











# Website review tmall.com

Generated on March 13 2025 15:27 PM

The score is 50/100







## SEO Content

	<p>Title</p>	<p>🇨🇳Tmall.com - 全球品牌领导者</p> <p><b>Length : 23</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>全球品牌领导者，为您提供全球领先的购物体验。探索全球品牌，享受全球领先的购物体验。</p> <p><b>Length : 107</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	0	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	0	0	0	0									
	<p>Images</p>	<p>We found 0 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												
	<p>Text/HTML Ratio</p>	<p>Ratio : <b>0%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	<p>Flash</p>	<p>Perfect, no Flash content has been detected on this page.</p>												

## SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 44 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 100% Internal Links 0%

## In-page links

Anchor	Type	Juice
<a href="#">[]</a>	External	Passing Juice
<a href="#">[][][]</a>	External	Passing Juice
<a href="#">[]</a>	External	Passing Juice
<a href="#">[]</a>	External	Passing Juice
<a href="#">[]</a>	External	Passing Juice
<a href="#">[]</a>	External	Passing Juice
<a href="#">[]</a>	External	Passing Juice
<a href="#">[][][]</a>	External	Passing Juice
<a href="#">[]</a>	External	Passing Juice
<a href="#">[][]</a>	External	Passing Juice
<a href="#">[]</a>	External	Passing Juice


## In-page links

<a href="#">👉👉👉</a>	External	Passing Juice
<a href="#">👉👉</a>	External	Passing Juice
<a href="#">👉👉👉👉</a>	External	Passing Juice
<a href="#">👉👉</a>	External	Passing Juice
<a href="#">👉👉</a>	External	Passing Juice
<a href="#">👉👉</a>	External	Passing Juice
<a href="#">👉👉</a>	External	Passing Juice
<a href="#">👉👉</a>	External	Passing Juice
<a href="#">skyworth</a>	External	Passing Juice
<a href="#">👉👉</a>	External	Passing Juice
<a href="#">👉👉</a>	External	Passing Juice
<a href="#">👉👉</a>	External	Passing Juice
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<a href="#">👉👉</a>	External	Passing Juice
<a href="#">👉👉</a>	External	Passing Juice
<a href="#">👉👉</a>	External	Passing Juice
<a href="#">iphone</a>	External	Passing Juice
<a href="#">👉👉</a>	External	Passing Juice
<a href="#">👉👉</a>	External	Passing Juice
<a href="#">👉👉</a>	External	Passing Juice
<a href="#">👉👉👉👉</a>	External	Passing Juice
<a href="#">👉👉</a>	External	Passing Juice
<a href="#">👉👉</a>	External	Passing Juice
<a href="#">👉👉</a>	External	Passing Juice

## In-page links

	External	Passing Juice
	External	Passing Juice
	External	Passing Juice
	External	Passing Juice
	External	Passing Juice






## SEO Keywords

	Keywords Cloud	
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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## Usability

	Url	Domain : tmall.com Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is zh.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
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## Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 5 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://err.tmall.com/error1.html?c=404&amp;u=https%3A%2F%2Fwww.tmall.com%2Fsitemap.xml">https://err.tmall.com/error1.html?c=404&amp;u=https%3A%2F%2Fwww.tmall.com%2Fsitemap.xml</a>
	Robots.txt	<a href="http://tmall.com/robots.txt">http://tmall.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

## Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.