







Website review script-consult.de

Generated on October 26 2024 16:42 PM






The score is 52/100



SEO Content





	Title	<p>Kommunikationsberatung und Unternehmenskommunikation - SCRIPT Consult GmbH PR-Agentur München</p> <p>Length : 95</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>														
	Description	<p>Pressearbeit, Redaktion, Content Marketing und Interne Kommunikation - SCRIPT Consult aus München bietet wirksame Kommunikation in Medien und Internet.</p> <p>Length : 151</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>de_DE</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Kommunikationsberatung und Unternehmenskommunikation - SCRIPT Consult GmbH PR-Agentur München</td></tr><tr><td>description</td><td>Pressearbeit, Redaktion, Content Marketing und Interne Kommunikation - SCRIPT Consult aus München bietet wirksame Kommunikation in Medien und Internet.</td></tr><tr><td>url</td><td>https://script-consult.de/</td></tr><tr><td>site_name</td><td>SCRIPT Consult GmbH PR-Agentur München</td></tr></tbody></table>	Property	Content	locale	de_DE	type	website	title	Kommunikationsberatung und Unternehmenskommunikation - SCRIPT Consult GmbH PR-Agentur München	description	Pressearbeit, Redaktion, Content Marketing und Interne Kommunikation - SCRIPT Consult aus München bietet wirksame Kommunikation in Medien und Internet.	url	https://script-consult.de/	site_name	SCRIPT Consult GmbH PR-Agentur München
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SEO Content

		<p>image https://script-consult.de/wp-content/uploads/2016/11/Script_IMG_4891.jpg</p> <p>image:width 1536</p> <p>image:height 1024</p> <p>image:type image/jpeg</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>4</td> <td>14</td> <td>1</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] Inhalte entscheiden • [H2] Was gibt es Neues? • [H2] Wir sind SCRIPT Consult • [H2] Unsere Kunden • [H2] SCRIPT Agenturgruppe • [H3] Stefan Beste • [H3] Michael Bürker • [H3] V. Marie Grassinger • [H3] Ingrid Grätz • [H3] Michael Konle • [H3] Titus Kroder • [H3] Antonia Manns • [H3] Bernhard Michalowski • [H3] Laureta Mullaali • [H3] Christiane Plach • [H3] Alexandra Schweitzer • [H3] Stefan Zuber • [H3] Für diese Unternehmen und Marken haben wir Kommunikationsprojekte verwirklicht. Wann kommen Sie zu uns? • [H3] Komplementäre Kompetenzen an vier Standorten • [H4] Klicken Sie auf die Kunden, um mehr zu erfahren. 	H1	H2	H3	H4	H5	H6	1	4	14	1	0	0
H1	H2	H3	H4	H5	H6									
1	4	14	1	0	0									
	Images	<p>We found 40 images on this web page.</p> <p>8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 5%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

SEO Content


SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 9 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 44.44% Internal Links 55.56%

In-page links

Anchor	Type	Juice
Zur Pressemitteilung	External	Passing Juice
Mehr erfahren	External	Passing Juice
SCRIPT Communications	External	Passing Juice
Best Friend	External	Passing Juice
Impressum	Internal	Passing Juice
Datenschutzvereinbarungen	Internal	Passing Juice
Privatsphäre-Einstellungen ändern	Internal	Passing Juice
Historie der Privatsphäre-Einstellungen	Internal	Passing Juice
Einwilligungen widerrufen	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	script read der unsere more kunden den und team wir
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
und	22	✓	✗	✓	✓
script	13	✓	✗	✓	✓
more	13	✗	✗	✗	✗
read	13	✗	✗	✗	✗
unsere	11	✗	✗	✗	✓









Usability

	Url	Domain : script-consult.de Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 33 Warnings : 80




Document

	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://script-consult.de/sitemap_index.xml</code>
	Robots.txt	<code>http://script-consult.de/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.