Website review
sixthcitymarketing.com

Generated on November 02 2024 18:25 PM

The score is 58/100

SEO Content

	Title	SEO Company Focused on ROI | Supercharge Your Sales with Our SEO Agency **Length : 71** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
	Description	Over 13+ years in business, our SEO agency has helped both national and local clients increase sales, leads, calls, and ROI. Our in-house and experienced SEO team will formulate custom SEO strategies that will achieve your online goals and increase business. **Length : 258** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
site_name	Sixth City Marketing
type	website
title	Top-Rated Digital Marketing Agency | Sixth City Marketing
description	Our digital marketing agency is dedicated to helping your business grow and succeed through SEO, PPC, and more in Cleveland, Columbus, and beyond.
url	https://www.sixthcitymarketing.com/

SEO Content

		image	https://www.sixthcitymarketing.com/wp-content/uploads/2020/06/logog.png			
		image:secure_url	https://www.sixthcitymarketing.com/wp-content/uploads/2020/06/logog.png			
		image:width	900			
		image:height	615			

	Headings	H1	H2	H3	H4	H5	H6
		1	9	8	0	0	0

- [H1] An ROI-Focused SEO Agency Determined to Help Your Business Grow
- [H2] What We Can Help With
- [H2] Get Real Results with Our Services
- [H2] We're Different from Other SEO Agencies
- [H2] What You Gain from Our Team
- [H2] How We Do Digital Marketing Differently
- [H2] Industries We Can Help
- [H2] Your Questions on SEO, Answered
- [H2] Ready to Find Out How We Can Help?
- [H2] Our Partners & Awards
- [H3] Industry Spotlight – Manufacturing and Industrial Companies
- [H3] Additional Industry Case Studies
- [H3] Local Projects and Involvement
- [H3] What Is SEO?
- [H3] What Types of SEO Are Most Important for Successful Campaigns?
- [H3] How Can You Measure the Success of SEO?
- [H3] Why Should You Invest in SEO?
- [H3] Stay in the Know on All Things SEO

	Images	We found 16 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : **3%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 152 links including 0 link(s) to files
⬤	Statistics	External Links : noFollow 0.66% External Links : Passing Juice 0.66% Internal Links 98.68%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
-	Internal	Passing Juice
B2B SEO	Internal	Passing Juice
Local SEO	Internal	Passing Juice
Technical SEO	Internal	Passing Juice
Franchise SEO	Internal	Passing Juice
Ecommerce SEO	Internal	Passing Juice
Shopify SEO	Internal	Passing Juice
WordPress SEO	Internal	Passing Juice
Link Building	Internal	Passing Juice
SEO Audits	Internal	Passing Juice
Social Media	Internal	Passing Juice
Google Ads	Internal	Passing Juice
Bing Ads	Internal	Passing Juice
PPC Consulting	Internal	Passing Juice
Paid Social Media	Internal	Passing Juice

In-page links

PPC for Ecommerce	Internal	Passing Juice
PPC for B2B	Internal	Passing Juice
PPC for SaaS	Internal	Passing Juice
Web Design Portfolio	Internal	Passing Juice
WordPress Design and Development	Internal	Passing Juice
Shopify Design and Development	Internal	Passing Juice
Conversion Rate Optimization	Internal	Passing Juice
SEO	Internal	Passing Juice
PPC	Internal	Passing Juice
Web Design	Internal	Passing Juice
SEO	Internal	Passing Juice
PPC	Internal	Passing Juice
Web Design	Internal	Passing Juice
SEO	Internal	Passing Juice
PPC	Internal	Passing Juice
Web Design	Internal	Passing Juice
SEO	Internal	Passing Juice
PPC	Internal	Passing Juice
Web Design	Internal	Passing Juice
SEO	Internal	Passing Juice
PPC	Internal	Passing Juice
Web Design	Internal	Passing Juice
SEO	Internal	Passing Juice
PPC	Internal	Passing Juice
Web Design	Internal	Passing Juice

In-page links

SEO	Internal	Passing Juice
SEO	Internal	Passing Juice
PPC	Internal	Passing Juice
Web Design	Internal	Passing Juice
SEO	Internal	Passing Juice
SEO	Internal	Passing Juice
SEO	Internal	Passing Juice
PPC	Internal	Passing Juice
Web Design	Internal	Passing Juice
SEO	Internal	Passing Juice
SEO	Internal	Passing Juice
Web Design	Internal	Passing Juice
SEO	Internal	Passing Juice
SEO	Internal	Passing Juice
PPC	Internal	Passing Juice
Web Design	Internal	Passing Juice
SEO	Internal	Passing Juice
SEO	Internal	Passing Juice
SEO	Internal	Passing Juice
SEO	Internal	Passing Juice
SEO	Internal	Passing Juice
SEO	Internal	Passing Juice
SEO	Internal	Passing Juice
The 4 Types of SEO	Internal	Passing Juice
What Is E-E-A-T?	Internal	Passing Juice
Proximity in Local Search	Internal	Passing Juice
How SEO Helps Site Redesigns	Internal	Passing Juice
Expert Mode vs Smart Mode	Internal	Passing Juice

