The score is 74/100

SEO Content

✅	Title	Price of Platinum Per Ounce Today – Current Platinum Spot Rate in USD **Length : 69** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Check the current price of platinum per ounce today in USD. View live spot prices for platinum, gold, silver, and palladium, plus market insights and daily updates. **Length : 164** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Price of Platinum Per Ounce Today – Current Platinum Spot Rate in USD
description	Check the current price of platinum per ounce today in USD. View live spot prices for platinum, gold, silver, and palladium, plus market insights and daily updates.
type	website

	Headings						
		H1	**H2**	**H3**	**H4**	**H5**	**H6**
⬤		1	9	10	6	0	0

- [H1] What's the Price of Platinum per Ounce Today? A Complete Guide for Investors
- [H2] Herman Schwarz
- [H2] Introduction

SEO Content

- [H2] Current Spot Price of Platinum (per Troy Ounce)
- [H2] What Drives the Price of Platinum
- [H2] Platinum vs. Gold and Silver — How It Stacks Up
- [H2] Should Investors Buy Platinum? Pros, Cons & Portfolio Positioning
- [H2] FAQ
- [H2] Live Platinum Price Chart
- [H2] Conclusion
- [H3] About the Author
- [H3] Book Your First Free Session:
- [H3] 1. Supply Constraints
- [H3] 2. Industrial Demand
- [H3] 3. Hydrogen and Green Energy
- [H3] 4. Investment Flows
- [H3] 5. Macroeconomic Environment
- [H3] 1. Investment Advantages
- [H3] 2. Risks and Limitations
- [H3] 3. Strategic Positioning
- [H4] How much is 1 oz of pure platinum worth?
- [H4] What is the highest platinum price in history?
- [H4] Is platinum expected to go up?
- [H4] Why has platinum dropped so much?
- [H4] Is platinum a good investment?
- [H4] How much is platinum worth in 2025?

	Images	We found 9 images on this web page.
		Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : **47%**
		Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 6 links including 0 link(s) to files

SEO Links

✅		
⬤	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Introduction	Internal	Passing Juice
Current Price	Internal	Passing Juice
Price Drivers	Internal	Passing Juice
Comparison	Internal	Passing Juice
Investment	Internal	Passing Juice
FAQ	Internal	Passing Juice

SEO Keywords

⬤	Keywords Cloud	metal industrial gold demand price deficits platinum supply investment ounce

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
platinum	32	✔	✖	✔	✔
price	22	✔	✖	✔	✔
ounce	15	✔	✖	✔	✔
demand	13	✖	✖	✖	✔
gold	10	✖	✖	✔	✔

Usability

	Url	Domain : price-of-platinum-per-ounce.com Length : 31
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files. ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		
		✔	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://price-of-platinum-per-ounce.com/sitemap.xml

	Robots.txt	http://price-of-platinum-per-ounce.com/robots.txt
		Great, your website has a robots.txt file.

	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.