

SEO Content

\bigcirc	Title	Canton, MA - Official Website Official Website Length : 48				
		Perfect, your ti	le contains be	tween 10 and 7	0 characte	ers.
8	Description	Length : 0 Very bad. We haven't found meta description on your page. Use <u>this</u> <u>free online meta tags generator</u> to create description.				
\bigcirc	Keywords	Home Good, your page contains meta keywords.				
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <u>this free og</u> <u>properties generator</u> to create them.				
0	Headings	H1H2H3H4H5H60381400• [H2] PopularLinks• [H2] LatestNews• [H2] UpcomingEvents• [H2] UpcomingEvents• [H3] Galvin Middle School Project• [H3] New Electricity Choice Program to Launch in June 2024 fCanton Residents and Businesses• [H3] Final Water Bill Request• [H3] January 2025• [H3] January 2025• [H3] Quick Links• [H3] Site Links• [H4] Welcome to Canton, MA• [H4] Welcome to Canton, MA		0		

SEO Content

		 [H4] Nomination Papers for Town Offices Available January 7th [H4] 2024/2025 WINTER HOURS OF OPERATION-PINE STREET FACILITY/TRANSFER STATION, 99 PINE STREET [H4] Mon, Jan. 13 [H4] Wed, Jan. 15 [H4] Wed, Jan. 15 [H4] Mon, Jan. 20 [H4] Tue, Jan. 21 [H4] Wed, Jan. 15
\bigcirc	Images	We found 13 images on this web page. Good, most or all of your images have alt attributes.
\bigotimes	Text/HTML Ratio	Ratio : 6% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
\bigcirc	Flash	Perfect, no Flash content has been detected on this page.
\bigcirc	Iframe	Great, there are no lframes detected on this page.

SEO Links

0	URL Rewrite	Good. Your links looks friendly!
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.
0	In-page links	We found a total of 38 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 10.53%
		Internal Links 89.47%

In-page links

Anchor	Туре	Juice

In-page links

Skip to Main Content	Internal	Passing Juice
Government	Internal	Passing Juice
Community	Internal	Passing Juice
Records Access Officer	Internal	Passing Juice
Residents	Internal	Passing Juice
Business	Internal	Passing Juice
Services	Internal	Passing Juice
LINK	External	Passing Juice
Click here for our Press Release	Internal	Passing Juice
CantonElectricityChoice.com	External	Passing Juice
<u>click here</u>	Internal	Passing Juice
Boards and committees	Internal	Passing Juice
Fire Department	Internal	Passing Juice
Elder and Human Services	Internal	Passing Juice
Recycling	Internal	Passing Juice
Canton Helpline	External	Passing Juice
Agenda Center	Internal	Passing Juice
Job Openings	Internal	Passing Juice
<u>Notify Me / Alert Signup</u>	Internal	Passing Juice
Town Clerk	Internal	Passing Juice
Nomination Papers for Town Offices Available January 7th	Internal	Passing Juice
2024/2025 WINTER HOURS OF OPERATION-PINE STREET FACILITY/TRANSFER STATION, 99 PINE STREET	Internal	Passing Juice
View More News	Internal	Passing Juice
CDEI Committee Meeting	Internal	Passing Juice
Select Board Meeting	Internal	Passing Juice
Planning Board Meeting	Internal	Passing Juice
Traffic Committee Meeting	Internal	Passing Juice
Select Board Meeting	Internal	Passing Juice

In-page links

View Full Calendar	Internal	Passing Juice
School Building Committee Meeting	Internal	Passing Juice
<u>View Full Calendar</u>	Internal	Passing Juice
Directory	Internal	Passing Juice
<u>Quick Links</u>	Internal	Passing Juice
Site Links	Internal	Passing Juice
Home	Internal	Passing Juice
Site Map	Internal	Passing Juice
Accessibility	Internal	Passing Juice
<u>CivicPlus®</u>	External	Passing Juice

SEO Keywords

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
meeting	14	×	×	×	×
canton	12	×	×	×	*
electricity	9	×	×	×	×
read	8	×	×	×	×
program	7	×	×	×	¥

Usability

Url

Domain : town.canton.ma.us Length : 17

D

Usability

0	Favicon	Great, your website has a favicon.
\bigcirc	Printability	Great. We have found a Print-Friendly CSS.
\bigcirc	Language	Good. Your declared language is en.
\bigotimes	Dublin Core	This page does not take advantage of Dublin Core.

Document

\bigcirc	Doctype	HTML 5	
\bigcirc	Encoding	Perfect. Your declared charset is UTF-8.	
\bigotimes	W3C Validity	Errors : 38 Warnings : 38	
\bigotimes	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.	
\bigcirc	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.	
0	Speed Tips	 Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip. 	

Mobile

Mobile Optimization

Apple Icon

×

Meta Viewport Tag



Flash content

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Optimization

XML Sitemap	XML Sitemap	Great, your website has an XML sitemap.	
		/sitemap.xml	
	Robots.txt	http://town.canton.ma.us/robots.txt	
$\overline{}$		Great, your website has a robots.txt file.	
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.	