








# Website review pinancetrust.com

Generated on November 19 2024 10:28 AM





The score is 55/100







## SEO Content

	Title	<p>Home   Mobile Banking, Credit Cards, Mortgages, Auto Loan</p> <p><b>Length : 57</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Mobile Banking, Credit Cards, Mortgages, Auto Loan</p> <p><b>Length : 50</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1720"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Home   Mobile Banking, Credit Cards, Mortgages, Auto Loan</td> </tr> <tr> <td>description</td> <td>Mobile Banking, Credit Cards, Mortgages, Auto Loan</td> </tr> <tr> <td>url</td> <td>https://pinancetrust.com</td> </tr> <tr> <td>image</td> <td>https://bastionbanks.com/uploads/meta.jpg</td> </tr> </tbody> </table>	Property	Content	title	Home   Mobile Banking, Credit Cards, Mortgages, Auto Loan	description	Mobile Banking, Credit Cards, Mortgages, Auto Loan	url	https://pinancetrust.com	image	https://bastionbanks.com/uploads/meta.jpg		
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	Headings	<table border="1" data-bbox="539 1749 1481 1821"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>12</td> <td>9</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1854 1369 2078" style="list-style-type: none"> <li>• [H2] How Can We Help You Today?</li> <li>• [H2] Get €300* With a Checking Account Built for You</li> <li>• [H2] Start Building Your Financial Strength</li> <li>• [H2] Hear From Our Customers</li> <li>• [H2] Routing #</li> <li>• [H2] Branch Hours: Mon - Thurs: 8:30 a.m.-5:00 p.m.</li> <li>• [H2] Friday: 8:30 a.m.-6:00 p.m.</li> </ul>	H1	H2	H3	H4	H5	H6	0	12	9	0	0	0
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0	12	9	0	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Saturday: 9:00 a.m.-1:00 p.m.</li><li>• [H2] info@pinancetrust.com</li><li>• [H2] Video Connect</li><li>• [H2] Building Strength Together</li><li>• [H2] Member Services</li><li>• [H3] Log In</li><li>• [H3] Open Account</li><li>• [H3] Tax Checklist: 5 Things to Remember</li><li>• [H3] How to Manage Your Checking</li><li>• [H3] How to Save for Summer Vacation</li><li>• [H3] How Rising Rates and Inflation Impact Businesses</li><li>• [H3] 251480576</li><li>• [H3] Customer Service</li><li>• [H3] Chat Virtually</li></ul>
	Images	<p>We found 47 images on this web page.</p> <p>17 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>54%</b></p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 47 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

## In-page links

Anchor	Type	Juice
<a href="#">LOGIN</a>	Internal	Passing Juice
<a href="#">Credit Cards</a>	Internal	Passing Juice
<a href="#">Online &amp; Mobile Banking</a>	Internal	Passing Juice
<a href="#">Why Bank with Pinnacle?</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Pinnacle High Yield Savings</a>	Internal	Passing Juice
<a href="#">Pinnacle Star Savings</a>	Internal	Passing Juice
<a href="#">Pinnacle Certificates</a>	Internal	Passing Juice
<a href="#">Pinnacle Holiday Club &amp; Auxiliary Savings</a>	Internal	Passing Juice
<a href="#">Pinnacle Kids Club</a>	Internal	Passing Juice
<a href="#">Pinnacle Money Market</a>	Internal	Passing Juice
<a href="#">Pinnacle Credit Cards</a>	Internal	Passing Juice
<a href="#">Pinnacle Mortgage and Home Loan Center</a>	Internal	Passing Juice
<a href="#">Pinnacle Personal Loans</a>	Internal	Passing Juice
<a href="#">Pinnacle Auto &amp; Motorcycle Loans</a>	Internal	Passing Juice
<a href="#">Pinnacle Auto Refinance</a>	Internal	Passing Juice
<a href="#">Pinnacle Student Loans</a>	Internal	Passing Juice
<a href="#">Our Investment Team</a>	Internal	Passing Juice
<a href="#">Retirement Planning</a>	Internal	Passing Juice
<a href="#">Financial Planning</a>	Internal	Passing Juice
<a href="#">Estate Planning &amp; Wealth Transfer</a>	Internal	Passing Juice
<a href="#">IRA Rollover Assistance</a>	Internal	Passing Juice
<a href="#">Online Investing &amp; Brokerage</a>	Internal	Passing Juice
<a href="#">Get Started</a>	Internal	Passing Juice
<a href="#">Medicare Insurance</a>	Internal	Passing Juice
<a href="#">Auto Insurance</a>	Internal	Passing Juice
<a href="#">Homeowners and Renters Insurance</a>	Internal	Passing Juice

## In-page links

<a href="#">Life Insurance</a>	Internal	Passing Juice
<a href="#">Accidental Death &amp; Dismemberment Insurance</a>	Internal	Passing Juice
<a href="#">Hospital Accident Insurance</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Tax Checklist: 5 Things to Remember</a>	Internal	Passing Juice
<a href="#">How to Start Saving for Summer Vacation</a>	Internal	Passing Juice
<a href="#">Simple Ways to Manage a Checking Account</a>	Internal	Passing Juice
<a href="#">The Impact of Rising Rates and Inflation on Your Business</a>	Internal	Passing Juice
<a href="#">Auto Loan Customer Center</a>	Internal	Passing Juice
<a href="#">One Time Payments</a>	Internal	Passing Juice
<a href="#">Pay by Mail</a>	Internal	Passing Juice
<a href="#">Pay at Branch</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Running a Business</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Latest News</a>	Internal	Passing Juice
<a href="#">Get Started</a>	Internal	Passing Juice
<a href="#">Pinnacle Charity</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">FAQs</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

rates loan account low apr savings **pinnacle**  
certificate mastercard learn






## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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## Keywords Consistency

pinnacle	33	✘	✘	✘	✘
rates	16	✘	✘	✘	✔
apr	14	✘	✘	✘	✘
low	12	✘	✘	✘	✘
certificate	10	✘	✘	✘	✘


## Usability

	Url	Domain : pinancetrust.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 20 Warnings : 5
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




## Document

	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✓ Great, your website has few CSS files.</li><li>✗ Too bad, your website has too many JS files (more than 6).</li><li>✓ Perfect, your website takes advantage of gzip.</li></ul>
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## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://pinancetrust.com/robots.txt">http://pinancetrust.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>