

# Website review polizei.ch

Generated on October 07 2024 11:16 AM

The score is **69/100**







## SEO Content

	Title	Startseite Schweizer Polizei <b>Length : 28</b> Perfect, your title contains between 10 and 70 characters.												
	Description	Zentrales Verzeichnis mit ausschliesslich offiziellen Sites der Schweizer Polizei <b>Length : 81</b> Great, your meta description contains between 70 and 160 characters.												
	Keywords	polizei, schweiz, eidgenossenschaft, polizeiwesen, national, kantonal, notrufnummer Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>2</td><td>2</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Startseite Schweizer Polizei: Bund &amp; Kantone</li><li>• [H2] Bund</li><li>• [H2] Kantone</li><li>• [H3] Bundesamt für Polizei</li><li>• [H3] Nationales Zentrum für Cybersicherheit NCSC</li></ul>	H1	H2	H3	H4	H5	H6	1	2	2	0	0	0
H1	H2	H3	H4	H5	H6									
1	2	2	0	0	0									
	Images	We found 28 images on this web page. Good, most or all of your images have alt attributes.												
	Text/HTML Ratio	Ratio : <b>40%</b> Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.												
	Flash	Perfect, no Flash content has been detected on this page.												

## SEO Content

		
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 8 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">DE</a>	Internal	Passing Juice
<a href="#">FR</a>	Internal	Passing Juice
<a href="#">IT</a>	Internal	Passing Juice
<a href="#">EN</a>	Internal	Passing Juice
<a href="#">Bund</a>	Internal	Passing Juice
<a href="#">Kantone</a>	Internal	Passing Juice
<a href="#">Impressum</a>	Internal	Passing Juice
<a href="#">Datenschutz</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

**polizei** startseite obwalden bund für  
nidwalden neuenburg schweizer appenzell  
kantone

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
polizei	4	✓	✓	✓	✓
startseite	2	✓	✗	✗	✓
appenzell	2	✗	✗	✗	✗
bund	2	✗	✗	✗	✓
kantone	2	✗	✗	✗	✓











## Usability

	Url	Domain : polizei.ch Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
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## Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 2 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<a href="http://polizei.ch/robots.txt">http://polizei.ch/robots.txt</a>  Great, your website has a robots.txt file.
	Analytics	Missing

## Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.