Website review
smartdatacollective.com

Generated on November 02 2024 18:26 PM

The score is 63/100

pagepeeker

SEO Content

✅	Title	SmartData Collective - News on Big Data, Analytics, AI and The Cloud
		Length : 68
		Perfect, your title contains between 10 and 70 characters.
✅	Description	The world's best thinkers on big data, the cloud, analytics, business intelligence, artificial intelligence, blockchain and such other innovative ideas.
		Length : 157
		Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
url	https://www.smartdatacollective.com/
site_name	SmartData Collective
locale	en_US
type	website
title	SmartData Collective - News on Big Data, Analytics, AI and The Cloud
description	The world's best thinkers on big data, the cloud, analytics, business intelligence, artificial intelligence, blockchain and such other innovative ideas.
image	https://www.smartdatacollective.com/wp-content/uploads/2020/05/cropped-logo.png

SEO Content

image:secure_url	https://www.smartdatacollective.com/wp-content/uploads/2020/05/cropped-logo.png	
image:width	512	
image:height	512	

Headings					
H1 1	**H2** 5	**H3** 15	**H4** 18	**H5** 5	**H6** 0

- [H1] SmartData Collective
- [H2] 5 Innovative Ways To Reduce Instagram Data Usage
- [H2] Exalytics, Exalogic and Exadata
- [H2] Fundamentals of C++ Programming for Data Scientists
- [H2] Best Practices for Integrating Data Grids into Data-Intensive Apps
- [H2] The Future of Trusted Data Management: Striking a Balance between AI and Human Collaboration
- [H3] AI Technology Offers Time Management Benefits in the Workplace
- [H3] Data Science
- [H3] Watch It
- [H3] Discover Categories
- [H3] Blockchain
- [H3] Analytics
- [H3] Big Data
- [H3] Business Intelligence
- [H3] Latest from SmartData Collective
- [H3] AI-Driven Discord Bots Can Track Server Stats
- [H3] Brands Are Developing AI-Driven Pre-Webinar Sales Strategies
- [H3] CRM Analytics Helps Content Creators Develop an Edge in a Saturated Market
- [H3] Nursing Schools Are Forced to Adapt to Advances in AI
- [H3] ChatGPT and Other AI Startups Drive Software Engineer Demand
- [H3] More Organizations Use AI to Manage Documents
- [H4] The Fascinating Benefits of Machine Learning for Web Hosting Monetization
- [H4] 6 Valuable Business Intelligence Lessons From Brexit
- [H4] Are You Getting The Most Out Of Your Marketing Data?
- [H4] Big Data and Lending: A Match Made in Heaven?
- [H4] How Good Leaders Keep Data in Perspective
- [H4] How to Choose a New Inventory Software System
- [H4] What Does a Data Engineer's Career Path Look Like?
- [H4] 4 Ways to Develop a Holistic Understanding of Big Data and Computer Science?
- [H4] Leveraging Existing Data To Penetrate Saturated Markets
- [H4] Unlocking the Power of Better Data Science Workflows
- [H4] Follow US
- [H4] 14 Brands Using Mobile Apps Instead of Ads to Build Customer Loyalty
- [H4] Amazing AI-based Image Upscaler From VanceAI
- [H4] Using Data Analytics and QR Codes to Boost Your Marketing Strategy

SEO Content

<table>
<tr>
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- [H4] 10 Important Ways Data Visualization Can Benefit Your Content Strategy
- [H4] Treding Now
- [H4] SmartData Collective is one of the largest & trusted community covering technical content about Big Data, BI, Cloud, Analytics, Artificial Intelligence, IoT & more.
- [H4] Quick Link
- [H5] Big Data: 20 Free Big Data Sources Everyone Should Know
- [H5] 5 Powerful Networking Technologies That Are Disrupted By AI
- [H5] 6 Big Companies That Succeeded With Cloud Computing
- [H5] The Art of Conversation: Enhancing Chatbots with Advanced AI Prompts
- [H5] How To Get An Award Winning Giveaway Bot

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</table>

❌	Images	We found 55 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **4%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 62 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.84% Internal Links 95.16%

