








# Website review price-of-platinum-today.com

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The score is 71/100






## SEO Content

	Title	<p>Price of Platinum Today – Live Platinum Spot Price per Ounce &amp; Gram</p> <p><b>Length : 67</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>View the live price of platinum today in USD. Check the current platinum spot price per ounce and per gram, daily market updates, and precious metals comparisons.</p> <p><b>Length : 162</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><tr><th>Property</th><th>Content</th></tr><tr><td>title</td><td>Price of Platinum Today – Live Platinum Spot Price per Ounce &amp; Gram</td></tr><tr><td>description</td><td>View the live price of platinum today in USD. Check the current platinum spot price per ounce and per gram, daily market updates, and precious metals comparisons.</td></tr><tr><td>type</td><td>website</td></tr></table>	Property	Content	title	Price of Platinum Today – Live Platinum Spot Price per Ounce & Gram	description	View the live price of platinum today in USD. Check the current platinum spot price per ounce and per gram, daily market updates, and precious metals comparisons.	type	website				
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	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>8</td><td>9</td><td>6</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] What's the Price of Platinum per Ounce Today? A Complete Guide for Investors</li><li>• [H2] Otto Weber</li><li>• [H2] Introduction</li></ul>	H1	H2	H3	H4	H5	H6	1	8	9	6	0	0
H1	H2	H3	H4	H5	H6									
1	8	9	6	0	0									


## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Current Spot Price of Platinum (per Troy Ounce)</li><li>• [H2] What Drives the Price of Platinum?</li><li>• [H2] Platinum vs Gold and Silver – How Does It Stack Up?</li><li>• [H2] Should Investors Buy Platinum? Pros, Cons &amp; Portfolio Positioning</li><li>• [H2] FAQ</li><li>• [H2] Conclusion</li><li>• [H3] About the Author</li><li>• [H3] Connect with Otto</li><li>• [H3] 1. Supply Constraints</li><li>• [H3] 2. Industrial Demand</li><li>• [H3] 3. Investment Flows</li><li>• [H3] 4. Macroeconomic Factors</li><li>• [H3] Pros</li><li>• [H3] Cons</li><li>• [H3] Portfolio Positioning</li><li>• [H4] How much does 1 g of platinum cost?</li><li>• [H4] How much is 1 oz of platinum today?</li><li>• [H4] What is the highest price platinum has ever been?</li><li>• [H4] Is platinum a good investment?</li><li>• [H4] Is platinum harder than gold?</li><li>• [H4] What are the benefits of platinum?</li></ul>
	Images	We found 8 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : <b>35%</b>  Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 6 links including 0 link(s) to files


## SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 0%
		Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Introduction</a>	Internal	Passing Juice
<a href="#">Spot Price</a>	Internal	Passing Juice
<a href="#">Price Drivers</a>	Internal	Passing Juice
<a href="#">Comparison</a>	Internal	Passing Juice
<a href="#">Investment</a>	Internal	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice






## SEO Keywords

	Keywords Cloud	today price automotive gold industrial
		demand investment platinum silver production










## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
platinum	23	✓	✗	✓	✓
price	17	✓	✗	✓	✓
gold	14	✗	✗	✗	✓
industrial	11	✗	✗	✗	✓
demand	10	✗	✗	✗	✓

## Usability

	Url	Domain : price-of-platinum-today.com Length : 27
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Perfect, your website has few JavaScript files.</div> <div> Perfect, your website takes advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div><div>✓ Apple Icon</div><div>✓ Meta Viewport Tag</div><div>✓ Flash content</div></div>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div><a href="https://price-of-platinum-today.com/sitemap.xml">https://price-of-platinum-today.com/sitemap.xml</a></div>
	Robots.txt	<p><a href="http://price-of-platinum-today.com/robots.txt">http://price-of-platinum-today.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>