







Website review primaryposition.com

Generated on November 02 2024 18:23 PM






The score is 63/100



SEO Content

|  | <p>Title</p> | <p>Best SEO Agency Manhattan, NYC</p> <p>Length : 30</p> <p>Perfect, your title contains between 10 and 70 characters.</p> | | | | | | | | | | | | | | | | | | |
|--|--|--|----------|---------|--------|-------|------------------|-------|------|---------|-------|--------------------------------|-------------|--|-----|------------------------------|-----------|--------------------------|-------|--|
|  | <p>Description</p> | <p>Primary Position is an Advanced Search Marketing Agency in NYC specializing in difficult SEO projects , B2B Technology and supporting other SEO/PPC Agencies</p> <p>Length : 156</p> <p>Great, your meta description contains between 70 and 160 characters.</p> | | | | | | | | | | | | | | | | | | |
|  | <p>Keywords</p> | <p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p> | | | | | | | | | | | | | | | | | | |
|  | <p>Og Meta Properties</p> | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="542 1310 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>locale:alternate</td> <td>hi_IN</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Best SEO Agency Manhattan, NYC</td> </tr> <tr> <td>description</td> <td>Primary Position is an Advanced Search Marketing Agency in NYC specializing in difficult SEO projects , B2B Technology and supporting other SEO/PPC Agencies</td> </tr> <tr> <td>url</td> <td>https://primaryposition.com/</td> </tr> <tr> <td>site_name</td> <td>Primary Position SEO NYC</td> </tr> <tr> <td>image</td> <td>https://primaryposition.com/wp-content/uploads/2023/12/Best-SEO-Agency-NYC.png</td> </tr> </tbody> </table> | Property | Content | locale | en_US | locale:alternate | hi_IN | type | website | title | Best SEO Agency Manhattan, NYC | description | Primary Position is an Advanced Search Marketing Agency in NYC specializing in difficult SEO projects , B2B Technology and supporting other SEO/PPC Agencies | url | https://primaryposition.com/ | site_name | Primary Position SEO NYC | image | https://primaryposition.com/wp-content/uploads/2023/12/Best-SEO-Agency-NYC.png |
| Property | Content | | | | | | | | | | | | | | | | | | | |
| locale | en_US | | | | | | | | | | | | | | | | | | | |
| locale:alternate | hi_IN | | | | | | | | | | | | | | | | | | | |
| type | website | | | | | | | | | | | | | | | | | | | |
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| description | Primary Position is an Advanced Search Marketing Agency in NYC specializing in difficult SEO projects , B2B Technology and supporting other SEO/PPC Agencies | | | | | | | | | | | | | | | | | | | |
| url | https://primaryposition.com/ | | | | | | | | | | | | | | | | | | | |
| site_name | Primary Position SEO NYC | | | | | | | | | | | | | | | | | | | |
| image | https://primaryposition.com/wp-content/uploads/2023/12/Best-SEO-Agency-NYC.png | | | | | | | | | | | | | | | | | | | |





SEO Content

| | | image:width 350 | | | | | | | | | | | | |
|---|-----------------|---|----|----|----|----|----|----|---|----|---|---|---|---|
| | | image:height 117 | | | | | | | | | | | | |
| | | image:type image/png | | | | | | | | | | | | |
|  | Headings | <table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>17</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] The #1 SEO Agency NYC • [H2] Inbound Marketing • [H2] Search Engine Optimization • [H2] Search Engine Marketing • [H2] The SEO Agency • [H2] SEM / PPC • [H2] Best SEO Company in New York • [H2] At Primary Position, our SEO and PPC Agency has experience in a wide area of B2B and B2C verticals, with a special focus on • [H2] The SEO Experts NYC • [H2] We have many happy customers. If you wish to become one then schedule a consultation.... • [H2] Emily Ross • [H2] Technologist and Founder • [H2] Ray Downes • [H2] CEO KEMP • [H2] Our Address • [H2] SEO SERVICES • [H2] SEO Resources • [H2] USEFUL LINKS | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 17 | 0 | 0 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 1 | 17 | 0 | 0 | 0 | 0 | | | | | | | | | |
|  | Images | <p>We found 17 images on this web page.</p> <p>8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> | | | | | | | | | | | | |
|  | Text/HTML Ratio | <p>Ratio : 7%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p> | | | | | | | | | | | | |
|  | Flash | Perfect, no Flash content has been detected on this page. | | | | | | | | | | | | |
|  | Iframe | Great, there are no Iframes detected on this page. | | | | | | | | | | | | |

SEO Links

| | | |
|--|-------------|----------------------------------|
| | URL Rewrite | Good. Your links looks friendly! |
|--|-------------|----------------------------------|


SEO Links

| | | |
|--|-------------------------|---|
|  | | |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 7 links including 0 link(s) to files |
|  | Statistics | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p> |





In-page links

| Anchor | Type | Juice |
|---------------------------------|----------|---------------|
| Skip to content | Internal | Passing Juice |
| SEO Consulting | Internal | Passing Juice |
| Google Ads PPC | Internal | Passing Juice |
| New York SEO | Internal | Passing Juice |
| About | Internal | Passing Juice |
| Contact | Internal | Passing Juice |
| SEO Resources | Internal | Passing Juice |

SEO Keywords

| | | |
|--|----------------|--|
|  | Keywords Cloud | <p>york seo best new agency marketing ppc nyc search engine</p> |
|--|----------------|--|






Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|---|---|---|---|
| seo | 33 |  |  |  |  |
| | | | | | |







Keywords Consistency

| | | | | | |
|-----------|----|---|---|---|---|
| search | 12 | ✘ | ✘ | ✔ | ✔ |
| ppc | 10 | ✘ | ✘ | ✔ | ✔ |
| marketing | 8 | ✘ | ✘ | ✔ | ✔ |
| agency | 7 | ✔ | ✘ | ✔ | ✔ |

Usability

| | | |
|--|--------------|---|
|  | Url | Domain : primaryposition.com Length : 19 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |

Document

| | | |
|--|-----------------|---|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 39 Warnings : 12 |
|  | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | ✔ Excellent, your website doesn't use nested tables. |

Document

- ✓ Perfect. No inline css has been found in HTML tags!
- ✗ Too bad, your website has too many CSS files (more than 4).
- ✗ Too bad, your website has too many JS files (more than 6).
- ✓ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✓ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

https://primaryposition.com/sitemap_index.xml



Robots.txt

<http://primaryposition.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.