

The score is **62/100**



SEO Content

	Title	SEO Marketing Orgánico: Posicionamiento SEO, SXO, Inbound Length : 57 Perfect, your title contains between 10 and 70 characters.												
	Description	Estrategias de Marketing Orgánico con Posicionamiento SEO, Inbound Marketing, Linkbuilding, Contenidos Enriquecidos, Headless CMS y más. ¡Solicita tu asesoría! Length : 159 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>title</td><td>Marketing Orgánico: Posicionamiento SEO, SXO, Inbound</td></tr><tr><td>description</td><td>Estrategias de Marketing Orgánico con Posicionamiento SEO, Inbound Marketing, Linkbuilding, Contenidos Enriquecidos, Headless CMS y más. ¡Solicita tu asesoría!</td></tr><tr><td>type</td><td>website</td></tr></table>	Property	Content	title	Marketing Orgánico: Posicionamiento SEO, SXO, Inbound	description	Estrategias de Marketing Orgánico con Posicionamiento SEO, Inbound Marketing, Linkbuilding, Contenidos Enriquecidos, Headless CMS y más. ¡Solicita tu asesoría!	type	website				
Property	Content													
title	Marketing Orgánico: Posicionamiento SEO, SXO, Inbound													
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type	website													
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>6</td><td>7</td><td>0</td><td>0</td><td>0</td></tr></table> • [H1] El primer hub de soluciones para marketing orgánico en Latam • [H2] Impulsa el performance orgánico y tu captación inbound • [H2] Estrategia • [H2] Marketing	H1	H2	H3	H4	H5	H6	1	6	7	0	0	0
H1	H2	H3	H4	H5	H6									
1	6	7	0	0	0									

SEO Content

		• [H2] Tecnología • [H2] Algunos de nuestros clientes • [H2] Crónicas de Posicionamiento SEO y Marketing Orgánico • [H3] Campañas de inbound marketing: tecnologías de optimización 2025 • [H3] Importancia de las long-tail keywords SEO en la era de la IA • [H3] Genera tráfico con inteligencia artificial en marketing digital • [H3] AEO vs SEO: ¿Cómo impactan en los resultados de tu sitio web? • [H3] Cómo combinar SEO y SEM para maximizar tu visibilidad en línea • [H3] Contenido evergreen: ejemplos que generan resultados • [H3] ¡Agenda tu reunión ahora!
	Images	We found 86 images on this web page. 11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 35 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.71% Internal Links 94.29%

In-page links

Anchor	Type	Juice
Contacta a un consultor	Internal	Passing Juice
Conoce Postedin	Internal	Passing Juice
Ingresar a la App	Internal	Passing Juice
Blog	Internal	Passing Juice
Testimonios	Internal	Passing Juice
Sitemap	Internal	Passing Juice
Agencia SEO	Internal	Passing Juice
Agencia SEO en México	Internal	Passing Juice
Agencia SEO en Chile	Internal	Passing Juice
Consultor SEO	Internal	Passing Juice
Data for SEO	Internal	Passing Juice
Search Experience Optimization (SXO)	Internal	Passing Juice
Linkbuilding Corporativo	Internal	Passing Juice
Agencia Inbound Marketing	Internal	Passing Juice
Marketing de Contenidos	Internal	Passing Juice
Contenido Enriquecido	Internal	Passing Juice
Data Storytelling	Internal	Passing Juice
Plataforma SaaS	Internal	Passing Juice
SEO Headless CMS	Internal	Passing Juice
Inmobiliaria	Internal	Passing Juice
Automotriz	Internal	Passing Juice
Educación	Internal	Passing Juice
eCommerce	Internal	Passing Juice
Servicios financieros	Internal	Passing Juice
Turismo	Internal	Passing Juice
SaaS	Internal	Passing Juice
Academia Postedin	Internal	Passing Juice

In-page links

Glosario Marketing Digital	Internal	Passing Juice
Guías de Marketing Digital y SEO	Internal	Passing Juice
Videos: SEO y Marketing Orgánico	Internal	Passing Juice
Tutoriales App Postedin	Internal	Passing Juice
Ejemplos content-marketing	Internal	Passing Juice
LinkedIn	External	Passing Juice
YouTube	External	Passing Juice
Política de privacidad	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	digital orgánico seo soluciones agencia servicios marketing inbound postedin estrategias
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
seo	32	✓	✗	✓	✓
marketing	21	✓	✗	✓	✓
postedin	12	✗	✗	✗	✗
inbound	8	✓	✗	✓	✓
agencia	8	✗	✗	✗	✗

Usability

	Url	Domain : postedin.com Length : 12
	Favicon	Great, your website has a favicon.

Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is es.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 16 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Great, your website has few CSS files.  Perfect, your website has few JavaScript files.  Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Mobile

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.postedin.com/sitemap-index.xml
	Robots.txt	http://postedin.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.