# Website review
# swisscyberstorm.com

Generated on February 22 2025 06:56 AM

**The score is 33/100**

## SEO Content

| | | |
|---|---|---|
| ✅ | Title | Swiss Cyber Storm &#8211; Kursaal Bern<br><br>**Length : 38**<br><br>Perfect, your title contains between 10 and 70 characters. |
| ❌ | Description | **Length : 0**<br><br>Very bad. We haven't found meta description on your page. Use [this free online meta tags generator](#) to create description. |
| ❌ | Keywords | Very bad. We haven't found meta keywords on your page. Use [this free online meta tags generator](#) to create keywords. |
| ❌ | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use [this free og properties generator](#) to create them. |
| ⊙ | Headings | **H1** 0   **H2** 4   **H3** 0   **H4** 0   **H5** 0   **H6** 0<br><br>• [H2] Your feedback to Swiss Cyber Storm 2024<br>• [H2] Meet Top International Speakers<br>• [H2] Mission Statement<br>• [H2] Location |
| ❌ | Images | We found 29 images on this web page.<br><br>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
| ❌ | Text/HTML Ratio | Ratio : **1%**<br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
| ✅ | Flash | Perfect, no Flash content has been detected on this page. |

# SEO Content

| | | |
|---|---|---|
| ✅ | Iframe | Great, there are no Iframes detected on this page. |

# SEO Links

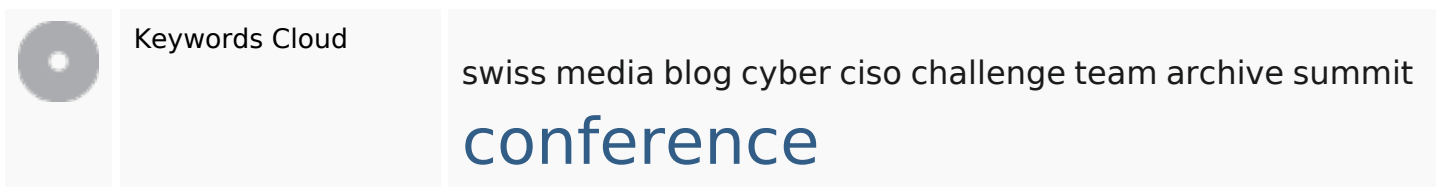| | | |
|---|---|---|
| ❌ | URL Rewrite | Bad. Your links have query string. |
| ❌ | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
| ✅ | In-page links | We found a total of 30 links including 0 link(s) to files |
| ⦿ | Statistics | External Links : noFollow 0%<br><br>External Links : Passing Juice 20%<br><br>Internal Links 80% |

# In-page links

| Anchor | Type | Juice |
|---|---|---|
| - | External | Passing Juice |
| Home | Internal | Passing Juice |
| Tickets | Internal | Passing Juice |
| Partners | Internal | Passing Juice |
| Blog | Internal | Passing Juice |
| CISO Summit | Internal | Passing Juice |
| Media | Internal | Passing Juice |
| Team | Internal | Passing Juice |
| Challenge | External | Passing Juice |
| Archive | Internal | Passing Juice |
| Conference 2024 | Internal | Passing Juice |
| | | |

# In-page links

| | | | |
|---|---|---|---|
| Conference 2023 | | Internal | Passing Juice |
| Conference 2022 | | Internal | Passing Juice |
| Conference 2021 | | Internal | Passing Juice |
| Conference 2020 | | Internal | Passing Juice |
| Conference 2019 | | Internal | Passing Juice |
| Conference 2018 | | Internal | Passing Juice |
| Conference 2017 | | Internal | Passing Juice |
| Conference 2016 | | Internal | Passing Juice |
| Conference 2015 | | Internal | Passing Juice |
| Conference 2014 | | Internal | Passing Juice |
| Conference 2013 | | Internal | Passing Juice |
| Click Here | | External | Passing Juice |
| Tickets | | External | Passing Juice |
| Read more | | Internal | Passing Juice |
| Tickets | | Internal | Passing Juice |
| www.CleverReach.de | | External | Passing Juice |
| Impressum and Privacy Policy | | Internal | Passing Juice |
| Code of Conduct | | Internal | Passing Juice |
| Nine | | External | Passing Juice |

# SEO Keywords

| | |
|---|---|
| Keywords Cloud | swiss media blog cyber ciso challenge team archive summit conference |

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---|---|---|---|---|---|
| | | | | | |

# Keywords Consistency

| conference | 12 | ✖ | ✖ | ✖ | ✖ |
|---|---|---|---|---|---|
| blog | 1 | ✖ | ✖ | ✖ | ✖ |
| archive | 1 | ✖ | ✖ | ✖ | ✖ |
| challenge | 1 | ✖ | ✖ | ✖ | ✖ |
| team | 1 | ✖ | ✖ | ✖ | ✖ |

# Usability

| | Url | Domain : swisscyberstorm.com<br>Length : 19 |
|---|---|---|
| ✔ | Favicon | Great, your website has a favicon. |
| ✖ | Printability | We could not find a Print-Friendly CSS. |
| ✔ | Language | Good. Your declared language is en. |
| ✖ | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

| | Doctype | HTML 5 |
|---|---|---|
| ✔ | Encoding | Perfect. Your declared charset is UTF-8. |
| ✖ | W3C Validity | Errors : 36<br>Warnings : 65 |
| ✖ | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
| ✔ | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |

# Document

| | Speed Tips | | |
|---|---|---|---|
| | | ✔ | Excellent, your website doesn't use nested tables. |
| | | ✖ | Too bad, your website is using inline styles. |
| | | ✖ | Too bad, your website has too many CSS files (more than 4). |
| | | ✖ | Too bad, your website has too many JS files (more than 6). |
| | | ✔ | Perfect, your website takes advantage of gzip. |

# Mobile

| | Mobile Optimization | | |
|---|---|---|---|
| | | ✖ | Apple Icon |
| | | ✔ | Meta Viewport Tag |
| | | ✔ | Flash content |

# Optimization

| ✔ | XML Sitemap | Great, your website has an XML sitemap. <br><br> https://www.swisscyberstorm.com/wp-sitemap.xml |
|---|---|---|
| ✔ | Robots.txt | http://swisscyberstorm.com/robots.txt <br><br> Great, your website has a robots.txt file. |
| ✖ | Analytics | Missing <br><br> We didn't detect an analytics tool installed on this website. <br><br> Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |