








# Website review swiss-historic-hotels.ch

Generated on November 08 2024 11:42 AM

The score is 58/100



## SEO Content

	Title	<p>Swiss Historic Hotels - «Where the story begins»</p> <p><b>Length : 48</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Eintauchen in die Geschichte der Schweizer Hotellerie.</p> <p><b>Length : 54</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1906"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Swiss Historic Hotels</td> </tr> <tr> <td>title</td> <td>Swiss Historic Hotels - «Where the story begins»</td> </tr> <tr> <td>description</td> <td>Eintauchen in die Geschichte der Schweizer Hotellerie.</td> </tr> <tr> <td>url</td> <td>https://swiss-historic-hotels.ch/</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>image</td> <td>https://swiss-historic-hotels.ch/bilder/_800xAUTO_crop_center-center_100_none/socialMediaFallbackImage.jpg</td> </tr> </tbody> </table>	Property	Content	site_name	Swiss Historic Hotels	title	Swiss Historic Hotels - «Where the story begins»	description	Eintauchen in die Geschichte der Schweizer Hotellerie.	url	https://swiss-historic-hotels.ch/	type	website	image	https://swiss-historic-hotels.ch/bilder/_800xAUTO_crop_center-center_100_none/socialMediaFallbackImage.jpg
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# SEO Content

- [H1] {{SHARE}}
- [H2] Reisewelten
- [H2] Angebote & News
- [H2] Charmant, lebendig und einladend: Swiss Historic Hotels
- [H2] #swisshistorichotels
- [H3] Buch «Hotelgeschichten»
- [H3] Hotel buchen
- [H3] Online Booking
- [H4] Château Salavaux
- [H4] Romantik Seehotel Sonne
- [H4] Hotel Kloster Fischingen
- [H4] Marktgasse Hotel
- [H4] Badrutt's Palace Hotel
- [H4] Chasa de Capol
- [H4] BLUME. Baden Hotel & Restaurant
- [H4] Hotel Chasa Chalavaina
- [H4] Hotel La Couronne
- [H4] Hôtel Masson
- [H4] Jubiläumswein
- [H4] Buch «Hotelgeschichten»
- [H4] Grand Train Tour of Switzerland - Historische Tour
- [H4] Zeitreise durch Graubünden
- [H4] Passport - CHF 100 Gutschein offeriert
- [H4] E-Bike Tour zu den 4 Innerschweizer Swiss Historic Hotels
- [H4] Swiss Historic E-Bike Tours
- [H4] Velo-Rundtour mit Übernachtungen in drei Swiss Historic Hotels
- [H5] Online Booking
- [H5] Aktivitäten & Sport
- [H5] Wellness & Spa
- [H5] Familienfreundlich
- [H5] Kunst & Kultur
- [H5] Bankette
- [H5] Seminare
- [H5] Park & Garten
- [H5] Kontakt
- [H6] Gutschein
- [H6] Newsletter
- [H6] Social Media
- [H6] Medien & Presse
- [H6] Jobs
- [H6] Partner & Links
- [H6] Newsletter
- [H6] Gutscheine
- [H6] Mitgliederbereich



Images

We found 35 images on this web page.

1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.





Text/HTML Ratio





Ratio : **1%**

This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.

## SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 21 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 9.52% Internal Links 90.48%

## In-page links

Anchor	Type	Juice
<a href="#">EN</a>	Internal	Passing Juice
<a href="#">FR</a>	Internal	Passing Juice
<a href="#">IT</a>	Internal	Passing Juice
<a href="#">Jobs</a>	Internal	Passing Juice
<a href="#">Über uns</a>	Internal	Passing Juice
<a href="#">Kontakt</a>	Internal	Passing Juice
<a href="#">Hotels</a>	Internal	Passing Juice
<a href="#">Angebote &amp; Events</a>	Internal	Passing Juice
<a href="#">Inspiration &amp; Erlebnisse</a>	Internal	Passing Juice

## In-page links

<a href="#">Friends of SHH</a>	Internal	Passing Juice
<a href="#">Gutscheine</a>	External	Passing Juice
<a href="#">swiss-historic-hotels.ch</a>	Internal	Passing Juice
<a href="#">Medien &amp; Presse</a>	Internal	Passing Juice
<a href="#">Partner &amp; Links</a>	Internal	Passing Juice
<a href="#">Newsletter</a>	Internal	Passing Juice
<a href="#">Mitgliederbereich</a>	Internal	Passing Juice
<a href="#">Impressum</a>	Internal	Passing Juice
<a href="#">Datenschutz</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">download</a>	Internal	Passing Juice
=	External	Passing Juice

## SEO Keywords














## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
hotel	118	✓	✗	✓	✓
hotels	25	✓	✗	✗	✓
und	24	✗	✗	✗	✓
swiss	19	✓	✗	✗	✓
historic	19	✓	✗	✗	✓

## Usability

	Url	Domain : swiss-historic-hotels.ch Length : 24
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 78 Warnings : 16
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✔ Apple Icon</li><li>✔ Meta Viewport Tag</li><li>✔ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="https://swiss-historic-hotels.ch/sitemap.xml">https://swiss-historic-hotels.ch/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://swiss-historic-hotels.ch/robots.txt">http://swiss-historic-hotels.ch/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>