

Website review techdirt.com

Generated on January 24 2025 17:28 PM

The score is 37/100



SEO Content

	Title	Techdirt. Length : 9 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.																						
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.																						
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																						
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Techdirt</td></tr><tr><td>url</td><td>https://www.techdirt.com/</td></tr><tr><td>site_name</td><td>Techdirt</td></tr><tr><td>image</td><td>https://www.techdirt.com/wp-content/themes/techdirt/assets/images/td-rect-logo-white.png</td></tr><tr><td>image:width</td><td>512</td></tr><tr><td>image:height</td><td>512</td></tr><tr><td>locale</td><td>en_US</td></tr></tbody></table>					Property	Content	type	website	title	Techdirt	url	https://www.techdirt.com/	site_name	Techdirt	image	https://www.techdirt.com/wp-content/themes/techdirt/assets/images/td-rect-logo-white.png	image:width	512	image:height	512	locale	en_US
Property	Content																							
type	website																							
title	Techdirt																							
url	https://www.techdirt.com/																							
site_name	Techdirt																							
image	https://www.techdirt.com/wp-content/themes/techdirt/assets/images/td-rect-logo-white.png																							
image:width	512																							
image:height	512																							
locale	en_US																							
	Headings	H1 10	H2 11	H3 12	H4 1	H5 1	H6 0																	

SEO Content

- [H1] AT&T's Support Of 'Open Access' Fiber Competition Is A Head Fake, Community Owned ISP Says
- [H1] Ctrl-Alt-Speech: The TickTock On TikTok
- [H1] Milwaukee Meteorologist Fired One Day After Criticizing Elon Musk's Nazi-ish Salute
- [H1] Trump Disbands Cybersecurity Board Investigating Massive Chinese Phone System Hack
- [H1] Analysts Think America's Two Biggest And Shittiest Cable Giants (Comcast, Charter) Could Merge Under Trump 2.0
- [H1] Trump Pardons Ulbricht, Betraying His Demand That Drug Dealers Deserve Death
- [H1] Daily Deal: Database Administration Super Bundle
- [H1] Phone Metadata Suddenly Not So 'Harmless' When It's The FBI's Data Being Harvested
- [H1] Users Once Again Annoyed As Netflix Once Again Raises Prices
- [H1] The NHL Is Having Trademark Trouble With Its Newest Team In Utah
- [H2] Wednesday
- [H2] Tuesday
- [H2] Sunday
- [H2] Saturday
- [H2] Friday
- [H2] Thursday
- [H2] Email This Story
- [H2] Tools & Services
- [H2] Company
- [H2] Contact
- [H2] More
- [H3] from the fake-competition dept
- [H3] from the ctrl-alt-speech dept
- [H3] from the we're-in-a-dark-place dept
- [H3] from the seems-bad,-bob dept
- [H3] from the merge-ALL-the-things! dept
- [H3] from the trumpian-justice dept
- [H3] from the good-deals-on-cool-stuff dept
- [H3] from the turntabled dept
- [H3] from the pay-more-for-less! dept
- [H3] from the off-the-crossbar dept
- [H3] Techdirt Daily Newsletter
- [H3]
- [H4] The Techdirt Greenhouse
- [H5] More



Images

We found 37 images on this web page.

33 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.



Text/HTML Ratio



Ratio : **0%**

This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.





Flash

Perfect, no Flash content has been detected on this page.

SEO Content

		
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 261 links including 1 link(s) to files
	Statistics	External Links : noFollow 0.77% External Links : Passing Juice 18.77% Internal Links 80.46%

In-page links

Anchor	Type	Juice
Sign In	Internal	Passing Juice
Register	Internal	Passing Juice
Preferences	Internal	Passing Juice
TechDirt	Internal	Passing Juice
GreenHouse	Internal	Passing Juice
Free Speech	Internal	Passing Juice
Error 402	Internal	Passing Juice
Ctrl-Alt-Speech	Internal	Passing Juice
Deals	Internal	Passing Juice

In-page links

Jobs	Internal	Passing Juice
Support Techdirt	Internal	Passing Juice
Expand All Posts	Internal	Passing Juice
AT&T's Support Of Open Access: Fiber Competition Is A Head Fake. Community Owned ISP Says	Internal	Passing Juice
Broadband	Internal	Passing Juice
Karl Bode	Internal	Passing Juice
Ammon, Idaho	Internal	Passing Juice
parts of Utah	Internal	Passing Juice
2022 report	Internal	Passing Juice
now be supporting open access	Internal	Passing Juice
the 2021 infrastructure bill	Internal	Passing Juice
have argued	External	Passing Juice
UTOPIA project	External	Passing Juice
it's the only provider that can actually use it	External	Passing Juice
from nineteen different ISPs	External	Passing Juice
misleading its subscribers	Internal	Passing Juice
routinely take credit	Internal	Passing Juice
Elon Musk	Internal	Passing Juice
expensive options that don't scale like Starlink	Internal	Passing Juice
broadband	Internal	Passing Juice
community broadband	Internal	Passing Juice
competition	Internal	Passing Juice
fiber	Internal	Passing Juice
high speed internet	Internal	Passing Juice
municipal broadband	Internal	Passing Juice
open access	Internal	Passing Juice
telecom	Internal	Passing Juice

