

## **SEO Content**

⚠	Title	Decorative www.thelig		g Outlet - Findet.com	d Exclusive	Sale Here -	
		Length : 7	9				
				hould contair <u>free tool</u> to c			naracters (spaces
$\bigotimes$	Description	Length : 0					
				en't found me			page. Use <u>this</u>
$\bigotimes$	Keywords	-		n't found me <u>enerator</u> to c	-		age. Use <u>this free</u>
	Og Meta Properties	Good, your page take advantage of Og Properties.					
		Propert	У	Content			
		locale		en_US			
		type		website			
		title			Lighting Ou v.thelightso		Exclusive Sale
		url		https://ww	w.thelightsc	outlet.com/	
		site_name		www.thelig	htsoutlet.co	om	
0	Headings	<b>H1</b> 1	<b>H2</b> 4	<b>H3</b> 5	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
		• [H2] • [H2] • [H2]	] Sign ir ] Bestse ] Payme				

## **SEO Content**

		<ul> <li>[H3] 800w LL-JS800 S Type replacement lamp for American DJ Wave &amp; Chauvet Oceana</li> <li>[H3] Nuvo Celine 3-Light Semi Flush Mounted w/ Etched Opal Glass in Polished Nickel</li> <li>[H3] Landrum 18 Inch Tall 2 Light LED Outdoor Wall Light by Z- Lite</li> <li>[H3] Jasper 41 Inch Large Pendant by Golden Lighting</li> <li>[H3] 0K LED Light Bulb by Elegant Lighting</li> </ul>
$\bigotimes$	Images	We found 9 images on this web page. 7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
8	Text/HTML Ratio	Ratio : <b>3%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
0	Flash	Perfect, no Flash content has been detected on this page.
$\bigcirc$	lframe	Great, there are no lframes detected on this page.

## **SEO Links**

0	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
0	In-page links	We found a total of 31 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Туре	Juice

# In-page links

www.thelightsoutlet.com	Internal	Passing Juice
Create An Account	Internal	Passing Juice
Lost your password?	Internal	Passing Juice
All	Internal	Passing Juice
Bath Vanity Light	Internal	Passing Juice
Chandelier	Internal	Passing Juice
Large Pendant	Internal	Passing Juice
MID. CHANDELIERS	Internal	Passing Juice
<u>Mini Pendant</u>	Internal	Passing Juice
Outdoor Wall Light	Internal	Passing Juice
SCONCES	Internal	Passing Juice
Table Lamp	Internal	Passing Juice
Wall Sconce	Internal	Passing Juice
800w LL-JS800 S Type replacement lamp for American DJ Wave & Chauvet Oceana	Internal	Passing Juice
Add to cart	Internal	noFollow
Nuvo Celine 3-Light Semi Flush Mounted w/ Etched Opal Glass in Polished Nickel	Internal	Passing Juice
Add to cart	Internal	noFollow
Landrum 18 Inch Tall 2 Light LED Outdoor Wall Light by Z- Lite	Internal	Passing Juice
Add to cart	Internal	noFollow
Jasper 41 Inch Large Pendant by Golden Lighting	Internal	Passing Juice
Add to cart	Internal	noFollow
OK LED Light Bulb by Elegant Lighting	Internal	Passing Juice
Add to cart	Internal	noFollow
About Us	Internal	Passing Juice
Contact us	Internal	Passing Juice
Returns&Shipping	Internal	Passing Juice
Terms And Conditions	Internal	Passing Juice

# In-page links

Privacy Policy	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice

## **SEO Keywords**

0	Keywords Cloud	hide image wwwthelightsoutlet
		cart order rating sku close add price

## **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
cart	2	×	×	×	×
wwwthelightsoutle t	2	×	×	×	×
close	2	×	×	×	×
hide	2	×	×	×	×
add	1	x	x	×	×

## Usability

0	Url	Domain : thelightsoutlet.com Length : 19
0	Favicon	Great, your website has a favicon.
$\bigotimes$	Printability	We could not find a Print-Friendly CSS.
$\bigcirc$	Language	Good. Your declared language is en.

## Usability



Dublin Core

This page does not take advantage of Dublin Core.

#### Document

0	Doctype	HTML 5	
0	Encoding	Perfect. Your declared charset is UTF-8.	
$\bigotimes$	W3C Validity	Errors : 4 Warnings : 82	
0	Email Privacy	Great no email address has been found in plain text!	
$\bigcirc$	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.	
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> </ul>	
		X Too bad, your website has too many CSS files (more than 4).	
		X Too bad, your website has too many JS files (more than 6).	
		<ul> <li>Perfect, your website takes advantage of gzip.</li> </ul>	

## Mobile

0	Mobile Optimization	<ul> <li>Apple Icon</li> </ul>
		<ul> <li>Meta Viewport Tag</li> </ul>
		<ul> <li>Flash content</li> </ul>

# Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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https://www.thelightsoutlet.com/sitemap\_index.xml

$\bigcirc$	Robots.txt	http://thelightsoutlet.com/robots.txt Great, your website has a robots.txt file.
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.