Website review on-airbnb.com

Generated on January 04 2025 09:44 AM

The score is 50/100

SEO Content

✓	Title	Suspected phishing site | Cloudflare **Length : 36** Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
●	Headings	<table><tr><td>**H1** 1</td><td>**H2** 3</td><td>**H3** 0</td><td>**H4** 0</td><td>**H5** 0</td><td>**H6** 0</td></tr></table> • [H1] Warning: Suspected Phishing Site Ahead! • [H2] This link has been flagged as phishing. We suggest you avoid it. • [H2] What is phishing? • [H2] What can I do?
✓	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes.
✗	Text/HTML Ratio	Ratio : **6%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 1 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 100% Internal Links 0%

In-page links

Anchor	Type	Juice
Cloudflare	External	Passing Juice

SEO Keywords

	Keywords Cloud	8fc9f275af4e2bf3 reveal security performance ray cloudflare click

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cloudflare	2	✔	✖	✖	✖
ray	1	✖	✖	✖	✖

Keywords Consistency

8fc9f275af4e2bf3	1	✖	✖	✖	✖
click	1	✖	✖	✖	✖
reveal	1	✖	✖	✖	✖

Usability

	Url	Domain : on-airbnb.com Length : 13
✓	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 2 Warnings : 1
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✓ Perfect. No inline css has been found in HTML tags!

Document

✔ Great, your website has few CSS files.

✔ Perfect, your website has few JavaScript files.

✔ Perfect, your website takes advantage of gzip.

Mobile

Mobile Optimization	✖ Apple Icon
	✔ Meta Viewport Tag
	✔ Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap.
		https://on-airbnb.com/sitemap.xml
		http://on-airbnb.com/sitemap.xml
✔	Robots.txt	http://on-airbnb.com/robots.txt
		Great, your website has a robots.txt file.
✖	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.