

Website review ted.com

Generated on May 03 2025 17:06 PM

The score is 48/100

SEO Content

	Title	TED: Ide	eas change e	everything			
		Perfect,	your title co	ntains betw	veen 10 and	70 characte	ers.
	Description		d. We haven				page. Use <u>this</u>
	Keywords	free online meta tags generator to create description. Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.					
	Og Meta Properties	Good, your page take advantage of Og Properties.					
		Prope	erty	Content	:		
		url		https://ww	w.ted.com/		
0	Headings	H1 0	H2 0	H3 0	H4 0	H5 0	H6 0
	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes.					
	Text/HTML Ratio	Ratio: 0 % This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect,	no Flash co	ntent has be	een detected	on this pag	ge.
	Iframe	Great, th	nere are no	Iframes det	ected on this	page.	

SEO Content



SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 1 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Туре	Juice
Privacy Policy	Internal	Passing Juice

SEO Keywords

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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti	Headings
				on	

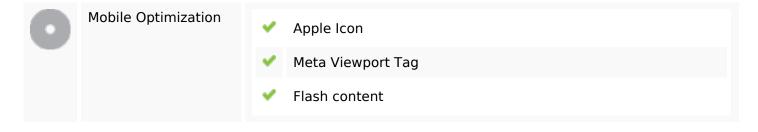
Usability

0	Url	Domain : ted.com Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5	
\bigcirc	Encoding	Perfect. Your declared charset is UTF-8.	
	W3C Validity	Errors : 37 Warnings : 23	
	Email Privacy	Great no email address has been found in plain text!	
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.	
0	Speed Tips	 Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip. 	

Mobile



Optimization

&	XML Sitemap	Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://ted.com/robots.txt Great, your website has a robots.txt file.
&	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.