



# Website review tripmapper.store

Generated on January 06 2025 16:54 PM






The score is 45/100






## SEO Content

	<p>Title</p>	<p>Trip Mapper - Discover our artwork and let your walls tell stories</p> <p><b>Length : 66</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	<p>Description</p>	<p>Explore our Fantastic collection of travel products.</p> <p><b>Length : 52</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>																		
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																		
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Trip Mapper</td> </tr> <tr> <td>url</td> <td>https://tripmapper.store/</td> </tr> <tr> <td>title</td> <td>Trip Mapper - Discover our artwork and let your walls tell stories</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Explore our Fantastic collection of travel products.</td> </tr> <tr> <td>image</td> <td>http://tripmapper.store/cdn/shop/files/tm_icon_ce189368-2c59-4ab1-8e2c-f8efa0ce364c.png?v=1735360098</td> </tr> <tr> <td>image:secure_url</td> <td>https://tripmapper.store/cdn/shop/files/tm_icon_ce189368-2c59-4ab1-8e2c-f8efa0ce364c.png?v=1735360098</td> </tr> <tr> <td>image:width</td> <td>1418</td> </tr> </tbody> </table>	Property	Content	site_name	Trip Mapper	url	https://tripmapper.store/	title	Trip Mapper - Discover our artwork and let your walls tell stories	type	website	description	Explore our Fantastic collection of travel products.	image	http://tripmapper.store/cdn/shop/files/tm_icon_ce189368-2c59-4ab1-8e2c-f8efa0ce364c.png?v=1735360098	image:secure_url	https://tripmapper.store/cdn/shop/files/tm_icon_ce189368-2c59-4ab1-8e2c-f8efa0ce364c.png?v=1735360098	image:width	1418
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## SEO Content

		image:height 1418												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>8</td><td>8</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1]</li><li>• [H2] Your cart is empty</li><li>• [H2] Your cart</li><li>• [H2] Estimated total</li><li>• [H2] Country/region</li><li>• [H2] Country/region</li><li>• [H2]</li><li>• [H2] Featured products</li><li>• [H2]</li><li>• [H3] Abu Dhabi</li><li>• [H3] Abu Dhabi</li><li>• [H3] Amesterdam</li><li>• [H3] Amesterdam</li><li>• [H3] Athens</li><li>• [H3] Athens</li><li>• [H3] Austin</li><li>• [H3] Austin</li></ul>	H1	H2	H3	H4	H5	H6	1	8	8	0	0	0
H1	H2	H3	H4	H5	H6									
1	8	8	0	0	0									
	Images	<p>We found 6 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>9%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 14 links including 0 link(s) to files


## SEO Links

	Statistics	External Links : noFollow 7.14%
		External Links : Passing Juice 14.29%
		Internal Links 78.57%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Continue shopping</a>	Internal	Passing Juice
<a href="#">Log in</a>	External	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Shipping &amp; Handling</a>	Internal	Passing Juice
<a href="#">Track Your Order</a>	External	Passing Juice
<a href="#">Abu Dhabi</a>	Internal	Passing Juice
<a href="#">Amsterdam</a>	Internal	Passing Juice
<a href="#">Athens</a>	Internal	Passing Juice
<a href="#">Austin</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Terms of Service</a>	Internal	Passing Juice
<a href="#">Powered by Shopify</a>	External	noFollow

## SEO Keywords

	Keywords Cloud	services log customer new emirates islands <b>usd</b> united search arab
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## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
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## Keywords Consistency

usd	139	✘	✘	✘	✘
united	8	✘	✘	✘	✘
islands	4	✘	✘	✘	✘
arab	4	✘	✘	✘	✘
search	4	✘	✘	✘	✘


## Usability

	Url	Domain : tripmapper.store Length : 16
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 153 Warnings : 82				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td>&lt;s&gt;</td> <td>4</td> </tr> </tbody> </table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is</p>	Deprecated tags	Occurrences	<s>	4
Deprecated tags	Occurrences					
<s>	4					




## Document

		recommended that you remove or replace these HTML tags because they are now obsolete.
	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✗ Too bad, your website has too many CSS files (more than 4).</li><li>✗ Too bad, your website has too many JS files (more than 6).</li><li>✗ Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✗ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://tripmapper.store/sitemap.xml</code>
	Robots.txt	<code>http://tripmapper.store/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.