







# Website review rachellegardner.com

Generated on April 07 2025 11:55 AM






The score is 63/100






## SEO Content

	Title	Rachelle Gardner   Literary Agent  <b>Length : 33</b>  Perfect, your title contains between 10 and 70 characters.																		
	Description	Welcome. I'm an agent with Books & Such Literary Management, and I've been representing new and established authors since 2007.  <b>Length : 141</b>  Great, your meta description contains between 70 and 160 characters.																		
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																		
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Rachelle Gardner   Literary Agent</td></tr><tr><td>description</td><td>Welcome. I'm an agent with Books &amp; Such Literary Management, and I've been representing new and established authors since 2007.</td></tr><tr><td>url</td><td>https://rachellegardner.com/</td></tr><tr><td>site_name</td><td>Rachelle Gardner</td></tr><tr><td>image</td><td>https://rachellegardner.com/wp-content/uploads/2017/03/facebook.jpg</td></tr><tr><td>image:width</td><td>1200</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Rachelle Gardner   Literary Agent	description	Welcome. I'm an agent with Books & Such Literary Management, and I've been representing new and established authors since 2007.	url	https://rachellegardner.com/	site_name	Rachelle Gardner	image	https://rachellegardner.com/wp-content/uploads/2017/03/facebook.jpg	image:width	1200
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## SEO Content

		<div>image:height630</div> <div>image:typeimage/jpeg</div>
	Headings	<div> <div>H10</div> <div>H21</div> <div>H34</div> <div>H47</div> <div>H52</div> <div>H60</div> </div> <ul style="list-style-type: none"> <li>• [H2] Building author careers one book at a time.</li> <li>• [H3] Looking for Publishing Information?</li> <li>• [H3] ESSENTIAL ARTICLES</li> <li>• [H3] QUICK LINKS</li> <li>• [H3] CATEGORIES</li> <li>• [H4] Gardner Literary is your partner and advocate throughout the publishing process.</li> <li>• [H4] How to Write a Terrific Author Bio</li> <li>• [H4] How to Get Published</li> <li>• [H4] How to Find an Agent</li> <li>• [H4] How To Write A Query Letter</li> <li>• [H4] How To Write a Book Proposal</li> <li>• [H4] How To Title Your Book</li> <li>• [H5] © 2025 Rachelle Gardner. Site by Micah J. Murray.</li> <li>• [H5] © 2025 Rachelle Gardner. Site by Micah J. Murray.</li> </ul>
	Images	<p>We found 9 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>1%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 10 links including 0 link(s) to files


## SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 0%
		Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Submissions</a>	Internal	Passing Juice
<a href="#">Authors</a>	Internal	Passing Juice
<a href="#">BOOKS</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Resources</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Ok</a>	Internal	Passing Juice
<a href="#">Read Privacy Policy</a>	Internal	Passing Juice

## SEO Keywords

	Keywords Cloud	rachelle book write
		how literary authors gardner publishing site meet






## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
gardner	9	✓	✗	✗	✓
literary	6	✓	✗	✓	✓
how	6	✗	✗	✗	✓








## Keywords Consistency

authors	6	✗	✗	✓	✗
rachelle	5	✓	✗	✗	✓

## Usability

	Url	Domain : rachellegardner.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 21 Warnings : 10				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td>&lt;u&gt;</td><td>2</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	2
Deprecated tags	Occurrences					
<u>	2					
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div>				

## Document



Too bad, your website is using inline styles.



Too bad, your website has too many CSS files (more than 4).



Perfect, your website has few JavaScript files.



Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization



Apple Icon



Meta Viewport Tag



Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

[https://rachellegardner.com/sitemap\\_index.xml](https://rachellegardner.com/sitemap_index.xml)



### Robots.txt

<http://rachellegardner.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics