









# Website review schelle-terrarienbau.ch

Generated on January 13 2025 11:51 AM




The score is 42/100







## SEO Content

	<p>Title</p>	<p>www.Schelle-Terrarienbau.ch</p> <p><b>Length : 27</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Verkauf von Terrarien und Zubehör</p> <p><b>Length : 34</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Keywords</p>	<p>www.schelle-terrarienbau.ch,schelleTerrarienbau,schelle Terrarienbau Schlange,terrarien,rückwand,reptilienTerrarien,ausstattung,neu,osb,sc helle,rückwand,reptilien,erstbezug,Beleuchtung,bodengrund,höhlen,15 0,120,60,glass,kletteräste,kork,repti,Terra,gecko,schlange,agame,vara ne,waran,leguan,spinne,skorpion,frosch,igel,nager,schildkröte,heimche n,grillen,heugümper,rahmen,holz,schwemmholz,feuchtbox,feuchthöhle ,kunstpflanzen,moos wassernapf,kork,thermometer,pinzette</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="539 1608 1481 1682"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>3</td> <td>0</td> <td>1</td> <td>2</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1715 1182 1912" style="list-style-type: none"> <li>• [H1] Willkommen auf unserer Webseite!</li> <li>• [H1]</li> <li>• [H1]</li> <li>• [H3] Kontaktformular</li> <li>• [H4] Externe Inhalte</li> <li>• [H4] Cookie-Einstellungen</li> </ul>	H1	H2	H3	H4	H5	H6	3	0	1	2	0	0
H1	H2	H3	H4	H5	H6									
3	0	1	2	0	0									
	<p>Images</p>	<p>We found 7 images on this web page.</p> <p>7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												

## SEO Content

	Text/HTML Ratio	Ratio : <b>5%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 10 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%


## In-page links

Anchor	Type	Juice
<a href="#">Startseite</a>	Internal	Passing Juice
<a href="#">Terrarienshop</a>	Internal	Passing Juice
<a href="#">Webshop</a>	Internal	Passing Juice
<a href="#">Über uns !</a>	Internal	Passing Juice
<a href="#">Unsere Leistungen</a>	Internal	Passing Juice
<a href="#">Galerie</a>	Internal	Passing Juice
<a href="#">Kontakt</a>	Internal	Passing Juice

## In-page links

<a href="#">Impressum</a>	Internal	Passing Juice
<a href="#">Webshop</a>	Internal	Passing Juice
<a href="#">Cookie-Einstellungen</a>	Internal	Passing Juice






## SEO Keywords

 Keywords Cloud	inhalte cookies von zur <b>diese</b> drittanbietern <b>die</b> der werden <b>und</b>
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
die	11	✘	✘	✘	✘
und	7	✘	✔	✔	✘
diese	7	✘	✘	✘	✘
werden	6	✘	✘	✘	✘
der	6	✘	✘	✘	✘





## Usability

 Url	Domain : schelle-terrarienbau.ch Length : 23
 Favicon	Great, your website has a favicon.
 Printability	We could not find a Print-Friendly CSS.
 Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
 Dublin Core	This page does not take advantage of Dublin Core.



## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 24 Warnings : 34
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://schelle-terrarienbau.ch/sitemap.xml</code>
	Robots.txt	<code>http://schelle-terrarienbau.ch/robots.txt</code> Great, your website has a robots.txt file.

## Optimization



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.