








SEO Content

		<ul style="list-style-type: none"> • [H4] Nomination Papers for Town Offices Available January 7th • [H4] 2024/2025 WINTER HOURS OF OPERATION-PINE STREET FACILITY/TRANSFER STATION, 99 PINE STREET • [H4] Mon, Jan. 13 • [H4] Wed, Jan. 15 • [H4] Wed, Jan. 15 • [H4] Mon, Jan. 20 • [H4] Tue, Jan. 21 • [H4] Wed, Jan. 15
	Images	<p>We found 13 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : 6%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 38 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 10.53%</p> <p>Internal Links 89.47%</p>

In-page links

Anchor	Type	Juice
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In-page links

Skip to Main Content	Internal	Passing Juice
Government	Internal	Passing Juice
Community	Internal	Passing Juice
Records Access Officer	Internal	Passing Juice
Residents	Internal	Passing Juice
Business	Internal	Passing Juice
Services	Internal	Passing Juice
LINK	External	Passing Juice
Click here for our Press Release	Internal	Passing Juice
CantonElectricityChoice.com	External	Passing Juice
click here	Internal	Passing Juice
Boards and committees	Internal	Passing Juice
Fire Department	Internal	Passing Juice
Elder and Human Services	Internal	Passing Juice
Recycling	Internal	Passing Juice
Canton Helpline	External	Passing Juice
Agenda Center	Internal	Passing Juice
Job Openings	Internal	Passing Juice
Notify Me / Alert Signup	Internal	Passing Juice
Town Clerk	Internal	Passing Juice
Nomination Papers for Town Offices Available January 7th	Internal	Passing Juice
2024/2025 WINTER HOURS OF OPERATION-PINE STREET FACILITY/TRANSFER STATION, 99 PINE STREET	Internal	Passing Juice
View More News	Internal	Passing Juice
CDEI Committee Meeting	Internal	Passing Juice
Select Board Meeting	Internal	Passing Juice
Planning Board Meeting	Internal	Passing Juice
Traffic Committee Meeting	Internal	Passing Juice
Select Board Meeting	Internal	Passing Juice

In-page links

View Full Calendar	Internal	Passing Juice
School Building Committee Meeting	Internal	Passing Juice
View Full Calendar	Internal	Passing Juice
Directory	Internal	Passing Juice
Quick Links	Internal	Passing Juice
Site Links	Internal	Passing Juice
Home	Internal	Passing Juice
Site Map	Internal	Passing Juice
Accessibility	Internal	Passing Juice
CivicPlus&reg;	External	Passing Juice


SEO Keywords







Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
meeting	14	✘	✘	✘	✘
canton	12	✔	✘	✘	✔
electricity	9	✘	✘	✘	✔
read	8	✘	✘	✘	✘
program	7	✘	✘	✘	✔












Usability

	Url	Domain : town.canton.ma.us Length : 17
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Usability

	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 38 Warnings : 38
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag
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Mobile

✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. <input type="text" value="/sitemap.xml"/>
	Robots.txt	http://town.canton.ma.us/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.