In-page links

utah	Internal	Passing Juice
utopia	Internal	Passing Juice
at&amp;t	Internal	Passing Juice
2 Comments	Internal	Passing Juice
Ctrl-Alt-Speech: The TickTock On TikTok	Internal	Passing Juice
Ctrl-Alt-Speech	Internal	Passing Juice
Mike Masnick	Internal	Passing Juice
Ctrl-Alt-Speech	External	Passing Juice
Everything in Moderation	External	Passing Juice
Apple Podcasts	External	Passing Juice
Overcast	External	Passing Juice
Spotify	External	Passing Juice
Pocket Casts	External	Passing Juice
YouTube	External	Passing Juice
the RSS feed	External	Passing Juice
Application Of Protecting Americans From Foreign Adversary Controlled Applications Act To TikTok	External	Passing Juice
Restoring Freedom Of Speech And Ending Federal Censorship	External	Passing Juice
America Is No Longer the Home of the Free Internet	External	Passing Juice
Good morning, America: Why India banned TikTok 5 years back	External	Passing Juice
Facebook, X, YouTube to do more against online hate speech, EU says	External	Passing Juice
Commission welcomes the integration of the revised Code of conduct on countering illegal hate speech online into the Digital Services Act	External	Passing Juice
Bluesky 2024 Moderation Report	External	Passing Juice
Bluesky's 2024 moderation report shows how quickly harmful content grew as new users flocked in	External	Passing Juice
The Technological Poison Pill: How ATProtocol Encourages Competition, Resists Evil Billionaires, Lock-In & Enshittification	Internal	Passing Juice

In-page links

We need to protect the protocol that runs Bluesky	External	Passing Juice
Register your interest.	External	Passing Juice
atprotocol	Internal	Passing Juice
content moderation	Internal	Passing Juice
donald trump	Internal	Passing Juice
dsa	Internal	Passing Juice
eu	Internal	Passing Juice
first amendment	Internal	Passing Juice
free speech	Internal	Passing Juice
bluesky	Internal	Passing Juice
bytedance	Internal	Passing Juice
meta	Internal	Passing Juice
tiktok	Internal	Passing Juice
twitter	Internal	Passing Juice
4 Comments	Internal	Passing Juice
Milwaukee Meteorologist Fired One Day After Criticizing Elon Musk's Nazi-ish Salute	Internal	Passing Juice
Free Speech	Internal	Passing Juice
Timothy Geigner	Internal	Passing Juice
Elon Musk	Internal	Passing Juice
Twitter Files	Internal	Passing Juice
accused	Internal	Passing Juice
block news content	Internal	Passing Juice
be nice	Internal	Passing Juice
she reacted to it on her own social media	External	Passing Juice
nazi salute	Internal	Passing Juice
sam kuffel	Internal	Passing Juice
cbs58	Internal	Passing Juice
wdjt-tv	Internal	Passing Juice

In-page links

x	Internal	Passing Juice
54 Comments	Internal	Passing Juice
Trump Disbands Cybersecurity Board Investigating Massive Chinese Phone System Hack	Internal	Passing Juice
Failures	Internal	Passing Juice
was only discovered last fall	Internal	Passing Juice
the worst hack in US history	Internal	Passing Juice
lead an investigation into the hack	External	Passing Juice
a Chinese front corporation	External	Passing Juice
This seems... bad	External	Passing Juice
china	Internal	Passing Juice
csrb	Internal	Passing Juice
cybersecurity	Internal	Passing Juice
hack	Internal	Passing Juice
national security	Internal	Passing Juice
privacy	Internal	Passing Juice
salt typhoon	Internal	Passing Juice
wiretapping	Internal	Passing Juice
27 Comments	Internal	Passing Juice
Analysts Think America's Two Biggest And Shittiest Cable Giants (Comcast, Charter) Could Merge Under Trump 2.0	Internal	Passing Juice
bullshit	External	Passing Juice
rubber stamping	Internal	Passing Juice
extremely excited	Internal	Passing Juice
kissing Trump's ass	Internal	Passing Juice
licking their chops	External	Passing Juice
a video posted on social media	External	Passing Juice
wireless price competition to grind to a halt	Internal	Passing Juice
largely defanged competent government oversight	Internal	Passing Juice

