Website review selfsnug.com

The score is 37/100

SEO Content

⚠️	Title	SELFSNUG **Length : 8** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✔️	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	SELFSNUG
url	https://selfsnug.com/
title	SELFSNUG
description	SELFSNUG
type	website

⬤	Headings	**H1** 1	**H2** 0	**H3** 5	**H4** 6	**H5** 0	**H6** 0

- [H1]
- [H3] Your Cart
- [H3] Your Cart
- [H3] SHOP BY CATEGORY
- [H3] NEW TRENDING
- [H3] TRENDSETTER MODE
- [H4] Out of stock

SEO Content

		- [H4] - [H4] SUPPORT - [H4] Menu - [H4] After - [H4]
❌	Images	We found 69 images on this web page. 10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **5%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
❌	Flash	Terrible, you have Flash content, this mean that for search engines hard to understand your content.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

❌	URL Rewrite	Bad. Your links have query string.
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 43 links including 0 link(s) to files
⊙	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
-	Internal	Passing Juice
a	Internal	Passing Juice

In-page links

Link	Type	Status
-	Internal	Passing Juice
Home	Internal	Passing Juice
New In	Internal	Passing Juice
Tops	Internal	Passing Juice
Shirts	Internal	Passing Juice
Hoodies	Internal	Passing Juice
Jackets	Internal	Passing Juice
Shorts	Internal	Passing Juice
Pants	Internal	Passing Juice
Log in	Internal	Passing Juice
View cart	Internal	Passing Juice
Ride With Me Nylon Cropped Puffer - Black	Internal	Passing Juice
Kangaroo Pocket Hoodie - Black	Internal	Passing Juice
Don't Believe You Gabardine Flare Slit Trouser	Internal	Passing Juice
Jaxton Textured Polo	Internal	Passing Juice
Proud Of Me Padded Denim Jacket - Light Blue	Internal	Passing Juice
Wanted Plaid Shacket - Brown	Internal	Passing Juice
The Modern Stretch Suit Jacket - Burgundy	Internal	Passing Juice
The Button Closure Slim Trouser	Internal	Passing Juice
Allston Boucle Buckle Puffer - BlackWhite	Internal	Passing Juice
Kings Canyon Padded Trucker Jacket - Multi Color	Internal	Passing Juice
Move Up Plaid Shacket - Red/White	Internal	Passing Juice
Classic Bomber Jacket - Black	Internal	Passing Juice
Bone Applique Varsity Bomber Jacket - Light Blue	Internal	Passing Juice
Woodruff Cropped Puffer - Cream	Internal	Passing Juice
Baxter Light Weight Cropped Puffer - Whitecombo	Internal	Passing Juice
Keystone Mohair Shacket - Green	Internal	Passing Juice
Just Hits Different Sweatshirt - Black	Internal	Passing Juice

In-page links

[Quarter Zip Collar Sweatshirt](#)	Internal	Passing Juice
[Daily Crew Neck Sweatshirt](#)	Internal	Passing Juice
[Tyson Crew Neck Sweatshirt](#)	Internal	Passing Juice
[Hood With Drawstring Hoodie](#)	Internal	Passing Juice
[Cotton Stitch Hoodie - Black](#)	Internal	Passing Juice
[Solid Color Hoodie - Red](#)	Internal	Passing Juice
[About Us](#)	Internal	Passing Juice
[Contact Us](#)	Internal	Passing Juice
[Privacy Policy](#)	Internal	Passing Juice
[Terms of Service](#)	Internal	Passing Juice
[Return Policy](#)	Internal	Passing Juice
[Shipping Policy](#)	Internal	Passing Juice
[Forget password?](#)	Internal	Passing Juice

SEO Keywords

Keywords Cloud	cart sale add price sweatshirt account regular jacket black hoodie

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cart	55	✖	✖	✖	✔
add	49	✖	✖	✖	✖
price	48	✖	✖	✖	✖
sale	24	✖	✖	✖	✖
regular	24	✖	✖	✖	✖

Usability

	Url	Domain : selfsnug.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 90 Warnings : 39
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		
		✖	Apple Icon
		✔	Meta Viewport Tag
		✖	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✔		https://selfsnug.com/sitemap.xml
✔	Robots.txt	http://selfsnug.com/robots.txt Great, your website has a robots.txt file.
✖	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.