

# Website review spb.bvb-alyans.ru

Generated on April 28 2025 10:40 AM

The score is 47/100



## SEO Content

|    | Title              | ООО БВБ-Альянс — крупный металлотрейдер и универсальный поставщик в Санкт-Петербурге<br><br><b>Length : 84</b><br><br>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.                                                                                                                                                                                                                                                                                                                                                                                                                       |    |    |    |    |    |    |   |    |   |   |   |   |
|----|--------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|----|---|----|---|---|---|---|
|    | Description        | ООО БВБ-Альянс - надёжный металлотрейдер и поставщик металлопроката. Оптовые отгрузки со складов по России. Звоните в BVB-Alyans по тел. +7 (812) 214-06-94 или пишите на почту spb@bvb-alyans.ru<br><br><b>Length : 193</b><br><br>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.                                                                                                                                                                                                                                                                                             |    |    |    |    |    |    |   |    |   |   |   |   |
|    | Keywords           | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |    |    |    |    |    |    |   |    |   |   |   |   |
|    | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |    |    |    |    |    |    |   |    |   |   |   |   |
|    | Headings           | <table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>13</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] БВБ-Альянс продолжает доставлять зарубежные стали и сплавы</li><li>• [H2] БВБ-Альянс работает с гособоронзаказами</li><li>• [H2] Поставляем из Китая аналоги износостойкой стали Hardox</li><li>• [H2] Оказываем услуги по обработке металла</li><li>• [H2] Открыта вакансии менеджера по продажам</li><li>• [H2] Получайте спецпредложения раньше всех!</li><li>• [H2] Связаться с нами</li><li>• [H2] Продукция</li><li>• [H2] Услуги</li><li>• [H2] Производство</li></ul> | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 13 | 0 | 0 | 0 | 0 |
| H1 | H2                 | H3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | H4 | H5 | H6 |    |    |    |   |    |   |   |   |   |
| 1  | 13                 | 0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 0  | 0  | 0  |    |    |    |   |    |   |   |   |   |

## SEO Content

|                                                                                   |                 |                                                                                                                                                                                    |
|-----------------------------------------------------------------------------------|-----------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                   |                 | <ul style="list-style-type: none"><li>• [H2] Наши преимущества</li><li>• [H2] Материалы</li><li>• [H2] Марки</li><li>• [H2] ГОСТы</li></ul>                                        |
|  | Images          | We found 107 images on this web page.<br><br>25 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|   | Text/HTML Ratio | Ratio : <b>30%</b><br><br>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.                                                                              |
|   | Flash           | Perfect, no Flash content has been detected on this page.                                                                                                                          |
|  | Iframe          | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.                                                                                 |

## SEO Links

|                                                                                     |                         |                                                                                                            |
|-------------------------------------------------------------------------------------|-------------------------|------------------------------------------------------------------------------------------------------------|
|   | URL Rewrite             | Good. Your links looks friendly!                                                                           |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.             |
|   | In-page links           | We found a total of 209 links including 1 link(s) to files                                                 |
|   | Statistics              | External Links : noFollow 27.75%<br><br>External Links : Passing Juice 48.33%<br><br>Internal Links 23.92% |

## In-page links

| Anchor                     | Type     | Juice         |
|----------------------------|----------|---------------|
| <a href="#">О компании</a> | Internal | Passing Juice |
| <a href="#">Портфолио</a>  | Internal | Passing Juice |

