








# Website review swissheidihotel.ch

Generated on November 08 2024 11:41 AM





The score is 53/100







## SEO Content

	Title	<p>Swiss Heidi Hotel &amp;#8211; Ihr Hotel in den Bündner Herrschaft</p> <p><b>Length : 61</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Im malerischen Maienfeld, im angenehmen Klima der Bündner Herrschaft, befindet sich die einzigartige Heidiwelt mit dem Swiss Heidi Hotel als Drehscheibe für Kurzferien, Entdeckerausflüge in Heidis Heimat, Tagungen und Seminare oder einem Zwischenstopp auf der Reise.</p> <p><b>Length : 266</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1" data-bbox="544 1547 1481 1621"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>3</td> <td>8</td> <td>1</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1653 1166 2078" style="list-style-type: none"> <li>• [H1] SWISS HEIDI HOTEL</li> <li>• [H2] book online and benefit.</li> <li>• [H2] Von den Besten empfohlen</li> <li>• [H3] Zum Bestpreis garantiert.</li> <li>• [H3] Good Morning Sonntags-Brunch!</li> <li>• [H3] Erholsam schlafen.</li> <li>• [H3] Die malerische Region entdecken.</li> <li>• [H3] Übernachtung</li> <li>• [H3] Gastronomie</li> <li>• [H3] Kontakt &amp; Anreise</li> <li>• [H3] Tagen &amp; Feiern</li> <li>• [H4] Zum besten Preis. Garantiert.</li> </ul>	H1	H2	H3	H4	H5	H6	1	3	8	1	0	0
H1	H2	H3	H4	H5	H6									
1	3	8	1	0	0									

## SEO Content

	Images	We found 7 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>2%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 21 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 19.05% Internal Links 80.95%

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Seminare &amp;#038; Tagungen</a>	Internal	Passing Juice
<a href="#">Bankette &amp;#038; Feste</a>	Internal	Passing Juice
<a href="#">Events &amp;#038; Tickets</a>	Internal	Passing Juice
<a href="#">Kontakt &amp;#038; Anreise</a>	Internal	Passing Juice

## In-page links

<a href="#">Packages</a>	Internal	Passing Juice
<a href="#">Bistro</a>	Internal	Passing Juice
<a href="#">Heidis Bar</a>	Internal	Passing Juice
<a href="#">Sonntagsbrunch</a>	Internal	Passing Juice
<a href="#">Ihre Gastgeber</a>	Internal	Passing Juice
<a href="#">Jobs</a>	External	Passing Juice
<a href="#">Nachhaltigkeit</a>	External	Passing Juice
<a href="#">Sommer Aktivitäten</a>	Internal	Passing Juice
<a href="#">Winter Aktivitäten</a>	Internal	Passing Juice
<a href="#">Doppelzimmer</a>	Internal	Passing Juice
<a href="#">Suiten</a>	Internal	Passing Juice
<a href="#">Newsletter</a>	Internal	Passing Juice
<a href="#">Jobs</a>	Internal	Passing Juice
<a href="#">Medien</a>	External	Passing Juice
<a href="#">Impressum   AGBs   Datenschutz</a>	Internal	Passing Juice
<a href="#">AlpinTrend-Gruppe</a>	External	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
kontakt	6	✘	✘	✘	✔
anreise	6	✘	✘	✘	✔
aktivitäten	6	✘	✘	✘	✘







## Keywords Consistency

hotel	5	✓	✗	✓	✓
heidi	4	✓	✗	✓	✓

## Usability

	Url	Domain : swissheidihotel.ch Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 55 Warnings : 18
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✗ Too bad, your website has too many CSS files (more than 4).</li></ul>

## Document

- ✓ Perfect, your website has few JavaScript files.
- ✓ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✓ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<https://www.swissheidihotel.ch/wp-sitemap.xml>



### Robots.txt

<http://swissheidihotel.ch/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.