








# Website review one.google.com

Generated on November 12 2024 15:04 PM





The score is 59/100







## SEO Content

	<p>Title</p>	<p>Get More Storage, More AI capabilities, and More Features - Google One</p> <p><b>Length : 70</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Get even more features and member benefits from Google One. Get Google Workspace premium features like enhanced scheduling features and more.</p> <p><b>Length : 141</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="544 1480 1481 1547"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>6</td> <td>7</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1585 1506 2078" style="list-style-type: none"> <li>• [H1] Secure storage and AI from Google</li> <li>• [H2] There's a plan for everyone</li> <li>• [H2] Get storage that grows with you</li> <li>• [H2] Supercharge your creativity &amp; productivity with the best of Google AI</li> <li>• [H2] Explore other helpful features</li> <li>• [H2] Stay in the loop</li> <li>• [H2] Manage your plan and more with the Google One app</li> <li>• [H3] Store more across Google Photos, Google Drive, and Gmail</li> <li>• [H3] Back up automatically</li> <li>• [H3] Share your storage with up to 5 other people</li> <li>• [H3] Gemini Advanced</li> <li>• [H3] Gemini in Gmail, Docs, and more</li> <li>• [H3] Reimagine your photos with Magic Editor in Google Photos</li> <li>• [H3] Boost your productivity with Google Meet and Calendar2</li> </ul>	H1	H2	H3	H4	H5	H6	1	6	7	0	0	0
H1	H2	H3	H4	H5	H6									
1	6	7	0	0	0									

## SEO Content

	Images	We found 19 images on this web page. 8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>8%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 11 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 54.55% Internal Links 45.45%

## In-page links

Anchor	Type	Juice
<a href="#">Overview</a>	Internal	Passing Juice
<a href="#">AI Premium</a>	Internal	Passing Juice
<a href="#">More features across Google</a>	Internal	Passing Juice
<a href="#">Plans &amp; pricing</a>	Internal	Passing Juice
<a href="#">full list of countries</a>	External	Passing Juice

## In-page links

<a href="#">full list of countries</a>	External	Passing Juice
<a href="#">About Google</a>	External	Passing Juice
<a href="#">Google products</a>	External	Passing Juice
<a href="#">Privacy</a>	External	Passing Juice
<a href="#">Terms</a>	Internal	Passing Juice
<a href="#">Help</a>	External	Passing Juice




## SEO Keywords

	Keywords Cloud	<b>google</b> plan sign storage premium features more english photos get
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
google	48	✓	✗	✓	✓
more	28	✓	✗	✓	✓
premium	26	✗	✗	✓	✗
storage	21	✓	✗	✗	✓
features	17	✓	✗	✓	✓











## Usability

	Url	Domain : one.google.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.





## Usability

		
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 83 Warnings : 15
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://one.google.com/sitemap.xml">https://one.google.com/sitemap.xml</a>
	Robots.txt	<a href="http://one.google.com/robots.txt">http://one.google.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.