
| Aigent | External | Passing Juice |
| Engage | External | Passing Juice |
| Message | External | Passing Juice |
| Read more | External | Passing Juice |
| Case studies | External | Passing Juice |
| Services | External | Passing Juice |
| Support | External | Passing Juice |
| Education | External | Passing Juice |
| Specialists | External | Passing Juice |
| Partners | External | Passing Juice |
| Products | External | Passing Juice |
| Solutions | External | Passing Juice |
| Pricing | External | Passing Juice |
| Resources | External | Passing Juice |
| About us | External | Passing Juice |
| Login | External | Passing Juice |
| Online demo | External | Passing Juice |
| Spotler CrossEngage | External | Passing Juice |
| Conversational AI | External | Passing Juice |
| Generative AI | External | Passing Juice |
| Predictive AI | External | Passing Juice |
| B2B | External | Passing Juice |
| Ecommerce | External | Passing Juice |
| Government | External | Passing Juice |
| Marketing automation | External | Passing Juice |
| | | |

In-page links

| | | |
|--|----------|---------------|
| Transactional email delivery | External | Passing Juice |
| Online customer service | External | Passing Juice |
| Marketing | External | Passing Juice |
| Communications | External | Passing Juice |
| Customer service | External | Passing Juice |
| Operations | External | Passing Juice |
| Blog | External | Passing Juice |
| Guides | External | Passing Juice |
| Event calendar | External | Passing Juice |
| News & updates | External | Passing Juice |
| Careers | External | Passing Juice |
| Check all contact options | External | Passing Juice |
| = | External | Passing Juice |
| = | External | Passing Juice |
| = | External | Passing Juice |
| = | External | Passing Juice |
| Go to top | Internal | Passing Juice |

SEO Keywords








Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|----------|---------|-------|----------|-------------|----------|
| spotler | 34 | ✓ | ✗ | ✓ | ✓ |
| customer | 14 | ✓ | ✗ | ✗ | ✓ |







Keywords Consistency

| | | | | | |
|-----------|----|---|---|---|---|
| engage | 13 | ✓ | ✗ | ✓ | ✓ |
| all | 11 | ✗ | ✗ | ✗ | ✓ |
| marketing | 10 | ✗ | ✗ | ✗ | ✗ |

Usability

| | | |
|--|--------------|---|
|  | Url | Domain : obi4wan.com Length : 11 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |

Document

| | | |
|--|-----------------|--|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 5 Warnings : 20 |
|  | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles. |

Document

- ✘ Too bad, your website has too many CSS files (more than 4).
- ✘ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

https://spotler.com/sitemap_index.xml



Robots.txt

<http://obi4wan.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.