In-page links

Anchor	Type	Juice
Privacy Policy	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Analytics Technology Drives Conversions for Your eCommerce Site	Internal	Passing Juice
CRM Analytics Helps Content Creators Develop an Edge in a Saturated Market	Internal	Passing Juice
Leveraging Commerce Media & Data Analytics in Ecommerce	Internal	Passing Juice
Leveraging Big Data and Analytics to Enhance Patient-Centered Care	Internal	Passing Juice
Data Analytics Plays a Key Role in Improving Instagram Visibility	Internal	Passing Juice
Big Data	Internal	Passing Juice
5 Innovative Ways To Reduce Instagram Data Usage	Internal	Passing Juice
Annie Qureshi	Internal	Passing Juice
Analytics	Internal	Passing Juice
Exalytics, Exalogic and Exadata	Internal	Passing Juice
SmartAnalytics	Internal	Passing Juice
AI Technology Offers Time Management Benefits in the Workplace	Internal	Passing Juice
The Fascinating Benefits of Machine Learning for Web Hosting Monetization	Internal	Passing Juice
6 Valuable Business Intelligence Lessons From Brexit	Internal	Passing Juice
Data Management	Internal	Passing Juice
Are You Getting The Most Out Of Your Marketing Data?	Internal	Passing Juice
Workforce Data	Internal	Passing Juice
Big Data and Lending: A Match Made in Heaven?	Internal	Passing Juice
How Good Leaders Keep Data in Perspective	Internal	Passing Juice
Business Intelligence	Internal	Passing Juice
Software	Internal	Passing Juice
How to Choose a New Inventory Software System	Internal	Passing Juice

In-page links

Data Science	Internal	Passing Juice
Exclusive	Internal	Passing Juice
Programming	Internal	Passing Juice
Fundamentals of C++ Programming for Data Scientists	Internal	Passing Juice
Alex Blackwell	Internal	Passing Juice
What Does a Data Engineer's Career Path Look Like?	Internal	Passing Juice
4 Ways to Develop a Holistic Understanding of Big Data and Computer Science?	Internal	Passing Juice
Leveraging Existing Data To Penetrate Saturated Markets	Internal	Passing Juice
Unlocking the Power of Better Data Science Workflows	Internal	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
14 Brands Using Mobile Apps Instead of Ads to Build Customer Loyalty	Internal	Passing Juice
Artificial Intelligence	Internal	Passing Juice
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Data Visualization	Internal	Passing Juice
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Bernard Marr	Internal	Passing Juice
AI-Driven Discord Bots Can Track Server Stats	Internal	Passing Juice
Brands Are Developing AI-Driven Pre-Webinar Sales Strategies	Internal	Passing Juice
Dariia Herasymova	Internal	Passing Juice
The Future of Trusted Data Management: Striking a Balance between AI and Human Collaboration	Internal	Passing Juice

In-page links

Megan Ray Nichols	Internal	Passing Juice
Nursing Schools Are Forced to Adapt to Advances in AI	Internal	Passing Juice
Ryan Ayers	Internal	Passing Juice
ChatGPT and Other AI Startups Drive Software Engineer Demand	Internal	Passing Juice
More Organizations Use AI to Manage Documents	Internal	Passing Juice
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Big Data: 20 Free Big Data Sources Everyone Should Know	Internal	Passing Juice
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6 Big Companies That Succeeded With Cloud Computing	Internal	Passing Juice
The Art of Conversation: Enhancing Chatbots with Advanced AI Prompts	Internal	Passing Juice
Chatbots	Internal	Passing Juice
How To Get An Award Winning Giveaway Bot	Internal	Passing Juice
Lost your password?	Internal	Passing Juice

SEO Keywords

Keywords Cloud	analytics min read intelligence big technology artificial collective data exclusive

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
data	48	✔	✖	✔	✔
min	29	✖	✖	✖	✔
read	29	✖	✖	✖	✖
big	21	✔	✖	✔	✔
analytics	21	✔	✖	✔	✔

Usability

⬤	Url	Domain : smartdatacollective.com Length : 23
✅	Favicon	Great, your website has a favicon.
❌	Printability	We could not find a Print-Friendly CSS.
✅	Language	Good. Your declared language is en.
✅	Dublin Core	Great. This page take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 79 Warnings : 4
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⬤	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files. ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		
		✔	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✔		https://www.smartdatacollective.com/sitemaps.xml
✔	Robots.txt	http://smartdatacollective.com/robots.txt
		Great, your website has a robots.txt file.
✘	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.