## In-page links

|                                           |          |               |
|-------------------------------------------|----------|---------------|
| <a href="#">О нас</a>                     | Internal | Passing Juice |
| <a href="#">Политика обработки данных</a> | Internal | Passing Juice |
| <a href="#">Новости</a>                   | Internal | Passing Juice |
| <a href="#">Вакансии</a>                  | Internal | Passing Juice |
| <a href="#">Карта сайта</a>               | Internal | Passing Juice |
| <a href="#">Справочники</a>               | Internal | Passing Juice |
| <a href="#">Для поставщиков</a>           | Internal | Passing Juice |
| <a href="#">Документы</a>                 | Internal | Passing Juice |
| <a href="#">Сертификация компании</a>     | Internal | Passing Juice |
| <a href="#">Сертификация продукции</a>    | Internal | Passing Juice |
| <a href="#">Дилерские сертификаты</a>     | Internal | Passing Juice |
| <a href="#">Свидетельства</a>             | Internal | Passing Juice |
| <a href="#">Награды</a>                   | Internal | Passing Juice |
| <a href="#">Благодарственные письма</a>   | Internal | Passing Juice |
| <a href="#">Доставка</a>                  | Internal | Passing Juice |
| <a href="#">Калькулятор</a>               | Internal | Passing Juice |
| <a href="#">Контакты</a>                  | Internal | Passing Juice |
| <a href="#">Перейти в категорию</a>       | Internal | Passing Juice |
| <a href="#">Выгрузить в excel</a>         | Internal | Passing Juice |
| <a href="#">Узнать подробнее</a>          | Internal | Passing Juice |
| <a href="#">Узнать подробнее</a>          | External | Passing Juice |
| <a href="#">Выбрать услуги</a>            | External | Passing Juice |
| <a href="#">Узнать подробнее</a>          | External | Passing Juice |
| <a href="#">Узнать подробнее</a>          | External | Passing Juice |
| <a href="#">Металлопрокат</a>             | Internal | Passing Juice |
| <a href="#">Трубный прокат</a>            | Internal | Passing Juice |
| <a href="#">Листовой прокат</a>           | Internal | Passing Juice |
| <a href="#">Черный металлопрокат</a>      | Internal | Passing Juice |

## In-page links

|                                                    |          |               |
|----------------------------------------------------|----------|---------------|
| <a href="#">Цветной металлопрокат</a>              | Internal | Passing Juice |
| <a href="#">Трубопроводная арматура</a>            | Internal | Passing Juice |
| <a href="#">Системы вентиляции</a>                 | Internal | Passing Juice |
| <a href="#">Металлургическое сырье</a>             | Internal | Passing Juice |
| <a href="#">Металлические изделия</a>              | Internal | Passing Juice |
| <a href="#">Полимеры, АТИ, РТИ</a>                 | Internal | Passing Juice |
| <a href="#">Оборудование</a>                       | Internal | Passing Juice |
| <a href="#">Системы трубопроводов</a>              | Internal | Passing Juice |
| <a href="#">Строительные материалы</a>             | Internal | Passing Juice |
| <a href="#">Электрика</a>                          | Internal | Passing Juice |
| <a href="#">Порошки металлов</a>                   | Internal | Passing Juice |
| <a href="#">Оснащение железных дорог</a>           | Internal | Passing Juice |
| <a href="#">Ультразвуковой контроль металла</a>    | Internal | Passing Juice |
| <a href="#">Экспресс-анализ металлов и сплавов</a> | Internal | Passing Juice |
| <a href="#">Нанесение покрытий на металл</a>       | Internal | Passing Juice |
| <a href="#">Резка металла</a>                      | Internal | Passing Juice |
| <a href="#">Термообработка металла</a>             | Internal | Passing Juice |
| <a href="#">Производство металлопроката</a>        | Internal | Passing Juice |
| <a href="#">Изготовление трубопроводов</a>         | Internal | Passing Juice |
| <a href="#">Скачать архивом</a>                    | Internal | Passing Juice |
| <a href="#">Профнастил</a>                         | Internal | Passing Juice |
| <a href="#">Проволока</a>                          | Internal | Passing Juice |
| <a href="#">Метизы</a>                             | Internal | Passing Juice |
| <a href="#">Квадрат</a>                            | Internal | Passing Juice |
| <a href="#">Владивосток</a>                        | External | Passing Juice |
| <a href="#">Екатеринбург</a>                       | External | Passing Juice |
| <a href="#">Казань</a>                             | External | Passing Juice |
| <a href="#">Красноярск</a>                         | External | Passing Juice |

## In-page links

|                                     |          |               |
|-------------------------------------|----------|---------------|
| <a href="#">Москва</a>              | External | Passing Juice |
| <a href="#">Нижний Новгород</a>     | External | Passing Juice |
| <a href="#">Новосибирск</a>         | External | Passing Juice |
| <a href="#">Пермь</a>               | External | Passing Juice |
| <a href="#">Ростов-на-Дону</a>      | External | Passing Juice |
| <a href="#">Тюмень</a>              | External | Passing Juice |
| <a href="#">Челябинск</a>           | External | Passing Juice |
| <a href="#">Ақтау</a>               | External | noFollow      |
| <a href="#">Ақтобе</a>              | External | noFollow      |
| <a href="#">Алматы</a>              | External | noFollow      |
| <a href="#">Атырау</a>              | External | noFollow      |
| <a href="#">Ашхабад</a>             | External | noFollow      |
| <a href="#">Жезказган</a>           | External | noFollow      |
| <a href="#">Караганда</a>           | External | noFollow      |
| <a href="#">Кокшетау</a>            | External | noFollow      |
| <a href="#">Костанай</a>            | External | noFollow      |
| <a href="#">Кызылорда</a>           | External | noFollow      |
| <a href="#">Нур-Султан (Астана)</a> | External | noFollow      |
| <a href="#">Павлодар</a>            | External | noFollow      |
| <a href="#">Петропавловск</a>       | External | noFollow      |
| <a href="#">Семей</a>               | External | noFollow      |
| <a href="#">Талдыкорган</a>         | External | noFollow      |
| <a href="#">Тараз</a>               | External | noFollow      |
| <a href="#">Туркестан</a>           | External | noFollow      |
| <a href="#">Уральск</a>             | External | noFollow      |
| <a href="#">Усть-Каменогорск</a>    | External | noFollow      |
| <a href="#">Шымкент</a>             | External | noFollow      |
| <a href="#">Минск</a>               | External | noFollow      |

## In-page links

|                                  |          |               |
|----------------------------------|----------|---------------|
| <a href="#">Ташкент</a>          | External | noFollow      |
| <a href="#">Ангарск</a>          | External | Passing Juice |
| <a href="#">Архангельск</a>      | External | Passing Juice |
| <a href="#">Астрахань</a>        | External | Passing Juice |
| <a href="#">Балаково</a>         | External | Passing Juice |
| <a href="#">Барнаул</a>          | External | Passing Juice |
| <a href="#">Белгород</a>         | External | Passing Juice |
| <a href="#">Бийск</a>            | External | Passing Juice |
| <a href="#">Благовещенск</a>     | External | Passing Juice |
| <a href="#">Братск</a>           | External | Passing Juice |
| <a href="#">Брянск</a>           | External | Passing Juice |
| <a href="#">Великий Новгород</a> | External | Passing Juice |
| <a href="#">Владикавказ</a>      | External | Passing Juice |
| <a href="#">Владимир</a>         | External | Passing Juice |
| <a href="#">Волгоград</a>        | External | Passing Juice |
| <a href="#">Волжский</a>         | External | Passing Juice |
| <a href="#">Вологда</a>          | External | Passing Juice |
| <a href="#">Воронеж</a>          | External | Passing Juice |
| <a href="#">Грозный</a>          | External | Passing Juice |
| <a href="#">Дзержинск</a>        | External | Passing Juice |
| <a href="#">Донецк</a>           | External | Passing Juice |
| <a href="#">Запорожье</a>        | External | Passing Juice |
| <a href="#">Иваново</a>          | External | Passing Juice |
| <a href="#">Ижевск</a>           | External | Passing Juice |
| <a href="#">Иркутск</a>          | External | Passing Juice |
| <a href="#">Йошкар-Ола</a>       | External | Passing Juice |
| <a href="#">Калининград</a>      | External | Passing Juice |
| <a href="#">Калуга</a>           | External | Passing Juice |

## In-page links

|                                  |          |               |
|----------------------------------|----------|---------------|
| <a href="#">Кемерово</a>         | External | Passing Juice |
| <a href="#">Киров</a>            | External | Passing Juice |
| <a href="#">Кострома</a>         | External | Passing Juice |
| <a href="#">Краснодар</a>        | External | Passing Juice |
| <a href="#">Курган</a>           | External | Passing Juice |
| <a href="#">Курск</a>            | External | Passing Juice |
| <a href="#">Липецк</a>           | External | Passing Juice |
| <a href="#">Луганск</a>          | External | Passing Juice |
| <a href="#">Магнитогорск</a>     | External | Passing Juice |
| <a href="#">Махачкала</a>        | External | Passing Juice |
| <a href="#">Мурманск</a>         | External | Passing Juice |
| <a href="#">Набережные Челны</a> | External | Passing Juice |
| <a href="#">Нижневартовск</a>    | External | Passing Juice |
| <a href="#">Нижнекамск</a>       | External | Passing Juice |
| <a href="#">Нижний Тагил</a>     | External | Passing Juice |
| <a href="#">Новокузнецк</a>      | External | Passing Juice |
| <a href="#">Новороссийск</a>     | External | Passing Juice |
| <a href="#">Ноябрьск</a>         | External | Passing Juice |
| <a href="#">Омск</a>             | External | Passing Juice |
| <a href="#">Орёл</a>             | External | Passing Juice |
| <a href="#">Оренбург</a>         | External | Passing Juice |
| <a href="#">Орск</a>             | External | Passing Juice |
| <a href="#">Пенза</a>            | External | Passing Juice |
| <a href="#">Петрозаводск</a>     | External | Passing Juice |
| <a href="#">Псков</a>            | External | Passing Juice |
| <a href="#">Рыбинск</a>          | External | Passing Juice |
| <a href="#">Рязань</a>           | External | Passing Juice |
| <a href="#">Салехард</a>         | External | Passing Juice |

## In-page links

|                                |          |               |
|--------------------------------|----------|---------------|
| <a href="#">Самара</a>         | External | Passing Juice |
| <a href="#">Саранск</a>        | External | Passing Juice |
| <a href="#">Саратов</a>        | External | Passing Juice |
| <a href="#">Севастополь</a>    | External | Passing Juice |
| <a href="#">Северодвинск</a>   | External | Passing Juice |
| <a href="#">Симферополь</a>    | External | Passing Juice |
| <a href="#">Смоленск</a>       | External | Passing Juice |
| <a href="#">Сочи</a>           | External | Passing Juice |
| <a href="#">Ставрополь</a>     | External | Passing Juice |
| <a href="#">Старый Оскол</a>   | External | Passing Juice |
| <a href="#">Стерлитамак</a>    | External | Passing Juice |
| <a href="#">Сургут</a>         | External | Passing Juice |
| <a href="#">Сыктывкар</a>      | External | Passing Juice |
| <a href="#">Таганрог</a>       | External | Passing Juice |
| <a href="#">Тамбов</a>         | External | Passing Juice |
| <a href="#">Тверь</a>          | External | Passing Juice |
| <a href="#">Тольятти</a>       | External | Passing Juice |
| <a href="#">Томск</a>          | External | Passing Juice |
| <a href="#">Тула</a>           | External | Passing Juice |
| <a href="#">Улан-Удэ</a>       | External | Passing Juice |
| <a href="#">Ульяновск</a>      | External | Passing Juice |
| <a href="#">Уфа</a>            | External | Passing Juice |
| <a href="#">Хабаровск</a>      | External | Passing Juice |
| <a href="#">Ханты-Мансийск</a> | External | Passing Juice |
| <a href="#">Чебоксары</a>      | External | Passing Juice |
| <a href="#">Череповец</a>      | External | Passing Juice |
| <a href="#">Чита</a>           | External | Passing Juice |
| <a href="#">Шахты</a>          | External | Passing Juice |

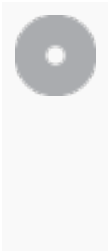
## In-page links

|                             |          |               |
|-----------------------------|----------|---------------|
| <a href="#">Энгельс</a>     | External | Passing Juice |
| <a href="#">Якутск</a>      | External | Passing Juice |
| <a href="#">Ярославль</a>   | External | Passing Juice |
| <a href="#">Брест</a>       | External | noFollow      |
| <a href="#">Витебск</a>     | External | noFollow      |
| <a href="#">Гомель</a>      | External | noFollow      |
| <a href="#">Гродно</a>      | External | noFollow      |
| <a href="#">Могилёв</a>     | External | noFollow      |
| <a href="#">Баткен</a>      | External | noFollow      |
| <a href="#">Бишкек</a>      | External | noFollow      |
| <a href="#">Джалал-Абад</a> | External | noFollow      |
| <a href="#">Каракол</a>     | External | noFollow      |
| <a href="#">Нарын</a>       | External | noFollow      |
| <a href="#">Ош</a>          | External | noFollow      |
| <a href="#">Талас</a>       | External | noFollow      |
| <a href="#">Андижан</a>     | External | noFollow      |
| <a href="#">Бухара</a>      | External | noFollow      |
| <a href="#">Нукус</a>       | External | noFollow      |
| <a href="#">Самарканд</a>   | External | noFollow      |
| <a href="#">Фергана</a>     | External | noFollow      |
| <a href="#">Бохтар</a>      | External | noFollow      |
| <a href="#">Бустон</a>      | External | noFollow      |
| <a href="#">Вахдат</a>      | External | noFollow      |
| <a href="#">Гиссар</a>      | External | noFollow      |
| <a href="#">Гулистон</a>    | External | noFollow      |
| <a href="#">Душанбе</a>     | External | noFollow      |
| <a href="#">Истаравшан</a>  | External | noFollow      |
| <a href="#">Истиклол</a>    | External | noFollow      |

## In-page links

|                             |          |          |
|-----------------------------|----------|----------|
| <a href="#">Исфара</a>      | External | noFollow |
| <a href="#">Канибадам</a>   | External | noFollow |
| <a href="#">Куляб</a>       | External | noFollow |
| <a href="#">Курган-Тюбе</a> | External | noFollow |
| <a href="#">Левакент</a>    | External | noFollow |
| <a href="#">Нурек</a>       | External | noFollow |
| <a href="#">Пенджикент</a>  | External | noFollow |
| <a href="#">Рогун</a>       | External | noFollow |
| <a href="#">Турсунзаде</a>  | External | noFollow |
| <a href="#">Хорог</a>       | External | noFollow |
| <a href="#">Худжанд</a>     | External | noFollow |

## SEO Keywords



Keywords Cloud

отправить номер **санкт-петербург**  
имя отправлено телефона  
персональных **данных** **ВВЕДИТЕ**  
сообщение

## Keywords Consistency

| Keyword         | Content | Title | Keywords | Descripti<br>on | Headings |
|-----------------|---------|-------|----------|-----------------|----------|
| введите         | 13      | ✖     | ✖        | ✖               | ✖        |
| санкт-петербург | 9       | ✔     | ✖        | ✖               | ✖        |
| данных          | 8       | ✖     | ✖        | ✖               | ✖        |
| отправлено      | 7       | ✖     | ✖        | ✖               | ✖        |
| персональных    | 7       | ✖     | ✖        | ✖               | ✖        |

## Usability

|                                                                                  |              |                                                   |
|----------------------------------------------------------------------------------|--------------|---------------------------------------------------|
|  | Url          | Domain : spb.bvb-alyans.ru<br>Length : 17         |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is ru.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|                                                                                    |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|------------------------------------------------------------------------------------|-----------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|   | Doctype         | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|  | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|  | W3C Validity    | Errors : 72<br>Warnings : 16                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text.<br>Use <a href="#">free antispam protector</a> to hide email from spammers.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|  | Speed Tips      | <div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div> |

## Mobile

|                                                                                  |                     |                                                                                            |
|----------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div><div>✓ Apple Icon</div><div>✓ Meta Viewport Tag</div><div>✓ Flash content</div></div> |
|----------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------|

## Optimization

|                                                                                   |             |                                                                                                                                                                                                                                                                                                 |
|-----------------------------------------------------------------------------------|-------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|   | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <div><div><a href="https://spb.bvb-alyans.ru/sitemap.xml">https://spb.bvb-alyans.ru/sitemap.xml</a></div><div><a href="https://spb.bvb-alyans.ru/sitemap.txt">https://spb.bvb-alyans.ru/sitemap.txt</a></div></div>                              |
|   | Robots.txt  | <p><a href="http://spb.bvb-alyans.ru/robots.txt">http://spb.bvb-alyans.ru/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>                                                                                                                                                  |
|  | Analytics   | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |