







# Website review owdt.com

Generated on November 02 2024 18:28 PM

The score is **61/100**



## SEO Content

	<b>Title</b>	<p>Web Design Company in Houston Texas   Top Web Designers TX</p> <p><b>Length : 58</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	<b>Description</b>	<p>As a top web design company in Houston, OWDT offers innovative website design and web development services to help your business stand apart.</p> <p><b>Length : 141</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	<b>Keywords</b>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																
	<b>Og Meta Properties</b>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>site_name</td> <td>Web Design &amp; Marketing Company in Houston Texas   ICONIC WEB PRESENCE</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Web Design Company in Houston Texas   Top Web Designers TX</td> </tr> <tr> <td>description</td> <td>As a top web design company in Houston, OWDT offers innovative website design and web development services to help your business stand apart.</td> </tr> <tr> <td>url</td> <td>https://owdt.com/</td> </tr> <tr> <td>image</td> <td>https://owdt.com/wp-content/uploads/Most-awarded-web-design-company.jpg</td> </tr> </tbody> </table>	Property	Content	locale	en_US	site_name	Web Design & Marketing Company in Houston Texas   ICONIC WEB PRESENCE	type	website	title	Web Design Company in Houston Texas   Top Web Designers TX	description	As a top web design company in Houston, OWDT offers innovative website design and web development services to help your business stand apart.	url	https://owdt.com/	image	https://owdt.com/wp-content/uploads/Most-awarded-web-design-company.jpg
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# SEO Content





image:secure\_url https://owdt.com/wp-content/uploads/Most-awarded-web-design-company.jpg

## Headings





H1	H2	H3	H4	H5	H6
1	3	34	1	3	5

- [H1] Web Design Company
- [H2] Digital Services
- [H2] Commentary
- [H2] Advantage
- [H3] Nautical Manufacturing / Web Design / Ocean Alexander
- [H3] Energy / Web Design / BP
- [H3] Entertainment / Web Design & App Development / NRG Park
- [H3] Supply Chain / Branding / Vibrantz
- [H3] Industrial / Web Design, Branding, Marketing / Rayson
- [H3] Manufacturing / Web Design / Siddons-Martin
- [H3] Manufacturing / Branding / BMW
- [H3] Pharmaceutical / Web Design / Healix
- [H3] 40+ International Transformation Awards.
- [H3] Webby Honoree Award
- [H3] Titan Award
- [H3] Muse Award
- [H3] A' Award
- [H3] Marcom Award
- [H3] W3 Award
- [H3] Vega Award
- [H3] 4 Awwward
- [H3] CSSD Award
- [H3] American Advertising Awards
- [H3] Web Design
- [H3] Branding
- [H3] Marketing
- [H3] Support
- [H3] Protection
- [H3] SEO
- [H3] Key considerations for marketing managers before choosing an SEO company
- [H3] What is the difference between local and organic SEO
- [H3] How to analyze SEO performance: a comprehensive guide to boost your online visibility
- [H3] Bridging the gap between SEO and marketing goals with Programmatic SEO (PSEO)
- [H3] Instagram sales vs. website sales: Which is better for your business?
- [H3] How front-end developers can collaborate effectively with marketing managers
- [H3] Providing Quality Design and Cutting Edge Technology
- [H3] Deploy
- [H3] Gain
- [H4] 40+ International Transformation Awards.
- [H5] What we do
- [H5] Why you can trust us
- [H5] What we know
- [H6] Services

## SEO Content

		<ul style="list-style-type: none"><li>• [H6] Portfolio</li><li>• [H6] Why Us</li><li>• [H6] Categories</li><li>• [H6] Tags</li></ul>
	Images	We found 72 images on this web page.  2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>1%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 66 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 3.03%  Internal Links 96.97%

## In-page links

Anchor	Type	Juice
<a href="#">Portfolio</a>	Internal	Passing Juice
<a href="#">Portfolio</a>	Internal	Passing Juice

## In-page links

<a href="#">BP</a>	Internal	Passing Juice
<a href="#">Ocean Alexander</a>	Internal	Passing Juice
<a href="#">Sulphur Experts</a>	Internal	Passing Juice
<a href="#">BMW</a>	Internal	Passing Juice
<a href="#">Healix</a>	Internal	Passing Juice
<a href="#">CLEAR EVALUATIONS</a>	Internal	Passing Juice
<a href="#">NRG PARK</a>	Internal	Passing Juice
<a href="#">Siddons Martin</a>	Internal	Passing Juice
<a href="#">ARTISAN CENTER</a>	Internal	Passing Juice
<a href="#">CHIYODA</a>	Internal	Passing Juice
<a href="#">Hoover CS</a>	Internal	Passing Juice
<a href="#">geophysical pursuit</a>	Internal	Passing Juice
<a href="#">PRINCE</a>	Internal	Passing Juice
<a href="#">Rayson</a>	Internal	Passing Juice
<a href="#">ICS DS</a>	Internal	Passing Juice
<a href="#">Vibrantz</a>	Internal	Passing Juice
<a href="#">MWCC</a>	Internal	Passing Juice
<a href="#">INORSA</a>	Internal	Passing Juice
<a href="#">Services</a>	Internal	Passing Juice
<a href="#">Web Design</a>	Internal	Passing Juice
<a href="#">Branding</a>	Internal	Passing Juice
<a href="#">SEO</a>	Internal	Passing Juice
<a href="#">Marketing</a>	Internal	Passing Juice
<a href="#">Support</a>	Internal	Passing Juice
<a href="#">Protection</a>	Internal	Passing Juice
<a href="#">Website Intelligence Analysis</a>	Internal	Passing Juice
<a href="#">Conversion Rate Optimization</a>	Internal	Passing Juice
<a href="#">Our Core</a>	Internal	Passing Juice

