

Website review rankeffect.de

Generated on November 06 2024 10:07 AM

The score is 57/100







SEO Content

| | Title | Digital Marketing Agentur ohne mind. Laufzeit BVDW zert. Length : 60 Perfect, your title contains between 10 and 70 characters. | | | | | | | | | | | | |
|----|--------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|----|---|---|---|---|---|---|
| | Description | Digital Marketing Agentur aus München Zahlreiche Referenzen ✓ SEO, SEA, Social Media & mehr ► Jetzt beraten lassen! Length : 117 Great, your meta description contains between 70 and 160 characters. | | | | | | | | | | | | |
| | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. | | | | | | | | | | | | |
| | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. | | | | | | | | | | | | |
| | Headings | <table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>1</td><td>3</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Digital Agentur? Here we are.• [H2] Die professionelle Digital Agentur in München• [H3] Das Digital Agentur Team -wir machen digitales Marketing• [H3] Digital Marketing Beratung auf Augenhöhe• [H3] Deshalb rankeffect® als Digital Agentur | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 1 | 3 | 0 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 1 | 1 | 3 | 0 | 0 | 0 | | | | | | | | | |
| | Images | We found 41 images on this web page. 24 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. | | | | | | | | | | | | |
| | Text/HTML Ratio | Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. | | | | | | | | | | | | |
| | Flash | Perfect, no Flash content has been detected on this page. | | | | | | | | | | | | |

SEO Content

| | | |
|----------------------------------------------------------------------------------|--------|----------------------------------------------------|
|  | | |
|  | Iframe | Great, there are no Iframes detected on this page. |

SEO Links

| | | |
|-----------------------------------------------------------------------------------|-------------------------|------------------------------------------------------------------------------------------|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 35 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100% |

In-page links

| Anchor | Type | Juice |
|-----------------------------------|----------|---------------|
| Leistungen | Internal | Passing Juice |
| Über uns | Internal | Passing Juice |
| Referenzen | Internal | Passing Juice |
| Karriere | Internal | Passing Juice |
| Kontakt | Internal | Passing Juice |
| SEO Agentur | Internal | Passing Juice |
| Local SEO Agentur | Internal | Passing Juice |
| SEO international | Internal | Passing Juice |
| Website Relaunch | Internal | Passing Juice |

In-page links

| | | |
|------------------------------------------|----------|---------------|
| SEO Audit | Internal | Passing Juice |
| Linkbuilding | Internal | Passing Juice |
| SEA Agentur | Internal | Passing Juice |
| Google Ads | Internal | Passing Juice |
| Microsoft Ads | Internal | Passing Juice |
| Display Advertising | Internal | Passing Juice |
| Google Shopping | Internal | Passing Juice |
| Webdesign | Internal | Passing Juice |
| Google Analytics | Internal | Passing Juice |
| Google Tag Manager | Internal | Passing Juice |
| Conversion Optimierung | Internal | Passing Juice |
| Social Media | Internal | Passing Juice |
| Facebook Ads | Internal | Passing Juice |
| Instagram | Internal | Passing Juice |
| LinkedIn Ads | Internal | Passing Juice |
| E-Commerce | Internal | Passing Juice |
| Shopware | Internal | Passing Juice |
| Magento | Internal | Passing Juice |
| Suchmaschinenoptimierung | Internal | Passing Juice |
| Unsere Agentur | Internal | Passing Juice |
| Kontakt | Internal | Passing Juice |
| = | Internal | Passing Juice |
| Datenschutzerklärung | Internal | Passing Juice |
| Magazin | Internal | Passing Juice |
| Online Marketing Tools | Internal | Passing Juice |
| Impressum | Internal | Passing Juice |

SEO Keywords



Keywords Cloud

agentur marketing mind
digital bvdw zert laufzeit ohne

Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|-----------|---------|-------|----------|-------------|----------|
| digital | 1 | ✓ | ✗ | ✓ | ✓ |
| marketing | 1 | ✓ | ✗ | ✓ | ✓ |
| agentur | 1 | ✓ | ✗ | ✓ | ✓ |
| ohne | 1 | ✓ | ✗ | ✗ | ✗ |
| mind | 1 | ✓ | ✗ | ✗ | ✗ |










Usability

| | | |
|--|--------------|---------------------------------------------------|
| | Url | Domain : rankeffect.de Length : 13 |
| | Favicon | Great, your website has a favicon. |
| | Printability | We could not find a Print-Friendly CSS. |
| | Language | Good. Your declared language is de. |
| | Dublin Core | This page does not take advantage of Dublin Core. |





Document

| | | |
|--|----------|------------------------------------------|
| | Doctype | HTML 5 |
| | Encoding | Perfect. Your declared charset is UTF-8. |




Document

| | | |
|-----------------------------------------------------------------------------------|-----------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | W3C Validity | Errors : 35 Warnings : 14 |
|  | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip. |

Mobile

| | | |
|-------------------------------------------------------------------------------------|---------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content |
|-------------------------------------------------------------------------------------|---------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

Optimization

| | | |
|-------------------------------------------------------------------------------------|-------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | Great, your website has an XML sitemap. <code>https://www.rankeffect.de/sitemap.xml</code> |
|  | Robots.txt | <code>http://rankeffect.de/robots.txt</code> Great, your website has a robots.txt file. |
|  | Analytics | Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |