








Website review okktohop.com

Generated on January 04 2025 09:41 AM





The score is **39/100**







SEO Content

	<p>Title</p>	<p>Okktohop.com Best Online Shopping Website for Discounted Deals</p> <p>Length : 65</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Okktohop.com Best Online Shopping Website for Discounted Deals</p> <p>Length : 65</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>Blouses & Shirts,Bodycon Dresses,Casual Shorts,Denim Shorts</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="539 1413 1481 1480"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>1</td> <td>0</td> <td>20</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1518 1497 2078" style="list-style-type: none"> • [H2] NEW HERE? • [H4] Apricot Button Detail Roll Up Sleeve Blouse • [H4] Apricot Cut out Satin Mini Dress • [H4] Apricot Cut-out Ruched Asymmetric Midi Dress • [H4] Apricot Dotted Texture Sheer Ruffles Bubble Sleeves Shi.. • [H4] Apricot Floral Twist Top • [H4] Apricot Retro Velvet Pocket Long Sleeve Shirt • [H4] Apricot Smocked Ruffle Trim Blouse • [H4] Apricot V Neck 3/4 Sleeve High Low Hem Shirt • [H4] Apriot Bohemian Bubble Sleeve Eyelet Blouse • [H4] Army Green Frilled Drawstring Waist High Rise Shorts • [H4] Beaded Faux Leather High Waist Shorts • [H4] Black Bandeau Puff Sleeve Bodycon Mini Dress • [H4] Black Bubble Sleeve V Neck Ruffles Fuzzy Polka Dot Blou.. • [H4] Black Casual Pocketed Frayed Denim Shorts • [H4] Black Casual V Neck Zip up Half Sleeve Blouse • [H4] Contact us 	H1	H2	H3	H4	H5	H6	0	1	0	20	0	0
H1	H2	H3	H4	H5	H6									
0	1	0	20	0	0									

SEO Content

		<ul style="list-style-type: none"> • [H4] Information • [H4] Services • [H4] My Account • [H4] Added to cart successfully. What is next?
	Images	<p>We found 40 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 3%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 31 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 3.23%</p> <p>Internal Links 96.77%</p>

In-page links

Anchor	Type	Juice
 + category[i]['item'][j]['label'] + '	Internal	Passing Juice
=	External	Passing Juice

In-page links

Create an account	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
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=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
About Us	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Return Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Shipping Information	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Returns	Internal	Passing Juice
Specials	Internal	Passing Juice
Site Map	Internal	Passing Juice
My Account	Internal	Passing Juice
Order History	Internal	Passing Juice
Wish List	Internal	Passing Juice

In-page links

[Newsletter](#)

Internal

Passing Juice

SEO Keywords



Keywords Cloud

shopping search view **account** casual
show **cart shorts** all login












Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cart	7	✘	✘	✘	✔
account	7	✘	✘	✘	✔
shorts	6	✘	✔	✘	✔
shopping	5	✔	✘	✔	✘
login	4	✘	✘	✘	✘





Usability

	Url	Domain : okktoshop.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 2 Warnings : 11				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><center></td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	1
Deprecated tags	Occurrences					
<center>	1					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.				



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of</p>
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Optimization

		changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<p>http://okktoshop.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>