Website review
rearviewmirror.tv

Generated on February 20 2025 11:48 AM

The score is 65/100

SEO Content

✅	Title	Rearview Mirror | The Road Trip Travel Blog **Length : 43** Perfect, your title contains between 10 and 70 characters.
✅	Description	Rearview Mirror: The road trip travel blog. The ultimate inspirational guide to driving holidays and road tripping in Europe. **Length : 125** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	**Content**
type	website
title	Rearview Mirror
description	Rearview Mirror: The road trip travel blog. The ultimate inspirational guide to driving holidays and road tripping in Europe.
url	https://www.rearviewmirror.tv/
site_name	Rearview Mirror
updated_time	2025-01-09T14:59:46+08:00
locale	en_US

⚪	Headings	

H1	H2	H3	H4	H5	H6
1	9	7	0	0	0

- [H1] Rearview Mirror

SEO Content

- [H2] Winter Road Trips in Europe: 5 Driving Itineraries
- [H2] Christmas Road Trip: Europe in December Travel Ideas
- [H2] Road Trip Northern Germany: Cologne to Berlin
- [H2] French Riviera Road Trip: 7 Day South of France Itinerary
- [H2] Bavaria Road Trip: Fairytale Castles & Alpine Views
- [H2] Northern Italy Road Trip: Milan & Beyond
- [H2] North Macedonia: An Unusual Balkans Road Trip
- [H2] Europe Road Trip: 18 European Driving Itineraries
- [H2] Footer
- [H3] LOVE TO TRAVEL IN EUROPE?
- [H3] START HERE
- [H3] Highlights of Europe
- [H3] DRIVING ITINERARIES
- [H3] European Road Trips
- [H3] HISTORIC AND SCENIC ROUTES
- [H3] Rearview Mirror

	Images	We found 14 images on this web page.
		Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : **3%**
		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 21 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 0%
		Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to primary navigation	Internal	Passing Juice
Skip to main content	Internal	Passing Juice
Skip to footer	Internal	Passing Juice
Rearview Mirror	Internal	Passing Juice
Winter Road Trips in Europe: 5 Driving Itineraries	Internal	Passing Juice
Christmas Road Trip: Europe in December Travel Ideas	Internal	Passing Juice
Road Trip Northern Germany: Cologne to Berlin	Internal	Passing Juice
French Riviera Road Trip: 7 Day South of France Itinerary	Internal	Passing Juice
Bavaria Road Trip: Fairytale Castles & Alpine Views	Internal	Passing Juice
Northern Italy Road Trip: Milan & Beyond	Internal	Passing Juice
North Macedonia: An Unusual Balkans Road Trip	Internal	Passing Juice
Europe Road Trip: 18 European Driving Itineraries	Internal	Passing Juice
More Road Trips	Internal	Passing Juice
	Internal	Passing Juice
Contact	Internal	Passing Juice
Meet the Team	Internal	Passing Juice
Affiliate Disclosure	Internal	Passing Juice
Cookie Policy	Internal	Passing Juice
Disclaimer	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice

SEO Keywords

Keywords Cloud	road travel trips routes christmas beaches more riviera trip europe

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
road	16	✔	✘	✔	✔
europe	11	✘	✘	✔	✔
trip	10	✔	✘	✔	✔
travel	8	✔	✘	✔	✔
routes	5	✘	✘	✘	✔

Usability

	Url	Domain : rearviewmirror.tv Length : 17
✔	Favicon	Great, your website has a favicon.
✘	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✘	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✘	W3C Validity	Errors : 32 Warnings : 15
✔	Email Privacy	Great no email address has been found in plain text!

Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✔ Perfect. No inline css has been found in HTML tags!
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Missing
		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://rearviewmirror.tv/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.
		Google Analytics