In-page links

5 Ways to Do Keyword Research	Internal	Passing Juice
Reduce Costs in Google Ads	Internal	Passing Juice
2024 Guide to A/B Testing	Internal	Passing Juice
How to Track Destination Goals	Internal	Passing Juice
First User vs Session Data	Internal	Passing Juice
Events vs Conversions in GA4	Internal	Passing Juice
Create A Report for GBP Data	Internal	Passing Juice
Kent State University	Internal	Passing Juice
M/I Homes	Internal	Passing Juice
National Church Residences	Internal	Passing Juice
TYKMA Electrox	Internal	Passing Juice
SEO Statistics	Internal	Passing Juice
PPC Statistics	Internal	Passing Juice
Web Design Statistics	Internal	Passing Juice
Social Media Statistics	Internal	Passing Juice
Blog	Internal	Passing Juice
Our Services	Internal	Passing Juice
Meet Our Team	Internal	Passing Juice
Who We've Worked With	Internal	Passing Juice
In the News	Internal	Passing Juice
Culture	Internal	Passing Juice
Careers	Internal	Passing Juice
The Prof Podquest	Internal	Passing Juice
Sixth City Society	Internal	Passing Juice
Newsletter	Internal	Passing Juice
Directions	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice

In-page links

[-](#)	Internal	Passing Juice
[-](#)	Internal	Passing Juice
[digital marketing for B2B](#)	Internal	Passing Juice
[Cleveland](#)	Internal	Passing Juice
[Columbus](#)	Internal	Passing Juice
[Pittsburgh](#)	Internal	Passing Juice
[Indianapolis](#)	Internal	Passing Juice
[Nashville](#)	Internal	Passing Juice
[Chicago](#)	Internal	Passing Juice
[case studies](#)	Internal	Passing Juice
[upstate New York](#)	Internal	Passing Juice
[Canada](#)	Internal	Passing Juice
[HubSpot](#)	Internal	Passing Juice
[Wix](#)	Internal	Passing Juice
[Drupal](#)	Internal	Passing Juice
[BigCommerce](#)	Internal	Passing Juice
[SEO](#)	Internal	Passing Juice
[completely new look](#)	Internal	Passing Juice
[wide variety of businesses](#)	Internal	Passing Juice
[Manufacturing](#)	Internal	Passing Juice
[Higher education](#)	Internal	Passing Juice
[Senior living](#)	Internal	Passing Juice
[Logistics](#)	Internal	Passing Juice
[aerospace](#)	Internal	Passing Juice
[food and beverage](#)	Internal	Passing Juice
[heavy equipment](#)	Internal	Passing Juice
[Valco Valley Tool & Die](#)	Internal	Passing Juice
[support various causes](#)	Internal	Passing Juice

In-page links

Things to Know About Google's AI Overviews	Internal	Passing Juice
Do Citations Still Matter for Local SEO in 2024?	Internal	Passing Juice
1400+ Digital Marketing Statistics for 2024	Internal	Passing Juice
ChatGPT-4o: The Best GPTs for Your Strategy	Internal	Passing Juice
What Are Heatmaps and Do You Need Them?	Internal	Passing Juice
Contact us today	Internal	Passing Juice
837 Crocker Rd, Westlake, OH 44145	Internal	Passing Juice
SEO	Internal	Passing Juice
PPC	Internal	Passing Juice
WEB	Internal	Passing Juice
PPC	Internal	Passing Juice
WEB	Internal	Passing Juice
PPC	Internal	Passing Juice
SEO	Internal	Passing Juice
WEB	Internal	Passing Juice
PPC	Internal	Passing Juice
WEB	Internal	Passing Juice
PPC	Internal	Passing Juice
WEB	Internal	Passing Juice
PPC	Internal	Passing Juice
About Us	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Chat with us	External	noFollow
LiveChat	External	Passing Juice

SEO Keywords

Keywords Cloud	some weve online help marketing team seo ppc companies web

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
marketing	14	✖	✖	✖	✔
seo	14	✔	✖	✔	✔
ppc	8	✖	✖	✖	✖
team	6	✖	✖	✔	✔
weve	6	✖	✖	✖	✖

Usability

	Url	Domain : sixthcitymarketing.com Length : 22
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 31 Warnings : 17
✔	Email Privacy	Great no email address has been found in plain text!

Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✖ Too bad, your website has too many JS files (more than 6).
		✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		http://www.sixthcitymarketing.com/sitemap.xml.gz
	Robots.txt	http://sixthcitymarketing.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.
		Google Analytics