Website review
trustmeter.co

The score is 50/100

pagepeeker

SEO Content

⚠️	Title	Trust Meter Reviews : Read Genuine Reviews From Real Customers | TrustMeter **Length : 75** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
✅	Description	Write, read, share reviews on Trust Meter and get the most efficient shopping experience! TrustMeter is all about consumer reviews! **Length : 132** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings	**H1** 0 **H2** 3 **H3** 0 **H4** 0 **H5** 0 **H6** 0 • [H2] Building trust and transparency • [H2] Your opinion is valued! • [H2] Our commitment
❌	Images	We found 26 images on this web page. 25 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : **25%** Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

✅		
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 39 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
[-](#)	Internal	Passing Juice
Categories	Internal	Passing Juice
Log in	Internal	noFollow
Sign up	Internal	noFollow
Post review	Internal	noFollow
For Companies	Internal	noFollow
Review Company	Internal	Passing Juice
Art	Internal	Passing Juice
Clothes & Fashion	Internal	Passing Juice

In-page links

Cloud Computing	Internal	Passing Juice
Computer & Accessories	Internal	Passing Juice
Craftsman	Internal	Passing Juice
Electronics	Internal	Passing Juice
Entertainment	Internal	Passing Juice
Erotic	Internal	Passing Juice
Food & Beverage	Internal	Passing Juice
For Companies	Internal	Passing Juice
Gambling	Internal	Passing Juice
Health & Wellbeing	Internal	Passing Juice
Home & Garden	Internal	Passing Juice
Kids	Internal	Passing Juice
Leisure	Internal	Passing Juice
Media & Marketing	Internal	Passing Juice
Money	Internal	Passing Juice
Phone & Internet	Internal	Passing Juice
Price Comparison Sites	Internal	Passing Juice
Public Services	Internal	Passing Juice
Sport	Internal	Passing Juice
Tobacco Products	Internal	Passing Juice
Transportation	Internal	Passing Juice
Travel & Vacation	Internal	Passing Juice
About	Internal	Passing Juice
Contact	Internal	Passing Juice
Blog	Internal	Passing Juice
Trust in reviews	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Products	Internal	Passing Juice

In-page links

Plans & Pricing	Internal	Passing Juice
B2B Login	Internal	Passing Juice

SEO Keywords

Keywords Cloud	service customers reviews airport london paul review norrell transfers wrote

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
review	23	✔	✖	✔	✖
wrote	20	✖	✖	✖	✖
paul	9	✖	✖	✖	✖
norrell	9	✖	✖	✖	✖
reviews	8	✔	✖	✔	✖

Usability

	Url	Domain : trustmeter.co Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

❌	Doctype	Missing doctype
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 7 Warnings : 1
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

❌	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://trustmeter.co/robots.txt

Optimization

✅		Great, your website has a robots.txt file.
✅	Analytics	Great, your website has an analytics tool.

	Google Analytics
	Clicky