









Website review sites.psu.edu

Generated on May 03 2025 17:10 PM

The score is 53/100







SEO Content

	Title	Sites at Penn State Create websites easily with WordPress Length : 59 Perfect, your title contains between 10 and 70 characters.												
	Description	Sites at Penn State is a WordPress website publishing service hosted and supported by CampusPress. Length : 98 Great, your meta description contains between 70 and 160 characters.												
	Keywords	sites at penn state, penn state wordpress, wordpress, penn state websites, penn state blogs, penn state sites, penn state web, penn state campuspress, penn state drupal, penn state hax Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>2</td><td>5</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H1] Create websites easily with WordPress• [H2] Discover Sites at Penn State• [H2] Get In Touch• [H3] Getting Started• [H3] How To• [H3] Training• [H3] About• [H3] Privacy Policy	H1	H2	H3	H4	H5	H6	1	2	5	0	0	0
H1	H2	H3	H4	H5	H6									
1	2	5	0	0	0									
	Images	We found 4 images on this web page. Good, most or all of your images have alt attributes.												
	Text/HTML Ratio	Ratio : 0%												

SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 27 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 77.78% Internal Links 22.22%


In-page links

Anchor	Type	Juice
Support	Internal	Passing Juice
Official Sites	Internal	Passing Juice
Service Status	External	Passing Juice
Updates	External	Passing Juice
Log In	Internal	Passing Juice
Create a Website	Internal	Passing Juice
CampusPress	External	Passing Juice
Contact Support	External	Passing Juice

In-page links

Getting Started	External	Passing Juice
creating and managing a new site	External	Passing Juice
How To	External	Passing Juice
Training	External	Passing Juice
IT Learning and Development	External	Passing Juice
request training	External	Passing Juice
CampusPress	External	Passing Juice
Penn State IT	External	Passing Juice
WordPress	External	Passing Juice
Penn State policies and guidelines	External	Passing Juice
Penn State IT Web Services Policy	External	Passing Juice
Contact Us	External	Passing Juice
Privacy Statement	External	Passing Juice
Non Discrimination	External	Passing Juice
Accessibility	External	Passing Juice
Equal Opportunity	External	Passing Juice
Legal Statements	External	Passing Juice
Admin Login	Internal	Passing Juice
Log In	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : sites.psu.edu Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 4 Warnings : 37
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Too bad, your website has too many CSS files (more than 4).</div> <div><div></div> Too bad, your website has too many JS files (more than 6).</div> <div><div></div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	<div><div>✔ Apple Icon</div><div>✔ Meta Viewport Tag</div><div>✔ Flash content</div></div>
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div>https://sites.psu.edu/wp-sitemap.xml</div>
	Robots.txt	<p>http://sites.psu.edu/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>