

Website review salt.agency

Generated on November 05 2024 10:57 AM






The score is 56/100







SEO Content

	Title	<p>SALT.agency® A Technical SEO Agency in Leeds, London, UK & Boston, USA</p> <p>Length : 74</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>																
	Description	<p>Looking for a search engine optimisation agency, but don't want to speak to yet another SEO company salesman? Well done, you've found us!</p> <p>Length : 147</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_GB</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>SALT.agency® A Technical SEO Agency in Leeds, London, UK & Boston, USA</td></tr><tr><td>description</td><td>Looking for a search engine optimisation agency, but don't want to speak to yet another SEO company salesman? Well done, you've found us!</td></tr><tr><td>url</td><td>https://salt.agency/</td></tr><tr><td>site_name</td><td>SALT.agency®</td></tr><tr><td>updated_time</td><td>2024-04-25T15:18:20+00:00</td></tr></tbody></table>	Property	Content	locale	en_GB	type	website	title	SALT.agency® A Technical SEO Agency in Leeds, London, UK & Boston, USA	description	Looking for a search engine optimisation agency, but don't want to speak to yet another SEO company salesman? Well done, you've found us!	url	https://salt.agency/	site_name	SALT.agency®	updated_time	2024-04-25T15:18:20+00:00
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SEO Content

		<table border="1"> <tbody> <tr> <td>image</td> <td>https://salt.agency/wp-content/uploads/2020/08/SocialHeader.png</td> </tr> <tr> <td>image:secure_url</td> <td>https://salt.agency/wp-content/uploads/2020/08/SocialHeader.png</td> </tr> <tr> <td>image:width</td> <td>1200</td> </tr> <tr> <td>image:height</td> <td>600</td> </tr> <tr> <td>image:alt</td> <td>Homepage</td> </tr> <tr> <td>image:type</td> <td>image/png</td> </tr> </tbody> </table>	image	https://salt.agency/wp-content/uploads/2020/08/SocialHeader.png	image:secure_url	https://salt.agency/wp-content/uploads/2020/08/SocialHeader.png	image:width	1200	image:height	600	image:alt	Homepage	image:type	image/png
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	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>3</td> <td>10</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] We are SALT.agency • [H2] What we're about... • [H2] Our latest blogs • [H2] Culture - where the heart is • [H3] Sectors • [H3] Does generative AI deliver value to travel itinerary searches? • [H3] 404 Day: A guide to error code "404 page not found" • [H3] The SEO analysis of the US food hamper industry • [H3] The SALT of Our Company • [H3] Skillset • [H3] Our partners • [H3] London • [H3] Leeds • [H3] Boston 	H1	H2	H3	H4	H5	H6	1	3	10	0	0	0
H1	H2	H3	H4	H5	H6									
1	3	10	0	0	0									
	Images	<p>We found 16 images on this web page.</p> <p>12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 11%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 44 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.82% Internal Links 93.18%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Skip to navigation	Internal	Passing Juice
Core Values	Internal	Passing Juice
Expertise	Internal	Passing Juice
Technical SEO Services	Internal	Passing Juice
SEO Strategy	Internal	Passing Juice
Digital &#038; Data PR	Internal	Passing Juice
SEO Content Services	Internal	Passing Juice
International SEO	Internal	Passing Juice
Specialist eCommerce SEO	Internal	Passing Juice
SEO Migration Services	Internal	Passing Juice
Enterprise Local SEO	Internal	Passing Juice
Google Penalty Removal	Internal	Passing Juice
GA4 Setup &#038; Configuration	Internal	Passing Juice
Case studies	Internal	Passing Juice
Blog	Internal	Passing Juice

In-page links

Tools	Internal	Passing Juice
Mirador Local &#8211; GBP Manager	External	Passing Juice
GSC BigQuery SQL Hero	Internal	Passing Juice
Sloth	External	Passing Juice
Hreflang Checker	External	Passing Juice
Server Log File Googlebot Filter	Internal	Passing Juice
Bulk Redirect Generator	Internal	Passing Juice
Social Profile Checker	Internal	Passing Juice
Careers	Internal	Passing Juice
Contact us	Internal	Passing Juice
London, UK	Internal	Passing Juice
Leeds, UK	Internal	Passing Juice
Boston, USA	Internal	Passing Juice
Transport & Logistics	Internal	Passing Juice
Manufacturing	Internal	Passing Juice
Finance & Fintech	Internal	Passing Juice
Travel & Tourism	Internal	Passing Juice
Franchise SEO	Internal	Passing Juice
Automotive	Internal	Passing Juice
Healthcare	Internal	Passing Juice
Energy & Power	Internal	Passing Juice
Fashion	Internal	Passing Juice
Cloud & SaaS	Internal	Passing Juice
Queen's Award for Enterprise in the category for International Trade	Internal	Passing Juice
Testimonials	Internal	Passing Juice
Travel Directions	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Sitemap	Internal	Passing Juice

SEO Keywords



Keywords Cloud

trade technical work london **seo** leeds boston
services saltagency international

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
seo	24	✓	✗	✓	✓
technical	11	✓	✗	✗	✗
saltagency	6	✗	✗	✗	✗
london	6	✓	✗	✗	✓
services	5	✗	✗	✗	✗











Usability

	Url	Domain : salt.agency Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
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Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 37 Warnings : 22
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://salt.agency/sitemap_index.xml
	Robots.txt	http://salt.agency/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics