



# Website review swiss-belhotel.com

Generated on November 08 2024 11:40 AM




The score is 42/100




## SEO Content

	<p>Title</p>	<p>Swiss-Belhotel International   Book Online &amp; Exclusive Deals</p> <p><b>Length : 60</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Find your perfect getaway at Swiss-Belhotel! Explore our collection of luxury &amp; budget hotels &amp; resorts worldwide. Book online &amp; save with exclusive deals!</p> <p><b>Length : 168</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Keywords</p>	<p>Swiss-Belhotel International Hotels and Resorts Swiss-Belhotel International Hotels and Resorts</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1379 1481 1608"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>image</td> <td><a href="https://www.swiss-belhotel.com/PicsHotel/swissbelcorporate/Images/logogram.png">https://www.swiss-belhotel.com/PicsHotel/swissbelcorporate/Images/logogram.png</a></td> </tr> </tbody> </table>	Property	Content	image	<a href="https://www.swiss-belhotel.com/PicsHotel/swissbelcorporate/Images/logogram.png">https://www.swiss-belhotel.com/PicsHotel/swissbelcorporate/Images/logogram.png</a>								
Property	Content													
image	<a href="https://www.swiss-belhotel.com/PicsHotel/swissbelcorporate/Images/logogram.png">https://www.swiss-belhotel.com/PicsHotel/swissbelcorporate/Images/logogram.png</a>													
	<p>Headings</p>	<table border="1" data-bbox="539 1637 1481 1706"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>4</td> <td>26</td> <td>15</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1742 1249 2069" style="list-style-type: none"> <li>• [H1] OUR LOYALTY PROGRAM</li> <li>• [H1] SBEC - SWISS-BELEXECUTIVE</li> <li>• [H1] SPECIAL OFFERS</li> <li>• [H1] NEWS &amp; EVENTS</li> <li>• [H2] Become a member and save up to 50%!</li> <li>• [H2] Make a booking</li> <li>• [H2] A Family Vacation Your Kids Will Love!</li> <li>• [H2] CTG Hotels &amp; Resorts</li> <li>• [H2] Member Rate - 10% OFF!</li> <li>• [H2] Business</li> </ul>	H1	H2	H3	H4	H5	H6	4	26	15	0	0	0
H1	H2	H3	H4	H5	H6									
4	26	15	0	0	0									





## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Leisure</li><li>• [H2] Golf</li><li>• [H2] Meetings</li><li>• [H2] Family</li><li>• [H2] Weddings</li><li>• [H2] Indonesia</li><li>• [H2] Bali</li><li>• [H2] Jakarta</li><li>• [H2] Australia</li><li>• [H2] New Zealand</li><li>• [H2] Vietnam</li><li>• [H2] Qatar</li><li>• [H2] Middle East</li><li>• [H2] Philippines</li><li>• [H2] Malaysia</li><li>• [H2] Thailand</li><li>• [H2] Kenya</li><li>• [H2] Swiss-Belhotel International to Double its Presence in Europe, Middle East and Africa Region by 2025</li><li>• [H2] Swiss-Belhotel International Announces the Opening of its First Māua Branded Hotel and its 75th Property in Indonesia</li><li>• [H2] Swiss-Belhotel International Chairman and President Mr. Gavin M. Faull Named Finalist for Auckland Airport Tourism Industry Champion Award at New Zealand Tourism Awards 2024</li><li>• [H3] Click here to sign up</li><li>• [H3] GET EXCLUSIVE ACCESS</li><li>• [H3] Indonesia</li><li>• [H3] Bali</li><li>• [H3] Jakarta</li><li>• [H3] Australia</li><li>• [H3] New Zealand</li><li>• [H3] Vietnam</li><li>• [H3] Qatar</li><li>• [H3] Middle East</li><li>• [H3] Philippines</li><li>• [H3] Malaysia</li><li>• [H3] Thailand</li><li>• [H3] Kenya</li><li>• [H3] ' + country + '</li></ul>
	Images	<p>We found 46 images on this web page.</p> <p>16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>0%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content</p>

## SEO Content

		in an Iframe cannot be indexed.
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## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 27 links including 2 link(s) to files
	Statistics	External Links : noFollow 3.7% External Links : Passing Juice 18.52% Internal Links 77.78%


## In-page links

Anchor	Type	Juice
<a href="#">Please enable JavaScript in your browser for better experience</a>	Internal	Passing Juice
<a href="#">English</a>	Internal	Passing Juice
<a href="#">Bahasa Indonesia</a>	Internal	Passing Juice
<a href="#">Arabic</a>	Internal	Passing Juice
<a href="#">Vietnamese</a>	Internal	Passing Juice
<a href="#">Bulgarian</a>	Internal	Passing Juice
<a href="#">Chinese</a>	Internal	Passing Juice
<a href="#">Francais</a>	Internal	Passing Juice
<a href="#">German</a>	Internal	Passing Juice
<a href="#">Malay</a>	Internal	Passing Juice
<a href="#">Forgot your password</a>	Internal	Passing Juice

## In-page links

<a href="#">Book Now</a>	Internal	Passing Juice
<a href="#">Manage My Bookings</a>	External	Passing Juice
<a href="#">LOGIN</a>	Internal	Passing Juice
<a href="#">BE A MEMBER</a>	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice
<a href="#">Terms and Conditions</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">evoSuite Tourism Marketing Software</a>	External	noFollow
<a href="#">Login</a>	Internal	Passing Juice
' + city + '	Internal	Passing Juice
' + prev.name + '	Internal	Passing Juice
<a href="#">Book Now</a>	Internal	Passing Juice


## SEO Keywords

	Keywords Cloud	
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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## Usability

	Url	Domain : swiss-belhotel.com Length : 18
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## Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 16 Warnings : 15
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Attention! Try to avoid nested tables in HTML.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>





## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li></ul>
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## Mobile

✓ Flash content

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <input type="text" value="/sitemap.xml"/>
	Robots.txt	<a href="http://swiss-belhotel.com/robots.txt">http://swiss-belhotel.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  <input type="text" value="Google Analytics"/>