



# Website review swisshospitalitycollection.ch

Generated on November 08 2024 11:43 AM






The score is **62/100**







## SEO Content

	<p>Title</p>	<p>Schweizer Hotels finden   Swiss hospitality collection</p> <p><b>Length : 54</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	<p>Description</p>	<p>Sie suchen ein Hotel in der Schweiz? Bei uns finden Sie einfach und schnell Ihr Traumhotel in Top Ferien-Destinationen   Jetzt buchen und sparen.</p> <p><b>Length : 145</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	<p>Keywords</p>	<p>ferien in der schweiz, hotels schweiz, hotel schweiz, schweiz hotels, schweiz hotel, schweiz ferien</p> <p>Good, your page contains meta keywords.</p>																
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1346 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Hotels in der Schweiz   Swiss hospitality collection</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>url</td> <td>https://www.swisshospitalitycollection.ch/</td> </tr> <tr> <td>site_name</td> <td>Swiss hospitality collection</td> </tr> <tr> <td>description</td> <td>Sie suchen ein Hotel in der Schweiz? Einfach und schnell Hotel finden   Filtern nach ✓ Region ✓ Lage ✓ Preisklasse   Jetzt zum Bestpreis buchen!</td> </tr> <tr> <td>image</td> <td>https://www.swisshospitalitycollection.ch/assets/b2c/Images/Destinations/zuerich.jpg</td> </tr> <tr> <td>image:type</td> <td>image/jpeg</td> </tr> </tbody> </table>	Property	Content	title	Hotels in der Schweiz   Swiss hospitality collection	type	article	url	https://www.swisshospitalitycollection.ch/	site_name	Swiss hospitality collection	description	Sie suchen ein Hotel in der Schweiz? Einfach und schnell Hotel finden   Filtern nach ✓ Region ✓ Lage ✓ Preisklasse   Jetzt zum Bestpreis buchen!	image	https://www.swisshospitalitycollection.ch/assets/b2c/Images/Destinations/zuerich.jpg	image:type	image/jpeg
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## SEO Content

		image:width 2600												
		image:height 1733												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>[H1] Swiss hospitality collection</li> <li>[H2] Die schönsten Facetten der Schweiz</li> </ul>	H1	H2	H3	H4	H5	H6	1	1	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	1	0	0	0	0									
	Images	<p>We found 56 images on this web page.</p> <p>7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>36%</b></p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>												
	Flash	Terrible, you have Flash content, this mean that for search engines hard to understand your content.												
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.												

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 36 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 5.56%</p> <p>Internal Links 94.44%</p>


## In-page links

Anchor	Type	Juice
<a href="#">DE</a>	Internal	Passing Juice
<a href="#">EN</a>	Internal	Passing Juice
<a href="#">FR</a>	Internal	Passing Juice
<a href="#">IT</a>	Internal	Passing Juice
<a href="#">Über uns</a>	Internal	Passing Juice
<a href="#">Auf einen Blick</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Woody Kids-Programm</a>	Internal	Passing Juice
<a href="#">Für Hoteliers</a>	Internal	Passing Juice
<a href="#">Unsere Marken</a>	Internal	Passing Juice
<a href="#">Swiss alpine hotels</a>	Internal	Passing Juice
<a href="#">Swiss boutique hotels</a>	Internal	Passing Juice
<a href="#">Swiss family hotels</a>	Internal	Passing Juice
<a href="#">Swiss lakeside hotels</a>	Internal	Passing Juice
<a href="#">Swiss spa hotels</a>	Internal	Passing Juice
<a href="#">Swiss urban hotels</a>	Internal	Passing Juice
<a href="#">Hotels</a>	Internal	Passing Juice
<a href="#">Destinationen</a>	Internal	Passing Juice
<a href="#">Basel</a>	Internal	Passing Juice
<a href="#">Berner Oberland</a>	Internal	Passing Juice
<a href="#">Bern &amp; Region</a>	Internal	Passing Juice
<a href="#">Genfersee Region</a>	Internal	Passing Juice
<a href="#">Graubünden</a>	Internal	Passing Juice
<a href="#">Luzern &amp; Region</a>	Internal	Passing Juice
<a href="#">Ostschweiz</a>	Internal	Passing Juice
<a href="#">Schweizer Mittelland</a>	Internal	Passing Juice
<a href="#">Tessin</a>	Internal	Passing Juice

## In-page links

<a href="#">Wallis</a>	Internal	Passing Juice
<a href="#">Zürich &amp; Region</a>	Internal	Passing Juice
<a href="#">Tagen, Feiern und Events</a>	Internal	Passing Juice
-	Internal	Passing Juice
<a href="#">Mehr dazu</a>	External	Passing Juice
<a href="#">Impressum</a>	Internal	Passing Juice
<a href="#">Kontakt</a>	Internal	Passing Juice
<a href="#">Datenschutzerklärung</a>	Internal	Passing Juice
<a href="#">Eine Marke der Grand Metropolitan Hotels</a>	External	Passing Juice



## SEO Keywords

	Keywords Cloud	hide region und hospitality für <b>hotels</b> <b>swiss oder</b> show collection
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
hotels	11	✓	✓	✗	✗
swiss	10	✓	✗	✗	✓
oder	8	✗	✗	✗	✗
für	6	✗	✗	✗	✗
region	5	✗	✗	✗	✗









## Usability

	Url	Domain : swisshospitalitycollection.ch Length : 29
	Favicon	Great, your website has a favicon.





## Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 13 Warnings : 6
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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# Mobile

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://www.swisshospitalitycollection.ch/sitemap.xml">https://www.swisshospitalitycollection.ch/sitemap.xml</a>
	Robots.txt	<a href="http://swisshospitalitycollection.ch/robots.txt">http://swisshospitalitycollection.ch/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.