



Website review truma.com

Generated on October 29 2024 18:17 PM

The score is **49/100**



SEO Content

	Title	<p>Heaters and air conditioning systems for RVs & much more</p> <p>Length : 60</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	Description	<p>Truma - the specialist for heaters, air conditioning, manoeuvring assistants & gas supplies for caravans, motor homes, vans & campers for over 70 years</p> <p>Length : 159</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																		
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Property</th> <th style="text-align: left;">Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Heaters and air conditioning systems for RVs & much more</td> </tr> <tr> <td>description</td> <td>Truma - the specialist for heaters, air conditioning, manoeuvring assistants & gas supplies for caravans, motor homes, vans & campers for over 70 years</td> </tr> <tr> <td>url</td> <td>https://www.truma.com/</td> </tr> <tr> <td>site_name</td> <td>Truma</td> </tr> <tr> <td>image</td> <td>https://www.truma.com/wp-content/uploads/truma-mover-a4-hero_2560x1440.webp</td> </tr> <tr> <td>image:width</td> <td>2560</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Heaters and air conditioning systems for RVs & much more	description	Truma - the specialist for heaters, air conditioning, manoeuvring assistants & gas supplies for caravans, motor homes, vans & campers for over 70 years	url	https://www.truma.com/	site_name	Truma	image	https://www.truma.com/wp-content/uploads/truma-mover-a4-hero_2560x1440.webp	image:width	2560
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image:width	2560																			

SEO Content

image:height 1440
image:type image/webp

Headings

H1	H2	H3	H4	H5	H6
3	6	26	5	0	0

- [H1] Relaxed parking
- [H1] A masterpiece of coolness.
- [H1] A masterpiece of coolness.
- [H2] Comfort products for RVs
- [H2] Highlights
- [H2] Peacefull sleep with Truma air conditioning systems.
- [H2] More Comfort on the move
- [H2] Upcoming Events
- [H2] News
- [H3] Heating systems
- [H3] Manoeuvring systems
- [H3] Air conditioning systems
- [H3] Gas supply
- [H3] Operating systems
- [H3] Water systems
- [H3] Portable fridge/freezers
- [H3] Miscellaneous
- [H3] Heating systems
- [H3] Air conditioning systems
- [H3] Gas supply
- [H3] Manoeuvring systems
- [H3] Water systems
- [H3] Operating systems
- [H3] Portable fridge/freezers
- [H3] Miscellaneous
- [H3] Heat Hybrid
- [H3] Product Quality
- [H3] Reliability
- [H3] Service Quality
- [H3] Suisse Caravan Salon
- [H3] Touristik & Caravaning
- [H3] CMT
- [H3] Aventa 2nd Generation – A masterpiece of coolness.
- [H3] Tent’s up, surf’s up
- [H3] Truma service campaign Croatia 2024
- [H4] Newsletter
- [H4] Company
- [H4] Products
- [H4] Discover
- [H4] Service



Images




We found 40 images on this web page.

31 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.





Text/HTML Ratio

Ratio : **0%**

SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 68 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.47% Internal Links 98.53%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Heating systems	Internal	Passing Juice
Manoeuvring systems	Internal	Passing Juice
Air conditioning systems	Internal	Passing Juice
Gas supply	Internal	Passing Juice
Operating systems	Internal	Passing Juice
Water systems	Internal	Passing Juice
Portable fridge/freezers	Internal	Passing Juice

In-page links

Miscellaneous	Internal	Passing Juice
View all products	Internal	Passing Juice
Find Dealer	Internal	Passing Juice
Product brochure	Internal	Passing Juice
About Truma	Internal	Passing Juice
Career	Internal	Passing Juice
References & Partners	Internal	Passing Juice
Press	Internal	Passing Juice
History	Internal	Passing Juice
Sustainability	Internal	Passing Juice
Learn more	Internal	Passing Juice
Aventa 2nd Generation - A masterpiece of coolness.	Internal	Passing Juice
Tent's up, surf's up	Internal	Passing Juice
Truma service campaign Croatia 2024	Internal	Passing Juice
About Truma	Internal	Passing Juice
Truma Press	Internal	Passing Juice
Truma History	Internal	Passing Juice
Compliance	Internal	Passing Juice
Heating systems	Internal	Passing Juice
Manoeuvring systems	Internal	Passing Juice
Gas supply	Internal	Passing Juice
Water systems	Internal	Passing Juice
Operating systems	Internal	Passing Juice
Air conditioning systems	Internal	Passing Juice
Heat Hybrid	Internal	Passing Juice
Truma iNet X System	Internal	Passing Juice
Aventa Air Conditioning	Internal	Passing Juice
Help Center	Internal	Passing Juice


In-page links

Warranty / Product Registration	Internal	Passing Juice
Download Center	Internal	Passing Juice
FAQs &#038; Error Catalog	Internal	Passing Juice
Service Blog	Internal	Passing Juice
Part of Truma Group	External	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms &#038; Conditions	Internal	Passing Juice
Legal notice	Internal	Passing Juice
Dealer Search	Internal	Passing Juice
Products	Internal	Passing Juice
Aventa (Roof AC)	Internal	Passing Juice
Saphir (Box AC)	Internal	Passing Juice
Gas Filter	Internal	Passing Juice
Gas Measurement Devices	Internal	Passing Juice
Gas pressure regulators	Internal	Passing Juice
Combi Heaters	Internal	Passing Juice
Truma S Heaters	Internal	Passing Juice
VarioHeat Heaters	Internal	Passing Juice
Caravan Movers (Single-axle)	Internal	Passing Juice
Caravan Movers (Twin-axle)	Internal	Passing Juice
Truma CP plus	Internal	Passing Juice
Truma iNet X System	Internal	Passing Juice
Portable fridge/freezers	Internal	Passing Juice
Truma Cooler (Dual Zone)	Internal	Passing Juice
Truma Cooler (Single Zone)	Internal	Passing Juice
Boiler Gas / Electro	Internal	Passing Juice
Electric Water Heater	Internal	Passing Juice
Truma Therme	Internal	Passing Juice

In-page links

Miscellaneous	Internal	Passing Juice
All products	Internal	Passing Juice
Truma references and partners	Internal	Passing Juice
Sustainability at Truma	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : truma.com Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is x-.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.





Document

		
	W3C Validity	Errors : 15 Warnings : 7
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.truma.com/sitemap_index.xml
	Robots.txt	http://truma.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics