










Website review rockprotphilippines.com

Generated on January 28 2025 06:01 AM

The score is **40/100**







SEO Content

	<p>Title</p>	<p>Rockport Philippines - Rockport Shoes On Sale - Rockport Outlet Stores</p> <p>Length : 70</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Rockport Sneakers,Ballet Flats,Loafers,Hiking Boots,Sandals & Slides, Get The Best Rockport Shoes Price In The Philippines. Shop Rockport Shoes With Our Discounts & Offers.</p> <p>Length : 172</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>Rockport Philippines,Rockport Shoes On Sale,Rockport Outlet Stores</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="539 1480 1481 1554"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	0	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	0	0	0	0									
	<p>Images</p>	<p>We found 26 images on this web page.</p> <p>13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	<p>Text/HTML Ratio</p>	<p>Ratio : 8%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 89 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.12% Internal Links 98.88%

In-page links

Anchor	Type	Juice
Men	Internal	Passing Juice
Shoes	Internal	Passing Juice
Sneakers	Internal	Passing Juice
Slip On Sneakers	Internal	Passing Juice
Hiking Shoes	Internal	Passing Juice
Oxfords Shoes	Internal	Passing Juice
Boat Shoes	Internal	Passing Juice
Loafers	Internal	Passing Juice
Boots	Internal	Passing Juice
Boots	Internal	Passing Juice

In-page links

Hiking Boots	Internal	Passing Juice
Chelsea Boots	Internal	Passing Juice
Chukka Boots	Internal	Passing Juice
Sandals	Internal	Passing Juice
Sandals	Internal	Passing Juice
Hiking Sandals	Internal	Passing Juice
Slides	Internal	Passing Juice
Slippers	Internal	Passing Juice
XCS	Internal	Passing Juice
Total Motion	Internal	Passing Juice
truFLEX	Internal	Passing Juice
M7100 Prowalker	Internal	Passing Juice
9000 ProWalker	Internal	Passing Juice
Women	Internal	Passing Juice
Shoes	Internal	Passing Juice
Sneakers	Internal	Passing Juice
Slip On Sneakers	Internal	Passing Juice
Mary Jane Shoes	Internal	Passing Juice
Loafers	Internal	Passing Juice
Ballet Flats	Internal	Passing Juice
Heels	Internal	Passing Juice
Pumps	Internal	Passing Juice
Boots	Internal	Passing Juice
Boots	Internal	Passing Juice
Booties	Internal	Passing Juice
Hiking Boots	Internal	Passing Juice
Chelsea Boots	Internal	Passing Juice
Sandals	Internal	Passing Juice

In-page links

Sandals	Internal	Passing Juice
Heels Sandals	Internal	Passing Juice
Wedge Sandals	Internal	Passing Juice
Mules	Internal	Passing Juice
Slides	Internal	Passing Juice
Slippers	Internal	Passing Juice
Total Motion	Internal	Passing Juice
truFLEX	Internal	Passing Juice
truTECH	Internal	Passing Juice
Cobb Hill	Internal	Passing Juice
Ramona	Internal	Passing Juice
Favourites	Internal	noFollow
Contact Us	Internal	noFollow
Shipping Info	Internal	noFollow
Shopping Cart&nbsp;(0)	Internal	Passing Juice
Forgot your password?	External	Passing Juice
Home	Internal	Passing Juice
About US	Internal	noFollow
Shipping Info	Internal	noFollow
Privacy Notice	Internal	noFollow
Contact Us	Internal	noFollow
Return Policy	Internal	noFollow
Payment Method	Internal	noFollow
Outlet	Internal	noFollow
Northfield	Internal	Passing Juice
Rugged Bucks	Internal	Passing Juice
Storm Surge	Internal	Passing Juice
Total Motion	Internal	Passing Juice

In-page links

XCS	Internal	Passing Juice
truFLEX	Internal	Passing Juice
9000 ProWalker	Internal	Passing Juice
M7100 Prowalker	Internal	Passing Juice
World Tour Classic	Internal	Passing Juice
Cobb Hill	Internal	Passing Juice
truTECH	Internal	Passing Juice
Perth	Internal	Passing Juice
Venetian	Internal	Passing Juice
Classic Penny	Internal	Passing Juice
Rhyder Venetian	Internal	Passing Juice
Beckwith	Internal	Passing Juice
Colle Tie	Internal	Passing Juice
Carly	Internal	Passing Juice
Cap Toe	Internal	Passing Juice
Plain Toe	Internal	Passing Juice
Apron Toe	Internal	Passing Juice
Garett Cap Toe	Internal	Passing Juice
Garett Plain Toe	Internal	Passing Juice
Slayter Apron Toe	Internal	Passing Juice
Tanner Cap Toe	Internal	Passing Juice
Tanner Plain Toe	Internal	Passing Juice
Pointet Toe	Internal	Passing Juice

SEO Keywords








Keywords Cloud

hiking truflex **boots sandals shoes**
sneakers prowalker collection motion **toe**





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
boots	18	✘	✘	✔	✘
sandals	14	✘	✘	✔	✘
shoes	13	✔	✔	✔	✘
toe	10	✘	✘	✘	✘
sneakers	8	✘	✘	✔	✘








Usability

	Url	Domain : rockprotsphilippines.com Length : 24
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!




Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://rockprotsphilippines.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>