







Website review searchenginepeople.com

Generated on November 02 2024 18:30 PM






The score is **61/100**







SEO Content

	Title	<p>Leading SEO Agency, Toronto and North America Wide SEP</p> <p>Length : 56</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																				
	Description	<p>Maximize ROI. Generate more leads, conversions and sales with Canada's leading SEO Agency. Get a Quote Today!</p> <p>Length : 114</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																				
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																				
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1279 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Leading SEO Agency, Toronto and North America Wide SEP</td> </tr> <tr> <td>description</td> <td>Maximize ROI. Generate more leads, conversions and sales with Canada's leading SEO Agency. Get a Quote Today!</td> </tr> <tr> <td>url</td> <td>https://www.searchenginepeople.com/</td> </tr> <tr> <td>site_name</td> <td>Search Engine People Blog</td> </tr> <tr> <td>image</td> <td>https://www.searchenginepeople.com/wp-content/uploads/2020/11/are-ready-bg2x.png</td> </tr> <tr> <td>image:width</td> <td>1280</td> </tr> <tr> <td>image:height</td> <td>618</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Leading SEO Agency, Toronto and North America Wide SEP	description	Maximize ROI. Generate more leads, conversions and sales with Canada's leading SEO Agency. Get a Quote Today!	url	https://www.searchenginepeople.com/	site_name	Search Engine People Blog	image	https://www.searchenginepeople.com/wp-content/uploads/2020/11/are-ready-bg2x.png	image:width	1280	image:height	618
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SEO Content

		image:type	image/png				
	Headings	H1 3	H2 9	H3 13	H4 3	H5 0	H6 0
		<ul style="list-style-type: none"> • [H1] DIGITAL MARKETING THAT WORKS • [H1] Search Engine Optimization • [H1] Search Engine Marketing • [H2] OURCLIENTS • [H2] WHY USESEARCH ENGINEPEOPLE • [H2] THE SEPGUARANTEE • [H2] WHAT DO YOU NEED HELP WITH? • [H2] HOW DO WE DO IT? • [H2] OUR PROVEN METHODOLOGY • [H2] WHAT OURCLIENTS SAY • [H2] ARE YOU READY TO TAKE THE NEXT STEP? • [H2] LET'S TALK • [H3] Let's Grow Your Business • [H3] Client Discovery • [H3] Research & Strategy Development • [H3] Strategy & Pricing Review • [H3] Project Launch • [H3] Staying Ahead of your Competition • [H3] Ready for Digital Marketing Results? • [H3] SEO Toronto: A Brief History • [H3] The Move from Toronto SEO Agency to Full Service Digital Agency • [H3] What's Next in the Digital World? • [H3] PHONE • [H3] Social • [H3] LOCATION • [H4] Melissa Clemance • [H4] Laura Bradley • [H4] Josey Matos 					
	Images	<p>We found 64 images on this web page.</p> <p>53 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>					
	Text/HTML Ratio	<p>Ratio : 15%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 35 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

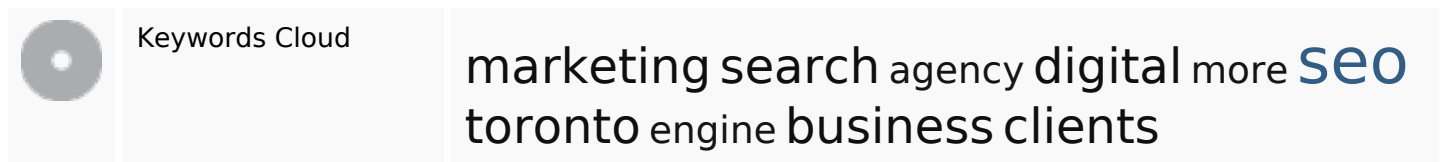
In-page links

Anchor	Type	Juice
SEO	Internal	Passing Juice
SEM	Internal	Passing Juice
CRO	Internal	Passing Juice
Display	Internal	Passing Juice
Blog	Internal	Passing Juice
Why Us	Internal	Passing Juice
Contact	Internal	Passing Juice
Join Our Team	Internal	Passing Juice
Get A Quote	Internal	Passing Juice
Brampton	Internal	Passing Juice
Burlington	Internal	Passing Juice
Calgary	Internal	Passing Juice
Edmonton	Internal	Passing Juice
Hamilton	Internal	Passing Juice
London	Internal	Passing Juice
Markham	Internal	Passing Juice
Montreal	Internal	Passing Juice

In-page links

Oakville	Internal	Passing Juice
Mississauga	Internal	Passing Juice
Ottawa	Internal	Passing Juice
Richmond Hill	Internal	Passing Juice
Vancouver	Internal	Passing Juice
Vaughan	Internal	Passing Juice
Winnipeg	Internal	Passing Juice
SEO	Internal	Passing Juice
Content Marketing	Internal	Passing Juice
Local SEO	Internal	Passing Juice
Small Business SEO	Internal	Passing Juice
Enterprise SEO	Internal	Passing Juice
International SEO	Internal	Passing Juice
Guides:	Internal	Passing Juice
What Is SEO?	Internal	Passing Juice
The Power of Inbound Links	Internal	Passing Juice
Best Web Design Companies Toronto	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
seo	27	✓	✗	✓	✓







Keywords Consistency

toronto	14	✓	✗	✗	✓
business	14	✗	✗	✗	✓
search	13	✗	✗	✗	✓
digital	11	✗	✗	✗	✓





Usability

	Url	Domain : searchenginepeople.com Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 30 Warnings : 11
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<p>✓ Excellent, your website doesn't use nested tables.</p>




Document

-  Too bad, your website is using inline styles.
-  Great, your website has few CSS files.
-  Perfect, your website has few JavaScript files.
-  Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

https://www.searchenginepeople.com/sitemap_index.xml



Robots.txt

<http://searchenginepeople.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.