In-page links

the equally terrible Frontier and Verizon	Internal	Passing Juice
consolidation	Internal	Passing Juice
consumer	Internal	Passing Juice
fcc	Internal	Passing Juice
mergers	Internal	Passing Juice
trump	Internal	Passing Juice
charter	Internal	Passing Juice
comcast	Internal	Passing Juice
11 Comments	Internal	Passing Juice
Trump Pardons Ulbricht, Betraying His Demand That Drug Dealers Deserve Death	Internal	Passing Juice
Legal Issues	Internal	Passing Juice
Donald Trump pardoned Ross Ulbricht	External	Passing Juice
drug dealers deserve the death	External	Passing Juice
sometimes even without due process	External	Passing Juice
Ulbricht's case was a mess	Internal	Passing Juice
seemed hella corrupt	Internal	Passing Juice
wasn't allowed	Internal	Passing Juice
defenses were nonsense	Internal	Passing Juice
for literally every transaction	Internal	Passing Juice
average sentence	External	Passing Juice
trying to take out a hit	Internal	Passing Juice
attack Capitol police officers	External	Passing Juice
defending the police	External	Passing Juice
justice	Internal	Passing Juice
liability	Internal	Passing Juice
marketplaces	Internal	Passing Juice
pardons	Internal	Passing Juice
ross ulbricht	Internal	Passing Juice

In-page links

silk road	Internal	Passing Juice
78 Comments	Internal	Passing Juice
Daily Deal: Database Administration Super Bundle	Internal	Passing Juice
Deals	Internal	Passing Juice
Database Administration Super Bundle	Internal	Passing Juice
daily deal	Internal	Passing Juice
Leave a Comment	Internal	Passing Juice
Phone Metadata Suddenly Not So &#8216;Harmless&#8217;: When It&#8217;s The FBI&#8217;s Data Being Harvested	Internal	Passing Juice
Privacy	Internal	Passing Juice
Tim Cushing	Internal	Passing Juice
Third Party Doctrine yo	Internal	Passing Juice
harmful	Internal	Passing Juice
ongoing, massive compromising	Internal	Passing Juice
the FBI is getting hot and bothered about the bulk collection	External	Passing Juice
Kevin Collier on Bluesky	External	Passing Juice
scanning every piece	Internal	Passing Juice
millions of credit card records	Internal	Passing Juice
bulk collection	Internal	Passing Juice
doj	Internal	Passing Juice
fbi	Internal	Passing Juice
hacking	Internal	Passing Juice
metadata	Internal	Passing Juice
section 215	Internal	Passing Juice
surveillance	Internal	Passing Juice
11 Comments	Internal	Passing Juice
Users Once Again Annoyed As Netflix Once Again Raises Prices	Internal	Passing Juice
Culture	Internal	Passing Juice

In-page links

crackdown on password sharing	Internal	Passing Juice
eliminating your cheapest and most popular consumer options to drive them to more expensive products	External	Passing Juice
shitty mergers to goose stock valuations	Internal	Passing Juice
once again raising prices for its ad-free and ad-based subscriptions	External	Passing Juice
ad-based tiers	Internal	Passing Juice
enshittification	Internal	Passing Juice
price hikes	Internal	Passing Juice
streaming	Internal	Passing Juice
tv	Internal	Passing Juice
video	Internal	Passing Juice
netflix	Internal	Passing Juice
12 Comments	Internal	Passing Juice
The NHL Is Having Trademark Trouble With Its Newest Team In Utah	Internal	Passing Juice
Trademark	Internal	Passing Juice
cheering on	Internal	Passing Juice
a keyword	Internal	Passing Juice
nebulous settlement	Internal	Passing Juice
were denied by the USPTO	External	Passing Juice
a report from Ryan Miller of KSL in Salt Lake City	External	Passing Juice
a handful of custom products	External	Passing Juice
coolers	Internal	Passing Juice
hockey	Internal	Passing Juice
likelihood of confusion	Internal	Passing Juice
trademark	Internal	Passing Juice
uspto	Internal	Passing Juice
utah.yetis	Internal	Passing Juice
yetis	Internal	Passing Juice