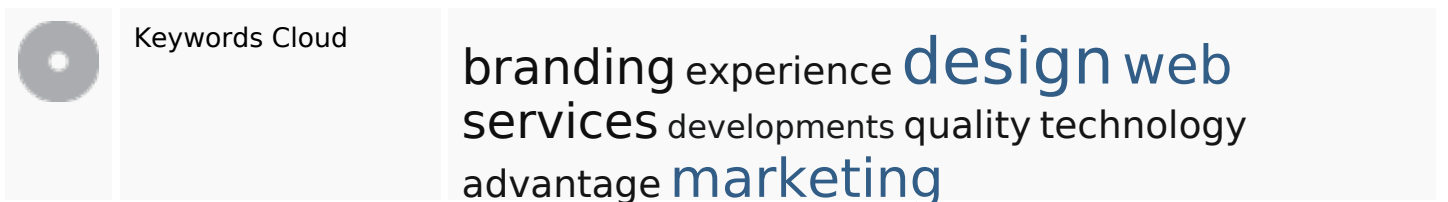
## In-page links

<a href="#">Awards</a>	Internal	Passing Juice
<a href="#">Peerless Creation</a>	Internal	Passing Juice
<a href="#">Ownership</a>	Internal	Passing Juice
<a href="#">Testimonials</a>	Internal	Passing Juice
<a href="#">Financials</a>	Internal	Passing Juice
<a href="#">Tech Stack</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">COMMISSION A BUILD</a>	Internal	Passing Juice
<a href="#">See All Articles</a>	Internal	Passing Juice
<a href="#">Key considerations for marketing managers before choosing an SEO company</a>	Internal	Passing Juice
<a href="#">What is the difference between local and organic SEO</a>	Internal	Passing Juice
<a href="#">How to analyze SEO performance: a comprehensive guide to boost your online visibility</a>	Internal	Passing Juice
<a href="#">Bridging the gap between SEO and marketing goals with Programmatic SEO (PSEO)</a>	Internal	Passing Juice
<a href="#">Instagram sales vs. website sales: Which is better for your business?</a>	Internal	Passing Juice
<a href="#">How front-end developers can collaborate effectively with marketing managers</a>	Internal	Passing Juice
<a href="#">Article</a>	Internal	Passing Juice
<a href="#">Insight</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Research</a>	Internal	Passing Juice
<a href="#">Synopsis</a>	Internal	Passing Juice
<a href="#">AI News</a>	Internal	Passing Juice
<a href="#">Branding News</a>	Internal	Passing Juice
<a href="#">Marketing News</a>	Internal	Passing Juice
<a href="#">PPC News</a>	Internal	Passing Juice
<a href="#">SEO News</a>	Internal	Passing Juice
<a href="#">Support &amp; Maintenance News</a>	Internal	Passing Juice

## In-page links

<a href="#">Web Design News</a>	Internal	Passing Juice
<a href="#">OWDT</a>	Internal	Passing Juice
<a href="#">LEGAL</a>	Internal	Passing Juice
<a href="#">DISCLAIMER</a>	Internal	Passing Juice
<a href="#">PRIVACY</a>	Internal	Passing Juice
<a href="#">COOKIES POLICY</a>	Internal	Passing Juice
<a href="#">CAREERS</a>	Internal	Passing Juice
<a href="#">LOCATIONS</a>	Internal	Passing Juice
<a href="#">INSTAGRAM</a>	External	Passing Juice
<a href="#">LINKEDIN</a>	External	Passing Juice

## SEO Keywords







## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
design	6	✓	✗	✓	✓
web	4	✓	✗	✓	✓
marketing	4	✗	✗	✗	✓
services	3	✗	✗	✓	✓
branding	3	✗	✗	✗	✓



## Usability

	Url	Domain : owdt.com Length : 8
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## Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 11 Warnings : 13
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>




## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li></ul>
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## Mobile

 Flash content

## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://owdt.com/sitemap.xml</pre> <pre>http://owdt.com/sitemap.rss</pre>
	Robots.txt	<pre>http://owdt.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>