



# Website review om-strategen.de

Generated on October 19 2024 10:18 AM

The score is 66/100





## SEO Content

	Title	<p>Online Marketing Agentur ☐ Onlinemarketing Strategen</p> <p><b>Length : 51</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Online Marketing Agentur aus Rosenheim für KMUs ♥ SEO ✓ SEA ✓ Content &amp; Social-Media aus einer Hand ✓ Wir sorgen für: ☐ Mehr Sichtbarkeit &amp; Traffic</p> <p><b>Length : 155</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 1877"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>de</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Online Marketing Agentur ☐ Onlinemarketing Strategen</td> </tr> <tr> <td>description</td> <td>Online Marketing Agentur aus Rosenheim für KMUs ♥ SEO ✓ SEA ✓ Content &amp; Social-Media aus einer Hand ✓ Wir sorgen für: ☐ Mehr Sichtbarkeit &amp; Traffic</td> </tr> <tr> <td>url</td> <td><a href="https://www.om-strategen.de/">https://www.om-strategen.de/</a></td> </tr> </tbody> </table>	Property	Content	locale	de	type	website	title	Online Marketing Agentur ☐ Onlinemarketing Strategen	description	Online Marketing Agentur aus Rosenheim für KMUs ♥ SEO ✓ SEA ✓ Content & Social-Media aus einer Hand ✓ Wir sorgen für: ☐ Mehr Sichtbarkeit & Traffic	url	<a href="https://www.om-strategen.de/">https://www.om-strategen.de/</a>
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	Headings	<table border="1" data-bbox="544 1906 1481 1980"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>8</td> <td>11</td> <td>6</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 2011 1315 2078" style="list-style-type: none"> <li>• [H1] Online Marketing Agentur</li> <li>• [H2] Online Marketing mit Herzblut und Verstand!</li> </ul>	H1	H2	H3	H4	H5	H6	1	8	11	6	0	0
H1	H2	H3	H4	H5	H6									
1	8	11	6	0	0									



## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Online Marketing mit Strategie!</li><li>• [H2] In wenigen Schritten zu Ihrem Erfolg!</li><li>• [H2] Unsere aktuellen Ratgeber-Artikel</li><li>• [H2] Ich freue mich auf gute Gespräche!</li><li>• [H2] Treten Sie mit uns in Kontakt</li><li>• [H2] Tauchen Sie ein, in unsere Welt</li><li>• [H2] Das muss auch sein</li><li>• [H3] SEO</li><li>• [H3] SEA</li><li>• [H3] Content</li><li>• [H3] Schritt 1</li><li>• [H3] Schritt 2</li><li>• [H3] Schritt 3</li><li>• [H3] Schritt 4</li><li>• [H3] Schritt 5</li><li>• [H3] SEO Lexikon</li><li>• [H3] SEO Tools</li><li>• [H3] Die richtige SEO Agentur</li><li>• [H4] Suchmaschinenoptimierung</li><li>• [H4] Suchmaschinenwerbung</li><li>• [H4] Social-Media Marketing</li><li>• [H4] Content</li><li>• [H4] Technologien, Partner &amp; Zertifikate</li><li>• [H4] Hier beginnt Ihr Erfolg!</li></ul>
	Images	We found 22 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : <b>24%</b> Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 9 links including 0 link(s) to files


## SEO Links

		
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

## In-page links

Anchor	Type	Juice
<a href="#">jetzt Angebot anfordern</a>	Internal	Passing Juice
<a href="#">Ein Gespr&amp;auml;ch kost`nix</a>	Internal	Passing Juice
<a href="#">SEO Leistungen</a>	Internal	Passing Juice
<a href="#">SEA Leistungen</a>	Internal	Passing Juice
<a href="#">Social-Media Leistungen</a>	Internal	Passing Juice
<a href="#">Content Leistungen</a>	Internal	Passing Juice
<a href="#">Weiterlesen</a>	Internal	Passing Juice
<a href="#">Weiterlesen</a>	Internal	Passing Juice
<a href="#">Weiterlesen</a>	Internal	Passing Juice

## SEO Keywords

	Keywords Cloud	<p>und sea agentur auf oder mit für content wirseo</p>
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## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
seo	20	✘	✘	✔	✔
wir	18	✘	✘	✔	✘







## Keywords Consistency

und	13	✘	✘	✘	✔
content	11	✘	✘	✔	✔
für	10	✘	✘	✔	✘

## Usability

	Url	Domain : om-strategen.de Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 9 Warnings : 1
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li>✔ Excellent, your website doesn't use nested tables.</li><li>✘ Too bad, your website is using inline styles.</li></ul>

## Document

- ✔ Great, your website has few CSS files.
- ✔ Perfect, your website has few JavaScript files.
- ✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✘ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<https://www.om-strategen.de/>



### Robots.txt

<http://om-strategen.de/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.