In-page links

nhl	Internal	Passing Juice
utah hockey club	Internal	Passing Juice
23 Comments	Internal	Passing Juice
Older Stories >>	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Subscribe now to Ctrl-Alt-Speech &raquo;	External	Passing Juice
Winding Down Our Latest Greenhouse Panel: The Lessons Learned From SOPA/PIPA	Internal	Passing Juice
From The Revolt Against SOPA To The EU's Upload Filters	Internal	Passing Juice
Did We Miss Our Best Chance At Regulating The Internet?	Internal	Passing Juice
Become an Insider!	Internal	Passing Juice
Wednesday	Internal	Passing Juice
European Commission Fined For Violating Its Own Data Protection Rules; Also Found To Have Used Privacy-Violating Ads	Internal	Passing Juice
DOJ Issues Perhaps The Last Law Enforcement Investigation Report We'll See For The Next Four Years	Internal	Passing Juice
In Other SCOTUS First Amendment News, It Also Just Heard Oral Argument Over Yet Another Texas Law Censoring The Internet	Internal	Passing Juice
Daily Deal: The Microsoft Office Professional 2021 for Windows + Windows 11 Pro Bundle	Internal	Passing Juice
Sixth Circuit Rolls Back Injunction Against Tennessee's Unconstitutional Age Verification Law	Internal	Passing Juice
Tuesday	Internal	Passing Juice
Get Ready To Hear About The NBA's Pat Riley If The NFL's Chiefs Go To The Super Bowl	Internal	Passing Juice
The Emptiness Of Zuck's Promise To Move 'Biased' Trust & Safety From California To Texas	Internal	Passing Juice

In-page links

Why Google And Apple (And Others) Have No Choice: They Can't Restart TikTok, They Can Only Fight	Internal	Passing Juice
The Fake Government Efficiency Agency Known As DOGE Already Faces Multiple Lawsuits	Internal	Passing Juice
The TikTok Ban Was Jawboning, And Yet Another Example Illustrating Why Jawboning Is Bad (And Unconstitutional)	Internal	Passing Juice
Daily Deal: Babbel Language Learning (All Languages)	Internal	Passing Juice
Verizon Class Action Nets Piddly Payouts Over Company's Completely Bogus Fees	Internal	Passing Juice
Sunday	Internal	Passing Juice
Funniest/Most Insightful Comments Of The Week At Techdirt	Internal	Passing Juice
Saturday	Internal	Passing Juice
This Week In Techdirt History: January 12th - 18th	Internal	Passing Juice
Friday	Internal	Passing Juice
Justin Baldoni Sues Blake Lively & Ryan Reynolds, Streisanding All Of This Into A Mega-Story	Internal	Passing Juice
In Upholding The TikTok Ban, SCOTUS Compromises, And With It The First Amendment	Internal	Passing Juice
FTC Bans GM From Selling Driver Location Data For 5 Years	Internal	Passing Juice
Italian Legislators Rekindle Decade-Long Grudge Match Against Tripadvisor And Its Reviewers	Internal	Passing Juice
SCOTUS: TikTok's China Connection Is So Scary & Urgent, We Can Ban An Entire App. Biden Admin: Just Kidding, We Won't Enforce It	Internal	Passing Juice
Daily Deal: Fuse Vint Vintage Retro Radio	Internal	Passing Juice
As Zuckerberg Goes Around Whining About Biden, He Made Sure To First Get His New Approach Approved By Trump	Internal	Passing Juice
FTC Finally Sues John Deere Over Years Of Right To Repair Abuses	Internal	Passing Juice
Thursday	Internal	Passing Juice
Ctrl-Alt-Speech: Bullshit In A China Shop	Internal	Passing Juice
The NHL Just Can't Get Social Media Right	Internal	Passing Juice
Platforms Systematically Removed A User Because He Made 'Most Wanted CEO' Playing Cards	Internal	Passing Juice

In-page links

Rogan Misses The Mark: How Zuck's Misdirection On Gov't Pressure Goes Unchallenged	Internal	Passing Juice
Daily Deal: The 2025 MERN Full Stack Developer Bundle	Internal	Passing Juice
Ninth Circuit Reverses Course, Says Oregon's Surreptitious Recording Law Is Constitutional, Actually	Internal	Passing Juice
More	Internal	Passing Juice
sign in	Internal	Passing Juice
Twitter	External	Passing Juice
Podcast	External	Passing Juice
Research & Reports	Internal	Passing Juice
About Us	Internal	Passing Juice
Advertising Policies	Internal	Passing Juice
Privacy	Internal	Passing Juice
Help & Feedback	Internal	Passing Juice
Media Kit	Internal	Passing Juice
Sponsor / Advertise	Internal	Passing Juice
Copia Institute	External	Passing Juice
Insider Shop	Internal	Passing Juice
Floor64	External	Passing Juice
Proudly powered by WordPress.	External	noFollow
Hosted by Pressable.	External	noFollow

SEO Keywords



Keywords Cloud

techdirt

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Keywords Consistency

techdirt

1



Usability

	Url	Domain : techdirt.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 45 Warnings : 30
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6).

Document

✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://www.techdirt.com/sitemap.xml>

<https://www.techdirt.com/news-sitemap.xml>



Robots.txt

<http://techdirt.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.